

**The Federation of Pakistan  
Chambers of Commerce & Industry**

وفاق ایوان ہائے تجارت و صنعت - پاکستان



*Souvenir*

**FPCCI EXCELLENCE AWARDS**

PAKISTAN





*Souvenir*  
**FPCCI EXCELLENCE AWARDS**



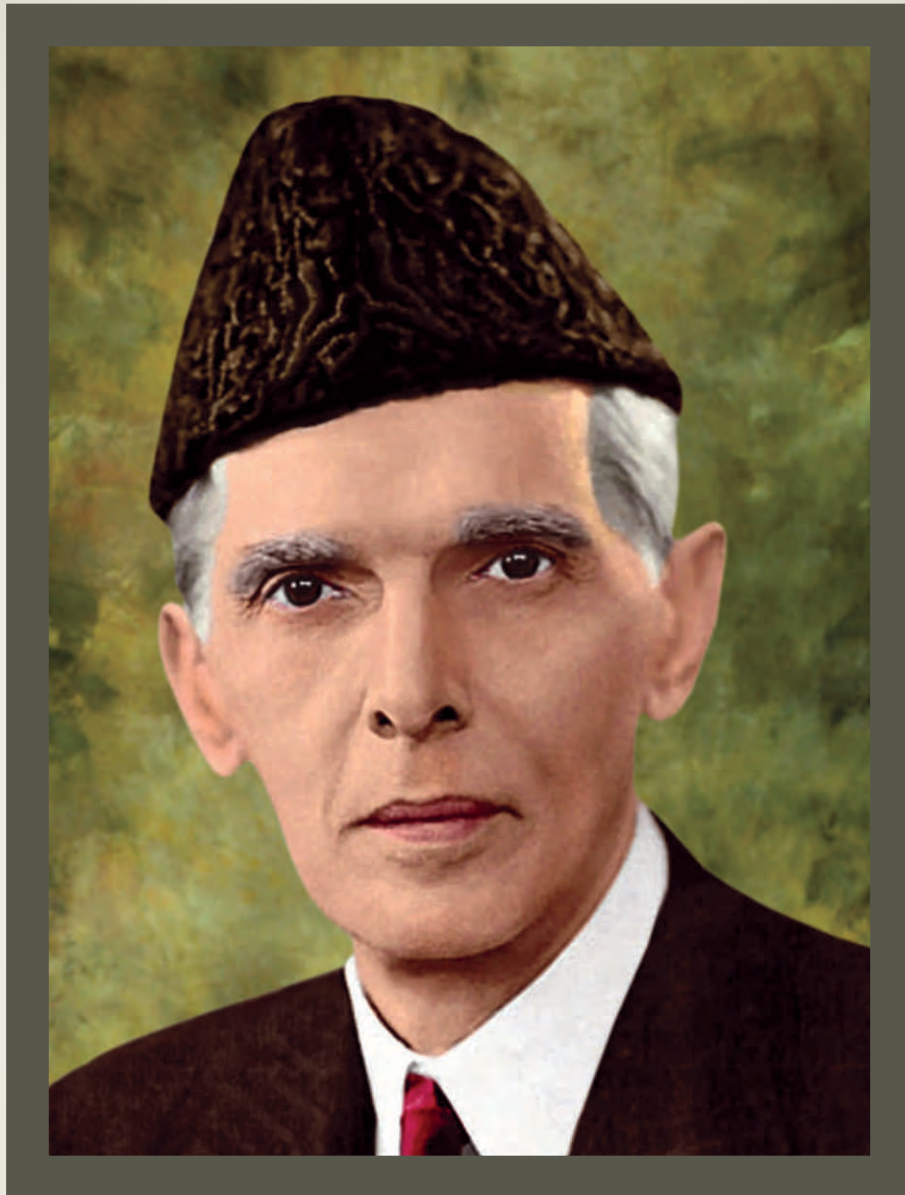


# PAKISTAN





## FATHER OF THE NATION

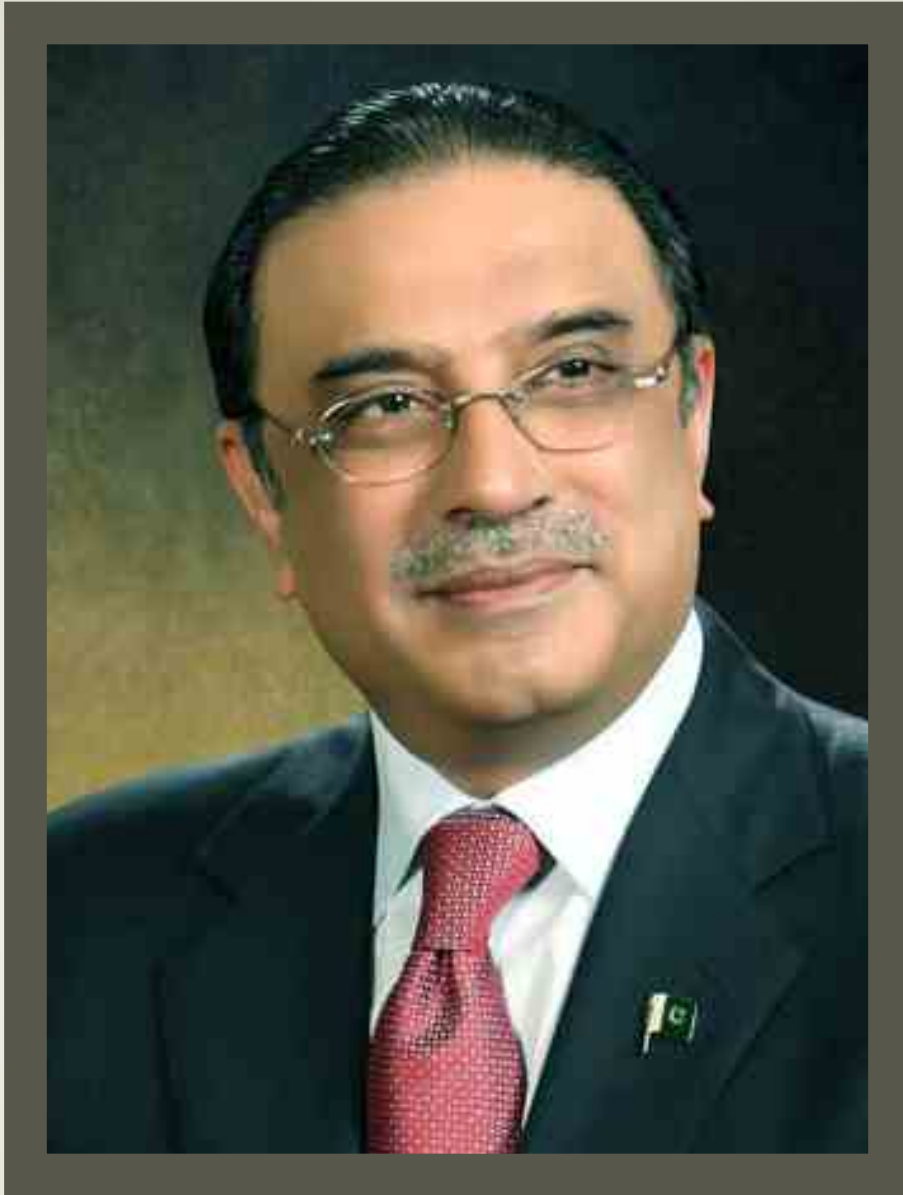


Quaid-e-Azam Muhammad Ali Jinnah





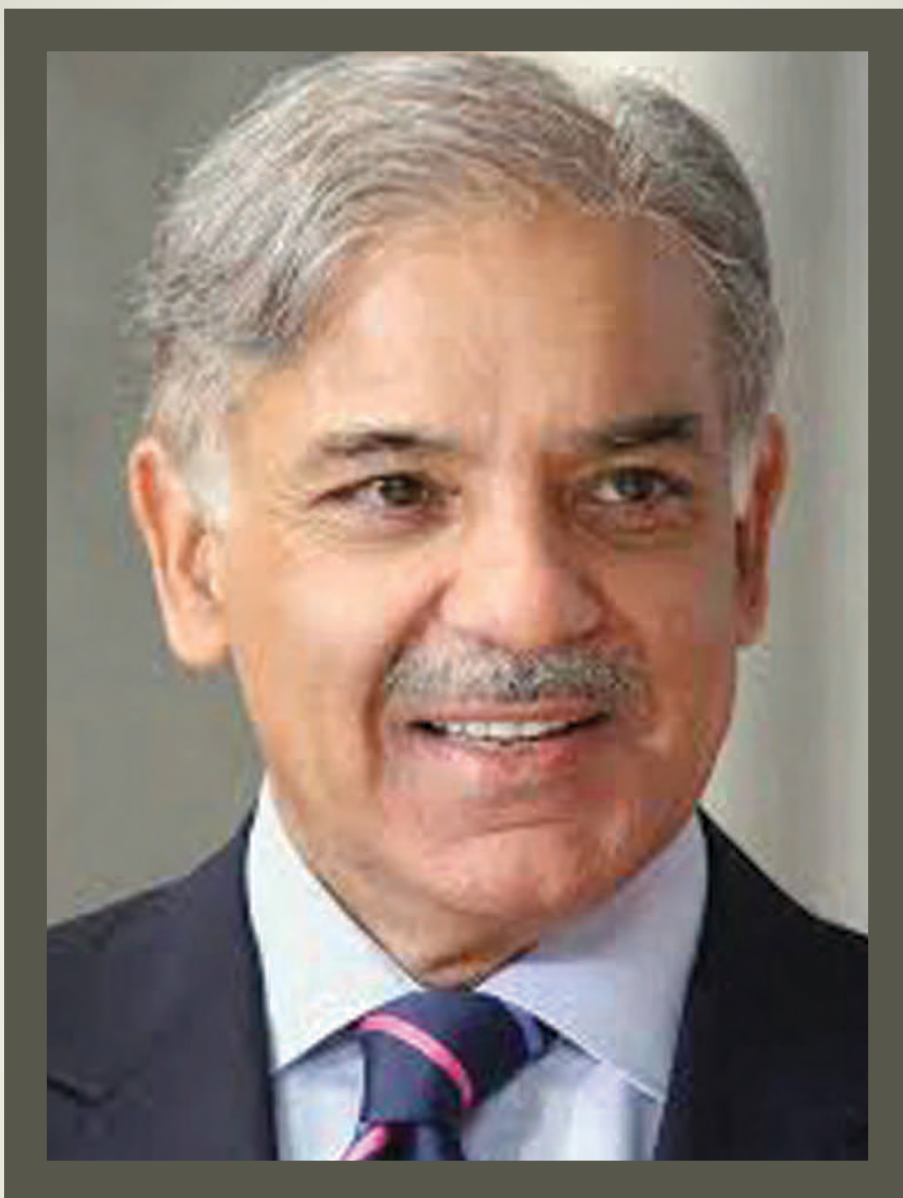
**PRESIDENT**  
Islamic Republic of Pakistan



**Mr. Asif Ali Zardari**



**Prime Minister**  
**Islamic Republic of Pakistan**



**Mr. Muhammad Shehbaz Sharif**



# PRESIDENT

The Federation of Pakistan  
Chambers of Commerce and Industry



Mr. Atif Ikram Sheikh





## SENIOR VICE PRESIDENT

The Federation of Pakistan  
Chambers of Commerce and Industry



Mr. Saquib Fayyaz Magoon



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The Federation of Pakistan  
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**Mr. Muhammad Aman Paracha**



**Mr. Asif Sakhi**



**Mr. Asif Inam**



**Mr. Zain Iftikhar Ch.**

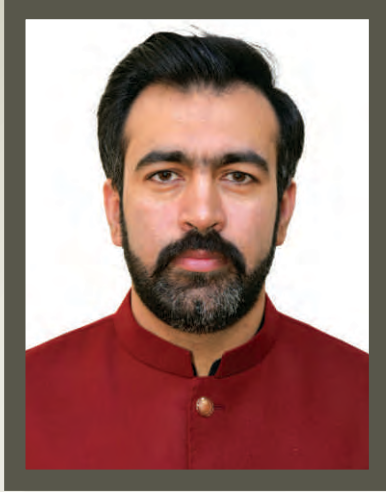


**Mr. Abdul Mohamin Khan**

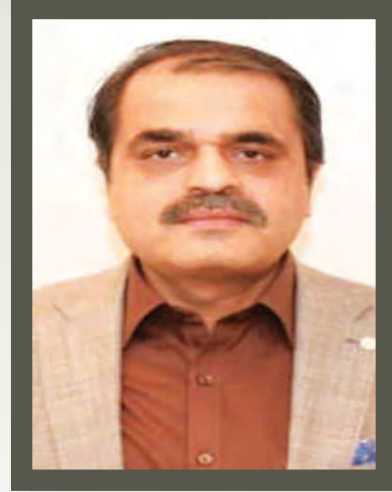


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The Federation of Pakistan  
Chambers of Commerce and Industry



**Mr. Aun Ali Syed**



**Mr. Nasir Khan**



**Ms. Qurrat-ul-Ain**



**Mr. Tariq Mehmood Jadoon**





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**MR. ZAIN IFTIKHAR CH.**  
VICE PRESIDENT FPCCI

**MEMBER**



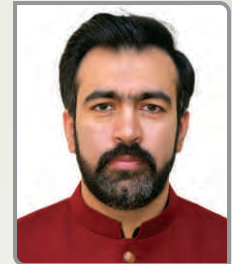
**MR. ABDUL MOHAMIN KHAN**  
VICE PRESIDENT FPCCI  
MEMBER

**MEMBER**



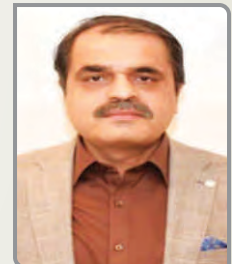
**MR. AUN ALI SYED**  
VICE PRESIDENT FPCCI  
MEMBER

**MEMBER**



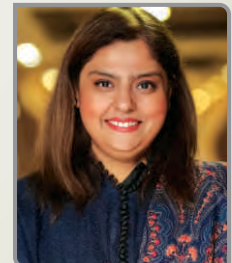
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VICE PRESIDENT FPCCI  
MEMBER

**MEMBER**



**MS. QURRAT-UL-AIN**  
VICE PRESIDENT FPCCI  
MEMBER

**MEMBER**



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MEMBER

**MEMBER**





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FPCCI CAPITAL OFFICE ISLAMABAD

**MEMBER &  
FOCAL PERSON**



**MR. KARIM AZIZ MALIK**  
INCHARGE, FPCCI CAPITAL OFFICE ISLAMABAD

**MEMBER**



**HAJI MUHAMMAD AFZAL**  
CHAIRMAN, FPCCI REGIONAL OFFICE PESHAWAR

**MEMBER**



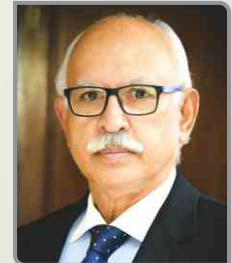
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INCHARGE FPCCI REGIONAL OFFICE QUETTA

**MEMBER**



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SECRETARY GENERAL FPCCI

**MEMBER**



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ADDITIONAL SECRETARY GENERAL FPCCI

**SECRETARY**







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ADDITIONAL SECRETARY GENERAL FPCCI

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**MR. MAHMOOD AHMED**  
DEPUTY SECRETARY GENERAL FPCCI

**COORDINATOR-II**



**MR. MUHAMMAD SHAHID**  
DIRECTOR REGIONAL OFFICES FPCCI

**COORDINATOR (Ros)**



**MR. ARFEEN MEMON**  
DIRECTOR ADMIN FPCCI

**COORDINATOR-ADMIN**



**MR. FARHAN NASEEM**  
DIRECTOR / PSO TO  
PRESIDENT FPCCI

**COORDINATOR-OBs**



**MR. FAIZ UL HAQ**  
MANAGER MARKETING & P&M FPCCI

**COORDINATOR-P&M**





**MR. FAISAL AKHTAR**  
**DIRECTOR / SECRETARY**  
CAPITAL OFFICE ISLAMABAD

**REGIONAL COORDINATOR**



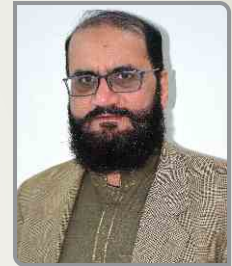
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**DIRECTOR / SECRETARY**  
REGIONAL OFFICE LAHORE

**REGIONAL COORDINATOR**



**MR. MAZHAR UL HAQ MUFTI**  
**DIRECTOR / SECRETARY**  
REGIONAL OFFICE GILGIT-BALTISTAN

**REGIONAL COORDINATOR**



**ENGR. KHALID HAIDER**  
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FPCCI REGIONAL OFFICE PESHAWAR

**REGIONAL COORDINATOR**



**MR. MANZOOR A. KHOKHAR**  
**MANAGER / SECRETARY**  
FPCCI REGIONAL OFFICE QUETTA

**REGIONAL COORDINATOR**





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Chief Patron, President FPCCI  
Chairman – Mujahid Group of Companies  
Former President – Islamabad Chamber of Commerce  
Former President – Haripur Chambers of Commerce  
Former Chairman – Pakistan Vanaspati Manufacturers Association (PVMA)



**2 Mian Zahid Hussain (SI)**

Chairman,  
Honorary Ph.D.  
Former Minister of IT, Govt. of Sindh  
Chairman – KenLubes International & Karachi Lubricants Ltd.  
Chairman – Carpe-Diem (IT Company)  
President – Pakistan Businessmen and Intellectuals Forum (PBIF)



**3 S. M. Tanveer**

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Leader of the Business Community & Ruling group of FPCCI  
Patron-in-Chief, United Business Group (UBG)  
Former Caretaker Provincial Minister, Punjab  
Chairman – Din Group of Companies Pakistan  
Patron-in-Chief of Korangi Association of Trade & Industry (KATI)



**4 Muhammad Siddique Memon**

Member, Former Federal Secretary  
Chief Secretary, Sindh



**5 Barrister Shahida Jamil**

Member  
Former Federal Minister for Law and Justice Affairs







- 6 Prof. Dr. Muhammad Asif Shamim**  
Member  
Professor at Iqra University, Karachi



- 7 Dr. Aadil Nakhoda**  
Member  
Assistant Professor & Research Fellow IBA



- 8 Abdul Qadir Memon**  
Member  
Former President, Pakistan Tax Bar Association



- 9 Muhammad Ashraf Khan**  
Member  
Former Managing Director, State Bank of Pakistan



- 10 Dr. Ashfaq Ahmed Tunio**  
Member  
Former Member FBR  
Consultant & Tax Advisor





**11 Syed Tanveer Ahmad**

Member  
Former Director General Valuations FBR



**12 Rahat Kamal Siddiqui**

Member  
Former Deputy Managing Director, SSGC



**13 Dr. Zubair Ahmed Shaikh**

Member  
President/Vice Chancellor of  
Mohammad Ali Jinnah University (MAJU).



**14 Zuhair Siddiqui**

Member  
Former Managing Director, SSGC



**15 Mukesh Kumar**

Member  
Provincial Chief, SMEDA



**16 Prof. Dr. Nooreen Mujahid**

Member  
Director Applied Economics Research Centre (AERC)





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Secretary General



**Ahmed Zaman Khan**  
Additional Secretary General



**Amjad Qureshi**  
Additional Secretary General



**Maher Alam Khan**  
Additional Secretary General



**Amber Fatima**  
Deputy Secretary General



**Mahmood Ahmed**  
Deputy Secretary General



**Khalid Haneef**  
Chief Internal Auditor



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**Khalid Haneef**  
Chief Accountant



**Mohammad Shahid**  
Director  
Capital & Regional Offices Administration



**Arfeen Memon**  
Director – Admin



**Farhan Qamar**  
Director – ICT



**Farhan Naseem**  
Director - PSO to President



**Bilawal Suhag**  
Economist - Head of Policy  
Research Unit (Acting)



**Syed Muzaffar Ali Rizvi**  
Manager – FBR &  
Member Affairs



**Faiz ul Haq**  
Manager  
P&M / Head of Marketing

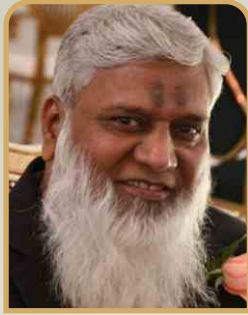


**Tariq Jamil**  
Manager  
PSO to SG





## **SECRETARIAT** (FPCCI Head Office Karachi)



**Irfan Hussain**  
Manager – Coordination Wing



**Ch. Neel Khawar**  
Manager – IR & JBC's



**Naeem UI Haq Mohibi**  
Manager – ICT



**Naila**  
Accounts Officer



**M. Zahhad Hussain**  
Accounts Officer



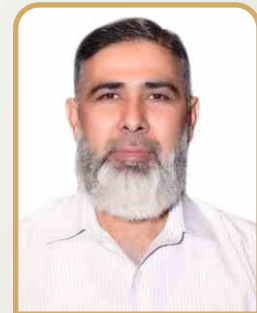
**Shakir Sarwar**  
Manager – Corporate Affairs



**Muhammad Faisal**  
Manager



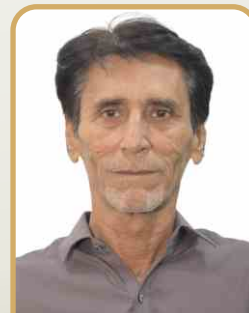
**Muhammad Sumair**  
Manager – President Secretariat



**Muhammad Zahid Abbasi**  
Manager – President Secretariat



**Minahil Qureshi**  
Manager – Human Resources



**Syed Rashid Hussain Rizvi**  
Manager



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**Faisal Akhter**  
Director /  
Secretary Capital Office



**Abid Sultan Rashid**  
Manager



**M. Omar Hashmi**  
Manager



**Sania Asad**  
Manager

### **Regional Office Lahore**



**Sehrish Ashraf**  
Director



**Rabyia Arif Dar**  
Director / Regional Secretary



**Farooq Ali**  
Manager



## **SECRETARIAT**

### **Regional Office Peshawar**



**Khalid Haider**  
Director /  
Regional Secretary

### **Regional Office Quetta**



**Manzoor Ahmed Kokhar**  
Manager /  
Regional Secretary

### **Regional Office Gilgit-Baltistan**



**Mazhar Ul Haq Mufti**  
Director /  
Regional Secretary



## Life Time Achievement Recognition



**S. M. Muneer  
(Late)**



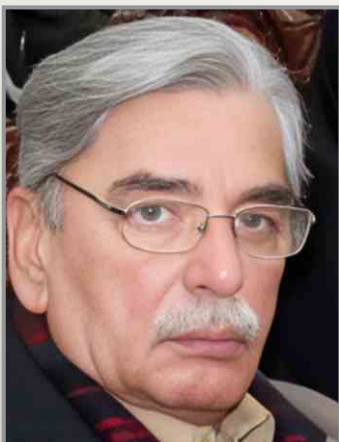
**Bashir Janmohammad**



**Sheikh Muhammad Ikram  
(Late)**



**Iftikhar Ali Malik**



**Senator Ilyas A. Bilour**



**Riaz-ud-din Sheikh**







# Message



**Mr. Asif Ali Zardari**  
President  
*Islamic Republic of Pakistan*

I extend my heartfelt congratulations to the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) for organizing the FPCCI Excellence Awards to recognize the contributions of leading Entrepreneurs and Businesspersons. I am optimistic that FPCCI this initiative of acknowledging the role of the leading businesses in the economic growth of Pakistan would also encourage other businesses to improve the standard and quality of goods and services by diversifying their products and developing innovative practices.

I appreciate FPCCI for delivering quality leadership and promoting trade, business, investment and environment-friendly economic activities in the country. I hope that businesses would further accelerate their efforts to earn valuable foreign exchange for the country, which is a main contributing factor in narrowing the trade gap and a booster for achieving higher GDP growth.

The conferment of Awards and public recognition of high achievers, motivate and encourage other businesses to diversify product-lines, explore new markets and maintain international standards. I also hope that they would focus on research and development, boosting the efficiency, and productivity of their businesses.

I would also like to urge FPCCI to play its role in the economic inclusion and participation of women and persons with disabilities and create a conducive environment for them to grow and flourish. I hope that FPCCI will take steps to support women entrepreneurs, establish greater linkages with all women chambers of the country, and make collaborative efforts to support women in trade and industry.

I expect that you will continue to recognize the contributions of various businesses in different sectors of our country.



# Message

I am glad to learn that the Federation of Pakistan Chambers of Commerce and Industry is organizing the Excellence Awards, to pay tribute to the country's Business persons and Entrepreneurs who have performed remarkably well. The institution of Achievement Awards is one of the praiseworthy contributions of FPCCI towards the promotion of competitive environment and serves to provide recognition to the tireless members of the business community.



**Barrister Sultan  
Mehmood Chaudhry**  
President of  
*Azad Jammu & Kashmir*

In this era of competition, we not only need to adopt long term policies for the expansion of our achievements, but must also boost the economy by devising strategies that give us an edge over our competitors.

We also need to explore new markets for our products, both traditional and non-traditional. Pakistan must reduce its dependence on few traditional items, in view of the tremendous scope for value added products in other sectors of our economy, which are competitive in terms of both quality and price.

It is noteworthy that there are huge opportunities for business community in Azad Jammu and Kashmir. Azad Kashmir has vast investment in Hydro, Information Technology, Mining, Tourism, Minerals, Decorative and precious stones and other sectors. I suggest the business ventures and entrepreneurs to capitalize these opportunities, expand their businesses and avail the peaceful and business friendly environment of the Azad Jammu & Kashmir.

I extend my warm felicitations to President FPCCI and his team for organizing a prestigious Achievement Award event and also bringing out an impressive souvenir on this occasion. All Award Winners also deserve congratulations, and I wish them success in the years to come.



# Message

It is with great pleasure that I acknowledge the efforts of the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) in organizing this prestigious Excellence Award Ceremony. This event stands as a fitting recognition of the outstanding contributions made by business enterprises across Pakistan towards the country's economic and social development.

These awards celebrate the hard work, dedication, and professional excellence of those whose remarkable performance has set a benchmark for success in the business world. They not only honor past achievements but also inspire the wider Pakistani business community to continue striving for excellence and innovation, contributing to our nation's prosperity.

Our government remains deeply committed to stabilizing the economy and steering it towards sustainable and inclusive growth. Without structural reforms, the dream of economic self-sufficiency will remain elusive. Our economic indicators are now showing a positive trajectory, signaling that we have made a significant turnaround. The government's ongoing efforts towards stabilization and reforms are starting to bear fruit, with improvement seen across various sectors. In this regard, I earnestly seek the cooperation of the business community to actively participate in the much-needed restructuring leading to complete revival of our economy. Your support is crucial in transforming our economic landscape and unlocking new opportunities for exports led growth.

I would like to commend the FPCCI for its tireless efforts in promoting economic activity, trade, and business across the country. I strongly urge our entrepreneurs and business leaders to adopt international best practices, focus on value addition, and enhance the quality of our products to meet global standards. By doing so, we can significantly boost our exports and expand Pakistan's economic footprint worldwide.

I am confident that the acknowledgment of high achievers through these awards will serve as a powerful motivation for others to explore new avenues for growth and to increase our country's economic output. Together, we can lay the foundation for a more prosperous and resilient Pakistan.

In closing, I extend my heartfelt congratulations to all the award recipients and wish them continued success in their future endeavors. Let us work in partnership to place Pakistan on the road to sustained prosperity and economic growth.



**Senator  
Mohammad Ishaq Dar**  
Deputy Prime Minister/  
Minister for Foreign Affairs  
*Islamic Republic of Pakistan*





# Message

The Federation of Pakistan Chambers of Commerce and Industry (FPCCI) has long been a beacon of excellence, recognizing the remarkable achievements of individuals and enterprises that contribute to Pakistan's growth and global standing. In a rapidly evolving world driven by innovation, knowledge, and creativity, it is essential that we honor those who are shaping the future of our nation by embracing new ideas, bold initiatives, and progressive values.

Pakistan stands at a critical juncture in its development. With the advent of globalization and economic integration, the challenges we face today—whether infrastructural, educational, or technological—are immense. Yet, these challenges also present us with unprecedented opportunities. It is here that the government's Five Es framework comes into play, envisioning Pakistan's transformation into a trillion-dollar economy by 2035. This is not just a path of "business as usual." It is a forward-looking, innovative approach designed to uplift every sector of our society through exports, digitalization, energy reforms, environmental sustainability, and equity and empowerment for all.

Through this framework, we aim to reimagine our economy, unlocking new avenues for growth and placing Pakistan on the global economic map. The winners of today's awards are the embodiment of this vision. They have demonstrated that, despite challenges, Pakistan's business community is not only competitive but thriving on the international stage, breaking barriers and setting new standards of excellence.

The FPCCI Excellence Awards serve as a platform to celebrate this very spirit—the spirit of resilience, innovation, and progress. I commend the FPCCI for their unwavering commitment to fostering a culture of excellence, and I congratulate all the awardees for their outstanding contributions. Your dedication and achievements are a testament to the limitless potential of our nation.

I am confident that the collective efforts of our government and the private sector will accelerate Pakistan's journey toward economic prosperity, growth, and inclusivity. Together, we will pave the way for a brighter future—one in which Pakistan not only competes globally but also leads the way in innovation, sustainability, and equitable development.

Let us continue this journey with determination and ambition, knowing that the best is yet to come for Pakistan.



**Ahsan Iqbal Chaudhary**

Minister for Planning  
Development &  
Special Initiatives  
*Islamic Republic of Pakistan*



# Message

I am pleased to see the FPCCI continuing its tradition of honouring Pakistan's top entrepreneurs through the Excellence Awards, recognizing their remarkable contributions to our economy.

The FPCCI's commitment to strengthen trade and industry is an invaluable contribution in Pakistan's economy. Especially in these challenging times, Pakistan's business community has remained resilient, expanding exports and exploring new markets for diversification.

The Excellence Awards not only celebrate the success of exporters and service providers but also inspire emerging entrepreneurs to take bold steps and contribute to the nation's growth. I applaud the efforts of the private sector in enhancing Pakistan's image through quality products and services.

The Government remains steadfast in supporting the business community to further boost trade and economic development. I commend Mr. Atif Ikram Sheikh and his team for organizing this prestigious event and congratulate the award recipients on their outstanding achievements.

Wishing them continued success.



**Senator Azam Nazeer Tarar**  
Federal Minister  
for Law & Justice  
*Islamic Republic of Pakistan*



# Message



**MUHAMMAD KAMRAN  
KHAN TESSORI**

Governor, Sindh

It is truly commendable that the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) is organizing the Excellence Awards Ceremony to recognize the services of individuals and organizations.

FPCCI's awards play a crucial role in promoting competitiveness across all fields and enhancing the confidence of individuals and organizations by recognizing their talents. These awards are symbols of pride both at the national and international levels, conferred to acknowledge outstanding contributions in fields such as research, banking and finance, media, agriculture, industry, academia, investment, and more.

The Awards Ceremony provides individuals and organizations with an opportunity to analyze emerging global market trends and devise new strategies to augment socio-economic activities. Pakistan should strive to foster a competitive culture and motivate individuals and organizations by providing the necessary facilities and support. For Pakistan's economic diversification and socio-economic development, we need knowledge, networks, innovation, competition, and information, all of which are possible when we acknowledge contributions. The promotion of research and development activities across all sectors can also help us achieve the status of a developed country.

I hope that FPCCI will continue this practice in the future, and on this occasion, I congratulate FPCCI for its dedication and sincere efforts to promote the talent of the country.

I also extend my heartiest felicitations to all the award winners for their outstanding performances and contributions to the economic development of the country. I hope these individuals and organizations will continue their efforts for the prosperity of Pakistan.



# Message



**Sarfraz Bugti**  
Chief Minister,  
Balochistan

It gives me pleasure to learn that the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) is organizing the Excellence Awards in the honor of individuals and organizations that have showed remarkable performance in trade, industry and socio-economic activities of Pakistan. I anticipate that the holding of FPCCI Excellence awards will be remembered as a source of encouragement and inspiration for youth and the general public as well. We all know that Pakistan is land of opportunities and is blessed with hardworking and creative people with unique talent, but there are lack of opportunities to express the talent and abilities. People are working hard without support and help to raise the flag of Pakistan high at national and international level. This is a need of hour that we should increase confidence of people through articulate their abilities and skill in world.

FPCCI Excellence award is a good initiative to highlight the country achievements and talents. I expect that FPCCI Excellence awards will be a good event which will provide opportunity to all segments of society to recognize their services. I hope that the awards will promote the aspirations of the zealous and passionate individuals and organization to explore their creativity and skills and urge them to work hard for their bright future.

I also extend my congratulations to all the winners and wish them continued success in future.





# Message

It is a well known fact that export is one of the important pillars of economic development and plays incredibly important role to strengthen the national economy as it offers people and firms many more markets for their goods. In modern times one of the core functions of diplomacy and foreign policy between governments is to foster economic trade, encourage exports and imports for the benefit of all trading parties.

Innovation, technological advancement and policy framework have historically proven to be the primary reason behind the enhancement of export. Unfortunately, Pakistan is behind the other countries in innovation, technological advancement and consistent Policies during the recent decades. Despite above handicaps, Export Processing Zones Authority (EPZA) has taken measures to boost exports and facilitate Foreign Direct Investment (FDIs) in its established Zones in the country, hence achieved export growth in the FY 2019-20 US\$ 638.022 million, FY 2020-21 US\$ 974.600 million, FY 2021-22 US\$ 934.997, FY 2022-23 US\$ 845.421 million and FY 2023-24 US\$ 941.117 million through manufacturing Sector. EPZA is trying its best to enhance its share in the national exports. EPZA efforts have resulted in the cumulative exports of US\$ 12,773.445 million till the end of FY 2023-24.

There is a dire need to pursue an integrated approached wherein public and private sector work as partners to facilitate and promote an innovative and modern culture for promoting exports. FPCCI being an apex body of trade and industry is undoubtedly playing a crucial role in promoting trade and industry in Pakistan. The Achievement Awards are one of the major activities which encourage the business community and the exporters of Pakistan who are working tirelessly to promote Pakistani products in the International market and earn precious foreign exchange for the country.

Last but not least, I congratulate all the award winners for their commendable performance and wish them success in future.



**Dr. Saifuddin Junejo**  
Chairman  
Export Processing Zones  
Authority (EPZA)



# Message



**Mr. Jameel Ahmad**  
Governor,  
State Bank of Pakistan

On behalf of the State Bank of Pakistan (SBP), I congratulate the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) for holding the FPCCI Excellence Awards in recognition of the services of Pakistani businessmen, individuals, and organizations. The annual awards offer a consistent opportunity to our businesses to strive for excellence and achieve greater success.

I recall that during last year's awards, I had commended the resilience and ingenuity of businesses amidst challenging global and domestic economic conditions. At that point, the overall policy mix in Pakistan was oriented towards achieving macroeconomic stability and addressing the earlier build-up of unsustainable imbalances.

A year later, it is encouraging to see that the tough policy choices are yielding desired results. Inflation has declined to 6.9 percent in September 2024 – its lowest level since January 2021. The external account continued to improve, with the SBP's FX reserves rising to \$10.7 billion as of September 27, 2024 on the back of a contained current account deficit and despite ongoing debt repayments. The approval of the new 37-month Extended Fund Facility (EFF) program has also helped in strengthening the SBP's reserves position. Recognizing these improvements, the SBP's Monetary Policy Committee has reduced the policy rate by a cumulative 450 bps to 17.5 percent during the past four months.

The monetary policy stance and other SBP policies remains geared to ensure the sustainability of macroeconomic stability. Moreover, the continued fiscal consolidation is also helping in keeping a check on inflationary and external account pressures. At this stage, it is now important for the country to undertake the much-needed structural reforms, to ensure that the macroeconomic gains can be sustained and higher economic growth is achieved on a sustainable basis over the medium-term. To this end, the SBP continues to facilitate businesses, especially in newly emerging sectors like information and communications technology (ICT), by further streamlining regulations and actively encouraging digitalization of payments, such as through the recently launched interoperable Raast Person-to-Merchant (P2M) service, as well as enhanced efforts towards financial inclusion and gender mainstreaming.

At this point, with the improved economic outlook, I would encourage our businesses to focus on achieving efficiency and becoming intrinsically competitive. This would also help our firms become better integrated with global value chains, increase our exports, and attract capital investment and technical know-how. The SBP will continue to facilitate and support businesses to achieve these objectives.

With this, I congratulate the award-winners who took the initiative and performed commendably over the past year. The recognition of these accomplishments via events like the FPCCI Excellence Awards is also important, as it will encourage other businesses to emulate them for improved outcomes. I also acknowledge the FPCCI's efforts to help Pakistani businesses build their profiles domestically as well as globally.



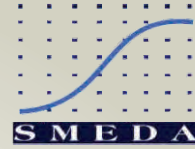
# Message

I am pleased to know that the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) is organizing its Excellence Awards this year in order to honor the individuals and businessmen who have made outstanding contribution towards promotion of Pakistan economy. This is indeed a commendable event which is not only recognizes the achievements of Pakistani individuals and businessmen but also inculcates in them a sense of competition to attain excellence in future and encourages them to continue their efforts.

The present Government is working on a multi-pronged strategy to broaden the existing industrial base of Pakistan and produce superior quality products which can make their mark in the international market. The aim is to diversify the product base markets through business research, improvement in business skills, versatile marketing plans and innovation in business practices. The modernization and up-gradation of industry is a process of building market through training, learning and consultation, therefore, the present Government is emphasizing the importance of research at the public as well as private level.

The revival of Pakistan's economy hinges on the performance of its industrial sector. Industry in Pakistan has a great potential of expansion because of availability of raw material, skilled labor and the availability of indigenous investment in the country. We are pursuing comprehensive and well connected policies such as facilitation of small and medium enterprises, establishment of Special Economic Zones and Export Promotion Zone, enhancing technical education, creation of Industrial Parks etc., which will certainly help in expansion and modernization of industry in Pakistan.

I heartily congratulate all Excellence Award winners on their excellent performance and look forward to their continued success in the future.



**Mr. Socrat Aman Rana**  
CEO,  
Small & Medium  
Enterprises Development  
Authority





# Message

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**Mr. Zeeshan Rehman  
Khattak**  
CEO,  
Pakisan Software Export  
Board Authority





# Message

On behalf of the Securities and Exchange Commission of Pakistan (SECP), I would like to convey my heartfelt felicitations to the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) for organizing FPCCI Excellence Awards. The passionate efforts and dedication of FPCCI for promotion of local industry has materially contributed to improving the business climate in Pakistan, in turn facilitating the socio-economic development of the country.



**Akif Saeed**  
Chairman SECP

SECP, as a progressive public sector regulatory body, is conscientious about the importance of a conducive and enabling business environment in bringing economic stability to the country. In recent years, SECP has introduced numerous reforms to enhance ease of doing business and reduce the cost of doing business. Our regulatory interventions remain focused on strengthening transparency and good governance in regulated sectors to foster trust of investors. Further, in view of digitalization and cyber security challenges, SECP is actively advocating robust digital infrastructure safeguards to enhance operational integrity of regulated sectors. In this context, legal reforms aimed at supporting start-ups and fostering innovation have been implemented to help adapt to changing market demands. SECP is pleased to collaborate with stakeholders, including FPCCI, for promoting sustainability and gender-inclusive reforms that supporting sustainable economic growth and development. The progress made so far would not have

been possible without the invaluable support from FPCCI and its members. By acknowledging extraordinary performance in the business world by individuals and organizations; such awards not only provide validation to the high achievers, they also serve as a benchmark for others to follow suit. I would like applaud Mr. Atif Ikram Sheikh and his team on organizing this prestigious award ceremony, and extend my heartfelt wishes to all the winners of Excellence Awards.



# Message



**Mr. Nadeem Naqvi**  
Acting Chief Executive Officer  
Pakistan Stock  
Exchange Limited (PSX)

I extend my heartiest congratulations to the winners of the FPCCI Excellence Awards. These awards signify an important part of our economic landscape given that the industrial, business and trade companies of Pakistan that have strived for excellence are awarded for the same by FPCCI.

Given the challenging economic circumstances existing in Pakistan, it is all the more creditable that these companies have excelled on account of their commitment and passionate efforts. The FPCCI Awards will prove to be a catalyst for encouraging and bolstering the local companies to perform par excellence and contribute to the economy.

I would like to acknowledge the efforts of FPCCI in organising this event. I believe this event will play a significant role to boost the confidence of winning companies in further enhancing their contribution to the economy. For companies aspiring to win this award, this event will encourage them to augment their path to progress and excellence so that they can also contribute significantly to the economy. These awards are a symbol of pride for Pakistan both at national and international levels.

In the present global environment and amidst the untapped potential of Pakistani industry, it is the need of the hour that policy makers fully focus on the growth of the industrial sector. This will in fact lead to real growth enabling betterment not only for the companies themselves but also for the economy and the country. The industrial sector, which has strong linkages with other sectors of the economy, can further promote employment, trade and investment in the country. Support for the industrial sector will significantly increase the productive capacity of Pakistan.

I congratulate and felicitate the President, FPCCI, and his entire team for organising this successful event. Moreover, once again, I congratulate all the well-deserved winners of the FPCCI Excellence Awards.



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**Muhammad Alamgir  
Chaudhry**  
CEO,  
National Productivity  
Organization

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## *Foreword*

The Federation of Pakistan Chambers of Commerce & Industry being the apex representative body of the business community of Pakistan taking pride of initiative to acknowledge the outstanding performances of business entities in their respective fields through Excellence Awards.

Adding color to recognize to recognition to the Business Houses, FPCCI is holding new Edition of “Excellence Awards”, as a flagship event which is organized to honor the achievements of enterprises in their respective fields, acclaiming as symbol of prestige and recognition at national and international level. The FPCCI Excellence Awards helps Award Winners, in the elevation of their profile and reputation among all circles.

The performances of Award Winners and their achievements despite the challenges faced by the Business Community in Pakistan are highly commendable. This speaks of their dedication, devotion and commitment to their business interests and valuable contribution towards Pakistan’s economy.

I thank my team, Chairman / Senior Vice President and Members of the Awards Committee, Vice Presidents, Coordinators, the Secretary General of FPCCI and his team for their dedication and hard work in organizing this event.

I am confident the Excellence Awards will motivate and encourage others to put in more efforts into their respective areas of interest and come out with outstanding achievements which will not only reward them but will also serve trade and economic interests of the Pakistan.

I congratulate all the Award Winners and wish them a continued success in their endeavors, with laurels.

ATIF IKRAM SHEIKH  
President, FPCCI



## Transforming Pakistan's Economy through FDI and Strategic Investments

By : Atif Ikram Shaikh  
President , FPCCI



Foreign Direct Investment (FDI) plays a crucial role in economic growth by bringing in essential capital, technology, and expertise. However, Pakistan's failure to attract FDI into manufacturing and value-added industries has hindered economic transformation. From 1995 to 2023, \$50 billion in FDI went primarily into power, a mining, financial services, and transport, missing opportunities in manufacturing and other productive sectors that drive sustainable growth.

Pakistan continues to grapple with stagnant FDI levels, which amounted to just USD 2.95 billion in FY 2024. Despite the earnest efforts by the Special Investment Facilitation Council (SIFC) over the past year to foster a business-friendly environment, the anticipated increase in FDI has not materialized. With FDI currently at only 2.38% of GDP, these declining figures underscore the ineffectiveness of existing policies in attracting foreign investment. The gap between expectations and actual outcomes highlights the need to address the structural challenges hindering Pakistan's economic progress.

The FDI report of FPCCI emphasizes that foreign investors in Pakistan are primarily attracted to consumption-driven sectors because of the promise of high returns. In contrast, sectors geared towards exports, such as manufacturing, struggle to attract FDI due to high operational costs and inconsistent government policies. However, FDI focused on technology upgradation in sectors like light and heavy manufacturing, as well as chemicals and rubber, holds significant potential for boosting exports, minimizing imports, and reducing the trade deficit, particularly within light manufacturing and metals.

Unlike India, which has diversified its exports, Pakistan remains heavily reliant on textiles (60% of exports), limiting growth opportunities. To address this, sectors like petrochemicals, light & heavy engineering, minerals, chemicals, and food processing should be prioritized in the investment policy to diversify exports.

In this regard, the minerals sector presents a significant opportunity for diversifying our and enhancing our exports. As per our findings, the minerals production from Balochistan if increased by 50% it will boost our GDP by US\$ 2.63 billion, whereas through value addition in minerals, we can increase our exports at least by US\$ 13. Billion. It is, therefore, idle for government to intervene in this sector and introduce targeted incentives for local investors and international investors to invest in value-addition minerals plants through Joint ventures. Moreover, there is need to boost China's confidence in Pakistani market. Presently, Vietnam is attracting 'Sunset Industry' of China, with little intervention and G2G agreements, the said Chinese Industry can be relocated to Pakistan which will boost economic activities and employment in the country.

To achieve this, the government should focus on creating an enabling environment with clear policies, reducing business costs, and leveraging Special Economic Zones (SEZs) for targeted investments. SEZs, especially in underdeveloped areas, should be given higher incentives to attract FDI. In summary we need to channel FDI into manufacturing and mineral processing, moving beyond consumption-driven sectors. By doing so, it can create jobs, diversify exports, and foster sustainable growth.

The FPCCI extends its full support to government in improving the economic landscape of the country. We are already working with Ministry of Commerce (MoC) in exploring the potential trade agreements with other countries. We also aim to enhance our coordination with SIFC in developing District Economic Profiling of all districts of Pakistan.



## Managing High Interest Rates: Vital for Business Growth

*By : Saquib Fayyaz Magoon  
Senior Vice President, FPCCI  
Chairman Awards Committee*



In the tumultuous economic landscape where businesses grapple with varying interest rates, the impact of these financial levers on the operational capacities and strategic decisions of enterprises cannot be overstated. As observed over recent years, particularly from mid-2018 to 2024, the State Bank of Pakistan (SBP) has demonstrated a pattern of rate adjustments in response to prevailing inflationary pressures, peaking at an unprecedented 22% in December 2023 before making a gradual retreat to 17.5% by September 2024.

This high interest rate regime, primarily aimed at curbing inflation, impacts businesses profoundly, especially in terms of increased borrowing costs and constrained financial liquidity. The escalated rates serve as a deterrent to business investment, as the cost of financing climbs, tightening cash flows and discouraging enterprises, particularly small and medium-sized enterprises (SMEs), from pursuing expansion or new ventures. SMEs are crucial to the economic fabric of the nation, face particularly harsh consequences under high interest rate conditions. These smaller entities often lack the financial resilience of larger corporations and struggle to secure loans at manageable rates. As a result, they experience reduced liquidity, restricted access to necessary capital, and delayed growth, which in turn impacts employment and innovation within the economy.

The broader repercussions of elevated interest rates also resonate through increased operational costs and squeezed profit margins. Businesses, especially those reliant on credit for operational expenditures and expansion, find themselves recalibrating their operations. This might involve cutting down on inventory, delaying expansion plans, or even reducing workforce, all of which can cumulatively dampen economic growth and increase the risk of business insolvency if not managed adeptly.

In light of these challenges, several strategic facilitations by the government can significantly mitigate the adverse effects of high interest rates on businesses. Initiating a phased reduction, starting with an immediate cut as proposed in various policy recommendations, the government could alleviate a substantial portion of the debt servicing burden from businesses. This would enhance their ability to reinvest in operational activities and expansion, thereby fostering economic resilience and growth.

Another critical recommendation involves refining the monetary policy tools to align more closely with the actual economic conditions. The government could develop alternative inflation indices to accurately predict inflation trends and tailor policy rate adjustments accordingly. This would prevent the misapplication of rate adjustments, particularly in situations where cost-push inflation is mistaken for demand-pull inflation. Additionally, adjusting liquidity requirements such as the Cash Reserve Ratio (CRR) and Statutory Liquidity Ratio (SLR) could help manage demand-induced inflationary pressures without excessively stifling business growth through high interest rates.

Enhancing the coordination between fiscal and monetary policies is also essential. The SBP should work in close alignment with the Ministry of Finance to ensure that interest rate adjustments are synchronized with fiscal policies, such as taxation and government spending, to avoid unintended negative impacts on the business sector. Stabilizing the currency and managing foreign exchange are other vital areas where government intervention could support businesses.

Moreover, the government should consider direct support measures for industries most impacted by high interest rates. These could include tax incentives, subsidies, or direct grants to support sectors like manufacturing, which are heavily reliant on borrowed capital for operations and expansion. Special consideration for industries that are pivotal to the country's export capabilities could also ensure that these sectors remain competitive internationally despite domestic financial constraints. Furthermore, a comprehensive review of the regulatory environment could also ease business operations, reducing hurdles and improving the ease of doing business could encourage more domestic and foreign investments. Also streamlined procedures for business registration, tax compliance, and property rights enforcement can create a more business-friendly environment, fostering growth and stability.





## The Positive Role of SIFC and Government in Economic Stability

By : Mr. S.M. Tanveer  
Former Provincial Minister  
for Industries and Commerce



Pakistan's economy is showing promising signs of stabilization and growth, Government's initiatives, in collaboration with the Special Investment Facilitation Council (SIFC), are driving positive changes in key economic indicators, signalling a potential turnaround for the nation's financial health.

As a result of collaborative measures exports, foreign exchange reserves, and remittances have experienced significant increases, these measures have bolstered the balance of payments and contributed to a more stable economic environment. In addition, the Pakistani rupee has stabilized, mitigating the risk of further devaluation, which was crucial for maintaining investor confidence and control inflation.

Moreover, the investor sentiment toward Pakistan has also improved both domestically and internationally, this renewed confidence will foster capital injections into various sectors, spurring economic growth and creating employment opportunities. Moreover, the single digit inflation of 6.9% in September 2024, down from 9.6% in the previous month, marking the lowest since January 2021 is another positive outcome of consistent economic policies of the government. Although, the State Bank of Pakistan has reduced the Policy Rate from 22% to 17.5% but inflation suggests otherwise. In the wake of power sector crises where industrial consumers are already struggling with uncompetitive power tariff, it is vital to reduce policy rate to at least by 300 to 400 bps in next review. The availability of affordable borrowing for businesses encourages expansion and investments which helps in creating more employment opportunities, further stimulating economic activity.

Despite these positive developments, there is an urgent need to address the Federal Board of Revenue's revenue shortfall and tackle the burgeoning black economy. The undocumented economy, often referred to as the black economy, includes activities not declared to the government, thus evading taxation and regulation. Its expansion undermines government revenues essential for public services and infrastructure investment. According to our member association, smuggling of petroleum products results in annual loss of approximately Rs. 400 billion to the national economy.

To combat these challenges, it is pivotal to reduce communication between taxpayer and tax collector, the automation FBR's system and effective use of information technology will help in reducing direct interactions between taxpayers and tax collectors. This approach will enhance transparency, and improve efficiency in tax collection. Moreover, the user-friendly tax framework can motivate voluntary compliance, whereas complexity often leads to evasion. Additionally, controlling government expenditures, particularly non-developmental spending, is essential. Taxpayers need assurance that their contributions are utilized responsibly, which can increase their willingness to fulfil tax obligations.

The impact of the black economy extends to the labor force, with about 75% of workers employed in the undocumented sector. This limits labor protections, reduces productivity, and diminishes the tax base, ultimately affecting resources available for public welfare programs.

There numerous problems in our policy framework and lack of targeted interventions from the government side, economic development and growth in exports may only be achieved by intervening at district level. In this context, at the Federation of Pakistan Chambers of Commerce & Industry (FPCCI), we have a dedicated research team which is engaged in developing District Economic Profiling for the each district. As per our shared vision, we plan to establish "District Economic Advisory Board (DEAB)" in each district, which will play a pivotal role in driving sustainable economic development. Through this initiative, we aim to support honorable Prime Minister's vision of US\$ 60 billion exports.



## Harnessing Local Economies: The Role of District Economic Profiling in Pakistan's Growth

By : Mian Zahid Hussain  
(Sitara-e-Imtiaz, Hon. PhD)



Pakistan, a country of over 240 million people, has struggled to significantly increase its per capita income and export growth over the past two decades. The stagnation in exports and the shortage of a skilled labor force highlight the multifaceted challenges the country faces. According to the United Nations Human Development Report, Pakistan ranks 164th out of 193 countries in the 'low' human development category for 2023-24, and 108th in the Ease of Doing Business Ranking. Furthermore, the Pakistan Economic Survey 2023-24 reveals that 4.5 million individuals remain unemployed, with youth aged 15-24 experiencing the highest unemployment rate of 11.1%.

It is evident that the government must intervene at the district level to fully harness the potential of Pakistan. Tailored policies, inclusive of district-specific benefits, are required to create employment, improve livelihoods, and stimulate business growth, which would, in turn, elevate the social and economic status of the population at the district level.

A critical barrier to progress is the lack of high-quality data, which makes it difficult to capture a complete picture of development. The utilization of District Economic Potential can fill this gap, enabling policymakers to adopt a more targeted approach. Pakistan's diversity is reflected in its districts, and understanding this diversity is crucial for effective policy-making. In response to this need, the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) has established the Policy Advisory Board (PAB), a body comprising distinguished experts across various fields, overseeing our research initiatives. Under the supervision of PAB, the Policy Research Unit (PRU) conducts state-of-the-art research focused on district-level development. Our research team is actively exploring the economic and business potential of all districts in Pakistan. We envision establishing a "District Economic Advisory Board (DEAB)" under each local chamber of commerce. This board, composed of local stakeholders including district administration, will play a pivotal role in driving sustainable economic development. Our team has already completed preliminary economic profiling for all 106 districts, with secondary-level profiling developed for 30 key districts. To further this effort, the FPCCI plans to introduce international best practices to enhance Pakistan's district economies.

This approach is not unprecedented. Countries like China and India have successfully implemented district-level initiatives to improve livelihoods, develop targeted business sectors, attract foreign direct investment, and formulate policies that cater specifically to local needs. While Pakistan has yet to adopt similar initiatives, FPCCI is committed to leading this change by identifying challenges and opportunities within each district and recommending targeted interventions.

We are also proud to collaborate with the Ministry of Commerce (MoC) to review existing trade agreements and explore new opportunities through stakeholder consultations. Our research team is actively engaged in sectoral studies, and we work closely with our member trade bodies to boost sector-specific trade with other countries.

One such study, "Evaluating Minerals Export Potential: A Case Study of Balochistan," available on our website, underscores the vast untapped potential of Balochistan's mineral resources, including copper, fluorite, chromite, magnesium, and manganese. Despite Pakistan's contribution of less than 1% to the global mineral market, our research suggests that increasing Balochistan's mineral output by just 50% could add \$2.68 billion to the GDP, assuming technology-driven investments and value-added production are implemented. Moreover, establishing local production facilities could not only enhance export capabilities but also lead to import substitution, potentially boosting exports by an additional \$13.13 billion.

At the Policy Advisory Board, we are dedicated to advocating for Pakistan's trade and industry. We are confident that our initiatives will contribute to national economic advancement, and we look forward to forming productive partnerships with esteemed stakeholders to achieve our shared goal of a prosperous Pakistan.

## Pakistan's Relations with SCO Members: A Comprehensive Overview

By : Brig Iftikhar Opel SI(M), Retd  
Secretary General

The Federation of Pakistan Chambers of Commerce & Industry



### Introduction

The Shanghai Cooperation Organization (SCO) is a pivotal regional alliance founded in 2001, primarily aimed at fostering economic cooperation, political dialogue, and security collaboration among its member states. Pakistan, which became a full member in 2017, plays a significant role in the SCO's objectives and activities.

The Shanghai Cooperation Organisation (SCO) is a permanent intergovernmental international organisation and was announced on June 15, 2001 in Shanghai (China) by the Republic of Kazakhstan, the People's Republic of China, the Kyrgyz Republic, the Russian Federation, the Republic of Tajikistan and the Republic of Uzbekistan.

Pakistan and India became member of SCO in June 2017. From 2005 to 2017, Pakistan enjoyed the status of SCO Observer State. Pakistan's association with SCO is relatively new, but its association with SCO Member States is longstanding. Iran joined SCO on 4th July 2024 and Belarus became the member of SCO on 4th July 2024.

The region comprises of 3,396 million population and combined GDP of US \$ 24,5556 billion, while total volume of SCO trade is US\$ 98015.9 billion.

### Member States

Country	Year Joined	Population (2023)	GDP (USD Trillions, 2022)
China	Founding	1.41 billion	17.73
India	Founding	1.42 billion	3.39
Kazakhstan	Founding	19 million	0.20
Kyrgyzstan	Founding	6.6 million	0.008
Russia	Founding	144 million	1.78
Tajikistan	Founding	9.5 million	0.008
Uzbekistan	Founding	36 million	0.085
Pakistan	2017	240 million	0.347





The main goals of the SCO are strengthening mutual confidence and good-neighbourly relations among the member countries; promoting effective cooperation in politics, trade and economy, science and technology, culture as well as education, energy, transportation, tourism, environmental protection and other fields; making joint efforts to maintain and ensure peace, security and stability in the region, moving towards the establishment of a new, democratic, just and rational political and economic international order.

Pakistan has historical ties and maintains wide-format cooperation with many SCO member states and observer states. Pakistan supports the Shanghai Spirit based on trust, shared benefit, equality, respect for cultural diversity and common development principles. It has acquired profound significance throughout the world, particularly in the Central and South Asian context.

In a historically brief period of time, the SCO has become one of the major regions of trade cooperation and expansion. Active participation in SCO reflects Pakistan's keen interest in regional peace, stability and socio-economic development. SCO provides a platform for Pakistan to explore greater economic ties and cooperation within the region in key areas such as trade, investment, energy, innovation and entrepreneurship, transport and connectivity.

Pakistan is a growing economy and always seeks to integrate with different regional or free trade agreements. Pakistan needs to enhance the effectiveness of its exports to increase market share in dynamic regions and improvements of the smooth transportation system are of utmost need for a successful trade.

Regional connectivity is a very broad and dynamic phenomenon that includes several aspects such as strategic, socio-economic and political cooperation.

The SCO also contributed to Pakistan with the opportunity to build up its relation to increasing trade with the European countries, and also provides new strengthened economic and political relation to every member. Under the SCO banner Pakistan can provide SCO member states with preferential access to trade by facilitating through the CPEC. Pakistan also provides natural link and route for other SCO members to access the Indian Ocean to connect the Eurasian heartland with the Arabian Sea and South Asia by offering the critical overland routes and connectivity for mutually beneficial trade and energy transactions intra-regionally and inter-regionally.



**Pakistan Trade with SCO Countries**  
(US \$ Million)

Member	Exports	Imports	Total Trade	Balance of Trade
Belarus	0.3	19.1	19.5	-18.8
China	3,466.20	17,334.00	20,800.20	-13,867.80
India	7.7	523.5	531.2	-515.8
Iran	842	945.8	1,787.80	-103.8
Kazakhstan	108	1.1	109.1	106.9
Kirghizstan	18.8	1.5	20.3	17.2
Russian Federation	88.9	891.9	980.8	-803
Tajikistan	48.9	3.8	52.7	45.1
Uzbekistan	73.4	30.5	103.9	42.9
	4654.2	19751.2	24405.5	-15097.1





## Future Prospects

As the SCO evolves, Pakistan's strategic location and its growing economy present opportunities for enhanced cooperation. The recent emphasis on digital connectivity and sustainable development within the SCO framework aligns with Pakistan's national priorities.

## Areas for Growth

1. **Increased Trade:** With the goal of boosting intra-SCO trade to \$2 trillion by 2025, Pakistan aims to enhance its export capabilities to Central Asia.
2. **Infrastructure Development:** Continued investment in infrastructure projects, such as the CPEC, is expected to strengthen economic ties and regional connectivity.
3. **Joint Research Initiatives:** Collaborative projects in fields such as renewable energy and agriculture can further cement Pakistan's role in the SCO.

## Conclusion

Pakistan's engagement with SCO member states is multifaceted, encompassing economic, security, and cultural dimensions. As it continues to navigate the complexities of regional politics and economic development, Pakistan's active participation in the SCO presents a promising avenue for fostering stronger bilateral and multilateral relations within the region. The statistics illustrate not only the current state of these relations but also the potential for future growth and cooperation.

Now, it is our shared responsibility to work with the strong bonding to prosper our SCO region. The partnership and cooperation of the SCO Member States can help deepen and enhance the role of the Organization.

Apart from the enhancement of trade relations within the region, one of the key elements that can drive our future success is strong connectivity. By improving our transportation networks, enhancing digital communication, and simplifying customs procedures, we can create an environment where businesses can thrive and trade can flourish.



## FPCCI Excellence Award Winners

### BEST BULK TERMINAL COMPANY OF THE YEAR EXCELLENCE AWARD

PAKISTAN INTERNATIONAL BULK TERMINAL LIMITED (PIBT)  
2ND FLOOR BUSINESS PLAZA  
MUMTAZ HASSAN ROAD  
KARACHI  
T: 021-32400450-3  
W: [www.pibt.com.pk](http://www.pibt.com.pk)

### BEST OIL REFINERY COMPANY OF THE YEAR EXCELLENCE AWARD

PAK-ARAB REFINERY LIMITED (PARCO)  
PARCO CORPORATE HEADQUARTERS,  
KORANGI CREEK ROAD,  
KARACHI  
T: 021-35090158/35090684  
W: [www.parco.com.pk](http://www.parco.com.pk)

### BEST CONTAINER TERMINAL COMPANY OF THE YEAR EXCELLENCE AWARD

DP WORLD  
BERTH # 5, 6 & 7, MARGINAL WHARVES  
PORT MUHAMMAD BIN QASIM,  
KARACHI  
T: 021-111-786-888, 34739100  
W: [www.dpworld.com](http://www.dpworld.com)

### BEST PETROLEUM COMPANY OF THE YEAR EXCELLENCE AWARD

PAKISTAN PETROLEUM LIMITED  
5TH FLOOR, CORPORATE COMMUNICATIONS DEPARTMENT  
PIDC HOUSE, DR. ZIAUDDIN AHMED ROAD  
KARACHI  
T: 021-111-568-568, 35232300  
W: [www.ppl.com.pk](http://www.ppl.com.pk)

### BEST BATTERY MANUFACTURER COMPANY OF THE YEAR EXCELLENCE AWARD

ACM HI-TECH ENGINEERING (PRIVATE) LIMITED  
HEAD OFFICE HOUSE # 2,  
STREET # 63, SECTOR F-8/4,  
ISLAMABAD  
T: +92-51-11122-00-22  
W: [www.acmgroup.com.pk](http://www.acmgroup.com.pk)



#### **BEST GHEE BRAND COMPANY OF THE YEAR EXCELLENCE AWARD**

**HAFEEZ IQBAL OIL & GHEE INDUSTRIES (PVT) LIMITED**  
PLOT NO. 191-192, ST. 6, I-9 INDUSTRIAL AREA,  
ISLAMABAD  
T: 051-4430237-38, 4433040  
W: [www.mujahidgroup.com](http://www.mujahidgroup.com)

#### **BEST COOKING & VEGETABLE OIL COMPANY OF THE YEAR EXCELLENCE AWARD**

**AHMED OIL & GHEE INDUSTRIES LIMITED**  
AHMED NAGAR, MANO DERO,  
NATIONAL HIGHWAY, ROHRI DISTRICT  
SUKKUR  
T: 071-5662222  
W: [www.ahmedgroup.pk](http://www.ahmedgroup.pk)

#### **BEST TEA BRAND COMPANY OF THE YEAR EXCELLENCE AWARD**

**TAPAL TEA**  
PLOT 40, SECTOR 15,  
KORANGI INDUSTRIAL AREA,  
KARACHI.  
T: 021-35063891  
W: [www.tapaltea.com](http://www.tapaltea.com)

#### **BEST HOSPITAL OF THE YEAR EXCELLENCE AWARD**

**THE AGA KHAN UNIVERSITY HOSPITAL**  
STADIUM ROAD  
KARACHI  
T: 021-34864277/111911911  
W: [www.aku.edu](http://www.aku.edu)

#### **BEST CONVENTIONAL BANK OF THE YEAR EXCELLENCE AWARD**

**H B L**  
9TH FLOOR, HBL TOWER, JINNAH AVENUE, BLUE AREA,  
ISLAMABAD  
T: (92-51) 2872203, 2821183  
W: [www.hbl.comD](http://www.hbl.comD)

#### **BEST ELECTRIC FAN COMPANY OF THE YEAR EXCELLENCE AWARD**

**S.G.S ELECTRICAL COMPANY (KHURSHID FANS)**  
GRAND TRUNK ROAD,  
GUJRAT  
T: 053-3707901, 02, 03, 04  
W: [www.khurshidfans.com](http://www.khurshidfans.com)



#### **BEST RUBBER & TYRE BRAND COMPANY OF THE YEAR EXCELLENCE AWARD**

**PANTHER TYRES LIMITED**  
PANTHER HOUSE, 97-B AZIZ AVENUE,  
CANAL BANK,  
LAHORE  
T: +92-42-111-55-4444  
W: [www.panthertyres.com](http://www.panthertyres.com)

#### **BEST REAL ESTATE PROJECT COMPANY OF THE YEAR EXCELLENCE AWARD**

**LAKE CITY**  
LAKE CITY CORPORATE OFFICE  
13-KM RAIWIND ROAD  
LAHORE  
T: 042-111-444-999  
W: [www.lakecitylahore.com](http://www.lakecitylahore.com)

#### **BEST INTERNATIONAL FREIGHT FORWARDING, WAREHOUSING, SUPPLY CHAIN & LOGISTICS COMPANY OF THE YEAR EXCELLENCE AWARD**

**DYNAMIC WORLD WIDE LOGISTICS GROUP**  
SUITE # 1201-1202, 12TH FLOOR,  
EMERALD TOWER, CLIFTON 2 TALWAR,  
KARACHI  
T: 021-111 372 111  
W: [www.dwwlg.com](http://www.dwwlg.com)

#### **BEST PHARMACEUTICALS & HEALTHCARE COMPANY OF THE YEAR EXCELLENCE AWARD**

**GENETICS PHARMACEUTICALS PVT. LIMITED**  
539 A, SUNDER INDUSTRIAL ESTATE,  
OFF RAIWIND ROAD, SUNDAR INDUSTRIAL ESTATE,  
LAHORE  
T: 042-35297760-68  
W: [www.genetics-pharmaceuticals.com](http://www.genetics-pharmaceuticals.com)

#### **BEST MEDICAL DEVICES & DIAGNOSTICS COMPANY OF THE YEAR EXCELLENCE AWARD**

**SURE BIO-DIAGNOSTICS & PHARMACEUTICAL**  
EE-10, DEFENCE VIEW PHASE II,  
NEAR IQRA UNIVERSITY SHAHEED-E-MILLAT  
EXPRESS WAY,  
KARACHI  
T: 021-35310731-34  
W: [www.surebio.org](http://www.surebio.org)

#### **BEST UNIVERSITY IN RURAL AREA OF THE YEAR EXCELLENCE AWARD**

**SUKKUR IBA UNIVERSITY**  
NISAR AHMED SIDDIQUI ROAD,  
SUKKUR, SINDH  
T: 071-5644000, 111-785-422  
W: [www.iba-suk.edu.pk](http://www.iba-suk.edu.pk)





**BEST CUSTOMS CLEARING & FORWARDING AGENT OF THE YEAR EXCELLENCE AWARD**

**EL-FRICO**

1ST FLOOR, HARBOUR HOUSE,  
LALAZAR AREA, OFF. MT KHAN ROAD,  
KARACHI

T: 021-35642867-69

W: [www.elfrico.com](http://www.elfrico.com)

**BEST FINANCIAL & EQUITY MANAGEMENT COMPANY OF THE YEAR EXCELLENCE AWARD**

**ARIF HABIB LIMITED**

ARIF HABIB CENTRE 23,  
M.T.KHAN ROAD,KARACHI

T: 021-111-245-111

W: [www.arifhabibltd.com](http://www.arifhabibltd.com)

**BEST EDUCATIONAL NETWORK OF PAKISTAN EXCELLENCE AWARD**

**PUNJAB GROUP**

**MOST INNOVATIVE AGRICULTURAL PRODUCTS COMPANY EXCELLENCE AWARD**

**FATIMA FERTILIZERE**

110, KHAYABAN-E-JINNAH,  
LAHORE CANTT., LAHORE

**MOST SUCCESSFUL NEWS CHANNEL NETWORK EXCELLENCE AWARD**

**GEO TELEVISION NETWORK**

6TH FLOOR, AL-REHMAN BUILDING  
I.I. CHUNDRIGAR ROAD KARACHI

T. 021-111436-111

**MOST SUCCESSFUL GARMENT COMPANY OF PAKISTAN EXCELLENCE AWARD**

**U.S APPAREL**

3-KM, RAIWIND DEFENCE ROAD,  
LAHORE

T: (042) 35950591

**BEST EMERGING FASHION DESIGNER OF PAKISTAN EXCELLENCE AWARD**

**THE BELLE**

ISLAMABAD



*Award Winners*







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Ltd. (PIBT) - Jetty



Port Link International Services (Pvt) Ltd.  
Gateway to Global Freight Solutions



MILT Cleaning Station



Marine International Liquid Terminal (MILT)

**EXPERIENCE,  
COMMITMENT  
& SERVICE**



MARINE GROUP OF COMPANIES





## BEST BULK TERMINAL COMPANY OF THE YEAR EXCELLENCE AWARD

### PAKISTAN INTERNATIONAL BULK TERMINAL LIMITED (PIBT) KARACHI

Pakistan International Bulk Terminal Limited (PIBT), a flag ship project of the Marine Group of Companies, is Pakistan's first terminal for handling coal, clinker and cement on Build Operate Transfer (BOT)

basis at Port Muhammad Bin Qasim to meet the industry's demand for mechanized handling of dirty bulk cargo. The Company has entered into BOT contract with Port Qasim Authority (PQA) on November 06, 2010 for a period of thirty (30) years which is extendible for a further period of thirty (30) years.



The terminal has been developed in the national interest in accordance with the master plan of the Ministry of Maritime Affairs as the common-user terminal for dirty bulk cargo in Pakistan with a view to shift dirty cargo handling from densely populated areas of Karachi Centre to the Port Qasim area to curtail environmental pollution. The Project warrants significant importance, being the linkage of the supply chain catering to the national requirement of coal imports for the power plants, cement manufacturers & industrial consumers, and by increasing the port infrastructure capacity for handling dirty bulk cargo in Pakistan. PIBT has current capacity to handle 12 million tons of coal import and 4 million tons of export of clinker and cement which can altogether be further enhanced up to 20 million tons per year.

A huge capital of ~USD 305 million was invested in the project, which also attracted Direct Foreign Investment in the country through, inter alia, International Finance Corporation's (financial arm of the World Bank) debt financing and equity investment in PIBT. It is pertinent to highlight that the company is a listed entity on the Pakistan Stock Exchange and currently it has more than 17,000 shareholders from the public.

The Company commenced its commercial operations in April 2017, and has handled more than 49 million tons of cargo in seven years of its operations. It's worth mentioning that ~35% of the revenue goes to PQA by way of Royalty payments, and so far, the Company's total contribution in terms of Royalties to PQA is more than USD 110 million. Moreover, the Company has paid ~PKR 10 billion to the national exchequer in lieu of income tax, sales tax and other government levies.





**PAK-ARAB REFINERY LIMITED**  
A Pakistan-Abu Dhabi Joint Venture



# GLORIOUS PAST NEW HORIZONS

Celebrating 50 years of excellence, PARCO has been a cornerstone in Pakistan's energy landscape. With half a century of innovation and commitment, we look forward to powering a brighter future.







## BEST OIL REFINERY COMPANY OF THE YEAR EXCELLENCE AWARD

### PAK-ARAB REFINERY LIMITED (PARCO) KARACHI

Pak-Arab Refinery Ltd. (PARCO) is a joint venture between the Government of Pakistan (60%) and the Emirate of Abu Dhabi (40%) through its Mubadala Investment Company. PARCO's core business activities include refining, transportation, and marketing of petroleum products.



PARCO operates the most advanced refinery in Pakistan, with a capacity of 120,000 barrels per day (BPD). PARCO also manages an extensive network of over 2,000 kilometers of cross-country oil pipelines, including those of its JV subsidiary, Pak-Arab Pipeline Company Limited (PAPCO). This network features strategic storage of around 1.5 million tons. Additionally, PARCO has significant investments in marketing activities; TOTAL PARCO (TPPL), a joint venture with TotalEnergies, which is one of the largest oil marketing companies in Pakistan, and PARCO Pearl Gas which is the largest nationwide LPG marketing and distribution company. PARCO also directly markets fuels and high-quality asphalt under the PEARL Brand.

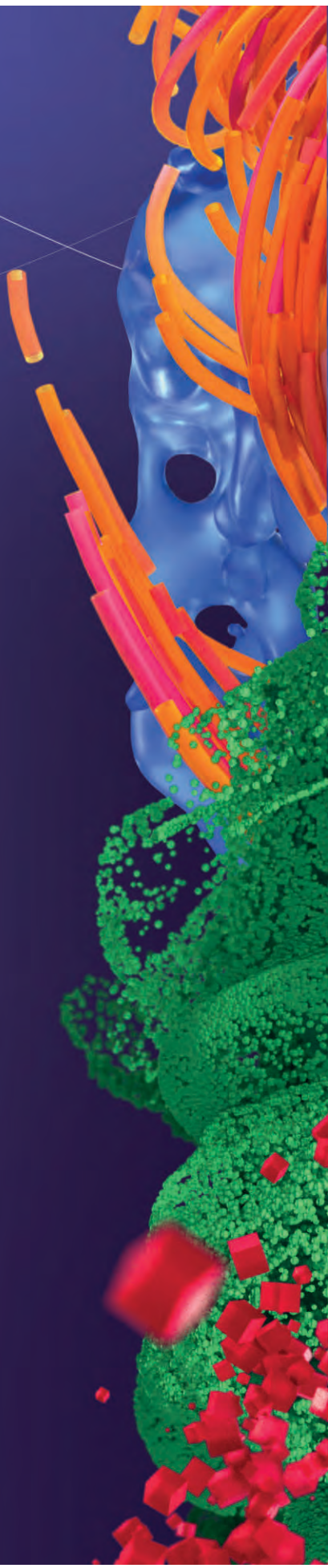
With continuous support from the Emirate of Abu Dhabi and the Government of Pakistan, PARCO has successfully implemented numerous energy projects that have significantly contributed to the country's economic growth. These projects have enhanced foreign exchange savings, facilitated technology transfer, and generated employment opportunities.

PARCO's exemplary performance is reflected not only in its operational and financial results but also in its numerous accolades. The company has consistently maintained its AAA and A1+ long and short-term credit ratings from the Pakistan Credit Rating Agency (PACRA) for the past two decades. It is one of the first companies in Pakistan to achieve three simultaneous international certifications: ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System), and ISO 45001:2018 (Health & Safety Management System). Additionally, PARCO has received Environmental Excellence Awards for several years and is ranked among the top 10 organizations in Pakistan for outstanding achievement in environmental management.

From producing environment-friendly products to maintaining world-class facilities and infrastructure, building a competent team, and engaging in significant social initiatives, PARCO is committed to providing energy with responsibility. The company's ongoing efforts demonstrate its commitment to sustainable development and its role as a key player in Pakistan's energy sector.



DP WORLD







## BEST CONTAINER TERMINAL COMPANY OF THE YEAR EXCELLENCE AWARD

### DP WORLD KARACHI

Trade is the lifeblood of the global economy, creating opportunities and improving the quality of life for people around the world. DP World exists to make the world's trade flow better, changing what's possible for the customers and communities we serve globally.



With a dedicated, diverse and professional team of more than 113,000 employees from 160 nationalities, spanning 78 countries on six continents, DP World is pushing trade further and faster towards a seamless supply chain that's fit for the future.

DP World Karachi (QICT) located at Port Qasim is Pakistan's Gateway to the World and Pakistan's leading container terminal operator handling approximately 34% of the laden import and export trade amongst 4 terminals presently operating in Pakistan.

DP World Karachi is a world-class port facility with the latest technologies which aims to provide high standard of services and facilities to all the terminal users and is supported by a dynamic team, state of the art equipment and a passion to excel. We are also honored to have received the Great Place to Work certification in 2024.

As a purpose-driven business, we continually seek to improve local infrastructure, advance job creation, and make a positive difference to Pakistan's overall sustainable development. Some of our community upliftment projects include: Plantation & maintenance of mangroves, building schools where free education is provided, Women & Youth Empowerment projects such as WiMO (Women in Maritime Operations) and GROW programs.



# Contributing to Energy Security

As a leading national E&P company, Pakistan Petroleum Limited has been a key supplier of hydrocarbons for over seven decades. The company is geared towards provision of much needed energy for the country



**Pakistan Petroleum Limited**  
[www.ppl.com.pk](http://www.ppl.com.pk)







## BEST PETROLEUM COMPANY OF THE YEAR EXCELLENCE AWARD

### PAKISTAN PETROLEUM LIMITED KARACHI

The pioneer of the natural gas industry in the country, Pakistan Petroleum Limited (PPL) has been a frontline player in the energy sector since the mid-1950s. As a major supplier of natural gas, PPL today contributes over 20 percent of the country's total natural gas supplies besides producing crude oil, Natural Gas Liquid and Liquefied Petroleum Gas.



The company's history can be traced back to the establishment of a public limited company in June 1950, with major shareholding by Burmah Oil Company (BOC) of the United Kingdom for exploration, prospecting, development and production of oil and natural gas resources.

PPL has acquired 100 percent shareholding of MND E&P Limited, a company incorporated in England and Wales. The name of the subsidiary has been changed to PPL Europe E&P Limited. The company has also established a wholly-owned subsidiary, PPL Asia E&P B.V. with corporate seat in Amsterdam, Kingdom of Netherlands.

PPL operates 16 producing fields across the country, including Sui (Pakistan's largest gas field) and holds working interest in 23 partner-operated producing fields, including Qadirpur the country's second largest gas field.

PPL pursues an aggressive exploration agenda and together with its subsidiaries has a portfolio of 52 exploration assets of which the company operates 29, including an offshore Block 5 in Abu Dhabi, UAE while 23 blocks, comprising an onshore concession in Yemen, are operated by joint venture partners. In 2021, a PPL-led consortium was awarded Offshore Block 5 in Abu Dhabi's second competitive exploration block bid round and a new company Pakistan International Oil Limited (PIOL) has been incorporated in the UAE.

The company has implemented an effective diversification strategy into the mineral sector. To this end, PPL has recently signed an agreement with Frontier Works Organization for Block EL-207 in Balochistan which has significant potential for porphyry-type deposits, including copper and gold. Earlier, PPL and partners signed definitive agreements for reviving Reko Diq project, the world's largest undeveloped copper and gold mines. Through Bolan Mining Enterprises (BME), PPL has been granted a large-scale mining lease for establishment of bayrite, lead and zinc (BLZ) processing/ beneficiation plant in District Khuzdar, Balochistan.

PPL continues to play a significant role in community uplift through its Corporate Social Responsibility (CSR) programmes, investing well over Rs. 3 billion on initiatives across healthcare, education and disaster relief, benefiting underprivileged communities nationwide.

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## BEST BATTERY MANUFACTURER COMPANY OF THE YEAR EXCELLENCE AWARD

### ACM HI-TECH ENGINEERING (PRIVATE) LIMITED ISLAMABAD

As an ISO 9001, ISO 14001 & ISO 45001 certified company, leading manufacturer & exporters of automotive & specialized batteries in Pakistan since 1989. We have been producing various types of automotive and inverter batteries, under the brand name of OSAKA batteries by ACM Group of Industries. This was initially done with technical support from Chloride Industrial Batteries Limited, UK. Our Facility is equipped with experienced and skilled professionals to ensure optimum quality of our product. We are committed to continuous improvement, bringing superior performance batteries to meet the needs of our customers. It is the customer's satisfaction and confidence, supported by hardwork of our team which leads to our jubilant success.



Employees: 4000+

Product Standards: Japanese Industrial Standards (JIS)

Deutsches Institut für Normung (DIN)

#### ACCREDITATION

- Pakistan Standard Quality Control Authority (PSQCA)
- Quality Management Certification ISO 9001:2015
- Environment Management System ISO 14001:2015
- Occupational Health & Safety Management System ISO 45001:2018
- QA International UKAS (UK)
- IEC by CNC (Conformity 'n Compliance Services Nordheim Germany)

#### BATTERY PRODUCTS:

- |   |                 |
|---|-----------------|
| • Maintenance Free Calcium+ Batteries:            | 20AH to 150AH   |
| • Lead Acid Dry Charged Batteries:                | 20AH to 220AH   |
| • Motorcycle Batteries:                           | 3AH to 28AH     |
| • Golf Cart Batteries:                            | 160AH to 225AH  |
| • Traction Cell/Batteries:                        | 100AH to 1000AH |
| • Tubular Flooded Deep Cycle Batteries:           | 35AH to 280AH   |
| • Valve Regulated Lead Acid Batteries (VRLA 12V): | 4AH to 200AH    |
| • OPzS/OPzV Batteries (2V):                       | 150AH to 3000AH |

#### ACHIEVEMENTS & AWARDS

- |  |            |
|--|------------|
| • FPCCI Export Award:  | Since 2004 |
| • Brand of the year Award:                                     | Since 2006 |
| • Consumer Choice Award:                                       | Since 2011 |
| • NFEH Environment Excellence Award:                           | Since 2018 |
| • NFEH Fire Safety Award:                                      | Since 2018 |
| • Best Battery Manufacturing of the year Excellence Award 2024 |            |

#### EXPORTS

More than 26 countries around the world. (Afghanistan, Bahrain, China, Djibouti, France, Iraq, Jordan, Kuwait, Lebanon, Libya, Madagascar, Maldives, Mauritius, Nepal, Nigeria, Oman, Qatar, Saudi Arabia, Singapore, Spain, Sri Lanka, Sudan, Syria, Tajikistan, Tanzania, Togo, Turkey, UAE and Yemen)



## **HAFEEZ IQBAL Oil & Ghee Industries (Pvt.) Ltd**

Hafeez Iqbal Oil and Ghee Industries, established in 1989, is a premier manufacturer of edible oils and fats based in Islamabad, Pakistan. With a production capacity of up to 300 M.Tons per day, our products are crafted under strict quality standards and have earned ISO certifications, reflecting our commitment to excellence. We take pride in exceeding customer expectations and maintaining high quality through innovative practices and dedicated efforts from our skilled team.



🌐 [info@mujahidgroup.com](mailto:info@mujahidgroup.com)

☎ +92 51 4430237 ☎ +92 51 4430238

📍 Islamabad, Pakistan





## BEST GHEE BRAND COMPANY OF THE YEAR EXCELLENCE AWARD

### **HAFEEZ IQBAL OIL & GHEE INDUSTRIES (PVT) LIMITED ISLAMABAD**



Hafeez Iqbal Oil & Ghee Industries, established in 1989 and located in Islamabad, Pakistan, is a leading manufacturer of high-quality edible oils and fats. Our modern facility boasts a production capacity of up to 300 M. Tons per day, leveraging state-of-the-art technology to ensure the highest quality standards in all our products.

We offer a diverse range of cooking oils and specialty fats under well-known brand names, including Mujahid Cooking Oil & Ghee, Khushboo Oil & Ghee, Potohar Banaspatti, and Mujahid laundry soap.

Under the leadership of Chief Executive Atif Ikram Sheikh, we have achieved significant milestones, including ISO-22000:2005, ISO-9001:2000, and ISO-14001:2000 certifications, reflecting our commitment to quality management and consumer satisfaction. We are also a registered member of the Pakistan Vanaspathi Manufacturers Association (PVMA).

Our success is a testament to the dedication and continuous efforts of our management, staff, and workers, who strive for excellence in every aspect of our operations. At Hafeez Iqbal, we take pride in not only meeting but consistently exceeding customer expectations through innovation and quality.

# کھانوں میں لذت کا راز شہباز



— SINCE 1983 —  
**Shahbaz**



AHMED OIL & GHEE  
INDUSTRIES LIMITED



AHMED VEGETABLE OIL  
& GHEE MILLS (PVT.) LIMITED



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## BEST COOKING & VEGETABLE OIL COMPANY OF THE YEAR EXCELLENCE AWARD

### AHMED OIL & GHEE INDUSTRIES LIMITED SUKKUR

Shahbaz Cooking Oil & Banaspati is a trusted name in millions of households across Pakistan. With a legacy spanning over four decades, Shahbaz has grown and diversified itself as the best in the market without compromising the quality of its products.



With distribution networks all across Pakistan, Shahbaz strives to deliver healthy products nationwide that can help in shaping a better future.

Managed by a group of talented and passionate individuals, Shahbaz aims to reach every kitchen and meet customer expectations by enhancing the food they consume every day.

Shahbaz is constantly trying to grow, get better, and diversify. In 2022, the brand's parent company - Ahmed Group of Industries - added a third production unit to its Edible Oil portfolio. With the Physical and Chemical Refinery addition, the group's Edible Oil annual production capacity has increased to 180,000 MT. The new, state-of-the-art production facility enables us to produce the finest vegetable oils for our flagship brand, Shahbaz.

Since its inception in 1983, Shahbaz's mission is to create products of 'Good taste and health'. Shahbaz aspires to become the most preferred choice in the Edible Oil category of Pakistan.

Our mission is centered on the needs of our customers. We practice the strictest production measures and work relentlessly in offering exceptional quality products to our users. Shahbaz Cooking Oil & Banaspati is a FSMS & HACCP ISO 22000:2018 certified brand with International Halal Certifications.



# HAMARI NATIONALITEA

PAKISTAN'S NO. 1 TEA COMPANY\*



Pakistan Standards



\*Foresight Research Household Panel - June'24





## BEST TEA BRAND COMPANY OF THE YEAR EXCELLENCE AWARD

### TAPAL TEA KARACHI.

Tapal began as a family business in 1947, personally managed by its founder Mr. Adam Ali Tapal. It started from a small shop in Jodia Bazaar, with its founder importing Ceylon teas. Despite fierce competition, his distinctive blend, later named as Family Mixture, became a hot favorite and eventually the largest selling brand in the Karachi tea market.



Tapal thrived by launching tea brands that catered to multiple taste preferences, all sold from its retail outlet in Jodia Bazaar, Karachi. The exceptional quality of Tapal teas quickly gained popularity, attracting customers from all over Karachi who lined up to buy their products. To enhance convenience, the company began distributing tea to retail outlets throughout the city. Under the leadership of the founder's son, Mr. Faizullah A. Tapal, the company continued to expand.

Mr. Aftab Tapal, the founder's grandson, returned to Pakistan after studying abroad to join the family business. He brought in professional management and innovative production ideas. As a skilled tea taster and expert, Mr. Aftab introduced new tea concepts and created a diverse array of blends tailored to the preferences of tea drinkers across Pakistan.

Mr. Aftab's focus on modernizing operations and expanding the product range played a crucial role for the company's remarkable success. Among the new offerings was the iconic Tapal Danedar, a blend celebrated for its rich taste and inviting aroma that resonates with consumers. The brand became associated with tea drinking in Pakistan, shaping cultural traditions and everyday routines. By aligning the brand with the preferences of tea lovers, Tapal established itself as a household name, solidifying its position in the market and driving the company's growth to unprecedented heights.

From classic black teas to aromatic green teas, Tapal's portfolio showcases its commitment to delivering the finest tea blends. The company provides a variety of products across eight different brands to meet the unique tastes of its consumers.

As a largest tea company of Pakistan, Tapal Tea's presence resonates across the country from Karachi to Khyber. Through an extensive network of distributors and retailers, Tapal ensures that its teas are readily available, accessible, and affordable to consumers across the country. This widespread presence not only reinforces Tapal's position as a market leader but also strengthens its bond with millions of tea enthusiasts who trust Tapal to elevate their tea experiences.

Besides a strong local foothold, Tapal Tea continues to expand its footprint internationally, sharing the rich flavors of Pakistan with tea enthusiasts worldwide. With a commitment to quality and tradition, Tapal teas are now enjoyed in markets beyond borders, enriching tea-drinking experiences globally. Its product is currently exported to 36 countries across the globe.

With a deep commitment to quality and innovation, Tapal Tea is devoted to delivering outstanding products. Its legacy is evident not only in its rich history but also in its ongoing contributions to the community and the tea culture in Pakistan. Today, Tapal Tea exemplifies resilience, tradition, and a progressive outlook, while remaining a beloved part of daily life for millions.





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## BEST HOSPITAL OF THE YEAR EXCELLENCE AWARD

### THE AGA KHAN UNIVERSITY HOSPITAL KARACHI

The Aga Khan University Hospital is a not-for-profit academic medical centre that offers all healthcare services to patients under one roof at its main quaternary care hospital in Karachi. In addition AKUH has an extensive healthcare system comprising of four secondary care hospitals, 19 Medical Centres, and over 300 Clinical Laboratories and 35+ Pharmacies in 130 cities across Pakistan. AKUH also offers a comprehensive Home Healthcare Services programme that takes care and treatment to patients' homes.



Since its inception, AKUH has been committed to supporting indigent patients through its Patient Welfare Programme. Currently, the hospital offers substantial Zakat, Sadaqat, and Welfare support to financially disadvantaged patients, encompassing both hospital-based care and lab testing services nationwide. In 2023, AKUH provided financial assistance totaling Rs. 5.8 billion (Rs. 583 crores) to over 1.3 million patients. Although donor contributions, especially for Zakat and Sadaqat, are crucial, the hospital funds over 75% of this support from its own revenues.

AKUH's commitment to high-quality care and patient safety is evidenced by its accreditation from the Joint Commission International (JCI) as an Academic Medical Center. Additionally, its Clinical Laboratories are accredited by the College of American Pathologists (CAP) for their rapid and precise testing capabilities. These accreditations represent gold standards in healthcare globally.

AKUH's values are Quality, Relevance, Access and Impact. Everything the University Hospital does, is guided by one or more of these principles. Below are examples of achievements during 2023 under each of these heads.

#### Quality:

- American Society of Health-System Pharmacists (ASHP) Accreditation: AKUH received ASHP accreditation for its pharmacy traineeship programme, becoming the first academic medical centre outside the United States to receive this accreditation.
- SafeCare Level 5 Certification: AKUH's Garden and Kharadar (Karachi) Hospitals received SafeCare Level 5 certification, following the other two AKUH hospitals in Karimabad, Karachi and Hyderabad which became certified in December 2022.
- Enterprise Imaging: AKUH upgraded to Enterprise Imaging for its Radiology services. The new system offers doctors quick and easy access to the patient's imaging records, allowing them to make informed decisions quickly and fostering a culture of excellence in patient care.

# HBL



## Pakistan's Best Bank

HBL is proud to serve its valued clients. In recognition of its efforts, the Bank has won the most prestigious awards in banking.

These wins are a tribute to our millions of clients' continued trust and confidence in HBL.







## BEST CONVENTIONAL BANK OF THE YEAR EXCELLENCE AWARD

### H B L

An organisation as versatile as HBL does not just have a single function; It is multifaceted in nature and aims to focus on all aspects of life; simply put, HBL is More Than Just a Bank.



As the leading private sector bank in Pakistan, HBL combines banking and its role as a responsible corporate citizen like few organisations in Pakistan do. The Bank is at the forefront of all development initiatives which include the growth of priority sectors and targeting the unbanked population in the country.

The Bank serves over 37 million clients through its extensive network of 1700+ branches, 2300+, ATMs, 44,000+ Konnect by HBL agents (branchless banking platform) and 37,000+ QR locations, making it the largest financial distribution network in the country. HBL has a presence across major trade zones and strives to be a bank of regional relevance for its clients





# Khurshid<sup>®</sup> FANS

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IN THE  
SEGMENT**



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**100%** Electrical Steel Sheet

**HIGH** Gauss Power Magnet

## Pioneer of BLDC Inverter Technology in Pakistan

SGS Electrical Company was founded in 1990 its main purpose was to manufacture "Electric Fans" under the brand name "Khurshid Fans" with a philosophy to carve out in the Pakistan and Global electric fan industry and evolve into a premier lifestyle home solutions provider.

With operations spanning over 13 countries. Khurshid Fans have earned the distinction of being the preferred choice of electrical products in terms of quality & durability for household consumers both in Pakistan and abroad.

Being the pioneer of BLDC Inverter Fans from "2013" in Pakistan we are manufacturing the most energy efficient and durable fans in the segment.



Environment  
Excellence Award



Best Innovative  
Brand Award



Best Achievement  
Award



GTTCI Achievement  
Award



PEFMA Export  
Award



**SGS Electrical Company**

Manufacturers & Exporters of All Kind of Electric Fans

G.T. Road, Gujrat, Pakistan.

global@khurshidfans.com | www.khurshidfans.com



**CEO - MIAN GHULAM  
MUHAYYUDIN AHMED**

Mian Ghulam Muhayyudin Ahmed, Belongs to a village of Gujrat "Ladha Sadha" He completed his education within Pakistan. Went to UK to pursue his career & worked their in Nokia R&D Department as (Fabrication Technician) During the golden time of Nokia in 90s. In Early 2000 He came back to Pakistan and continued the fan family business. With his experience from Nokia he pushed the barriers & played a vital role in innovation of BLDC Motor in Pakistan. Now Khurshid Fans is a widely known brand under his umbrella.





## BEST ELECTRIC FAN COMPANY OF THE YEAR EXCELLENCE AWARD

### **S.G.S ELECTRICAL COMPANY (KHURSHID FANS) GUJRAT**

SGS Electrical Company was founded in 1990 its main purpose was to manufacture "Electric Fans" under the brand name "Khurshid Fans" with a philosophy to carve out in the Pakistans and Global electric fan industry and evolve into a premier lifestyle home solutions provider.



With operations spanning over 13 countries. Khurshid Fans have earned the distinction of being the preferred choice of electrical products in terms of quality & durability for household consumers both in Pakistan and abroad.

We are committed to keeping powering the world with our state-of-the-art innovations and energy-efficient solutions. Khurshid Fan was the first company to introduce AC/DC Energy Saving Fan in Pakistan. Currently, over 90% of our product offerings are energy efficient and manufactured in-house. We work towards creating harmony between manufacturing output and efficiencies that deliver social, economic, and environmental sustainability.

We have the concept of Total engineering and Aerodynamics. So, we are always quality conscious in the selection of our product components. Only Khurshid Fan is manufactured using Electrical Steel Sheet which ensures low current losses combining 99.9% pure copper winding and high-grade insulating material is used for the armature's long life. We are always desirous to design and manufacture the most technically advance "Electric Fans" of all types at the best possible price "and that is the standard we live by".

That's the reason SGS Electrical Company, enjoys the confidence of millions of highly satisfied customers not only in Pakistan but also in Saudi Arabia, South Africa, and other Gulf Countries.





**PANTHER**

بر سفر --- بر منزل کا ساتھ

# PANTHER TYRES



FOUNDED IN 1983, PANTHER TYRES LIMITED  
HAS BECOME A LEADING FORCE IN PAKISTAN'S  
AUTOMOTIVE INDUSTRY SPECIALIZING IN TYRES, TUBES  
AND SPARE PARTS IN PAKISTAN.

**#LEVEL HI AUR HAI**





## BEST RUBBER & TYRE BRAND COMPANY OF THE YEAR EXCELLENCE AWARD

### PANTHER TYRES LIMITED LAHORE

Founded in 1983, Panther Tyres Limited has established itself as a leading player in Pakistan's automotive industry. Specializing in tyres, tubes and spare parts, the company is known for its wide product range, exceptional quality, and competitive pricing. Panther Tyres has built a strong reputation among a diverse customer base, both domestically and internationally, with exports to Asia, the Middle East, Africa, and Europe.



Panther Tyres is renowned for its innovation, becoming the first to introduce various locally manufactured products. A significant milestone was achieved in May 2019, when the company produced Pakistan's first locally made 350 kg OTR (Earth Mover) tyre. The state-of-the-art manufacturing facility, spread over 30 acres, reflects their dedication to producing top-quality tyres and tubes.

Panther Tyres ensures high-quality performance through extensive testing and monitoring of its products before they are introduced to the market. This commitment to excellence has allowed the company to excel in various segments, including Earth Mover, Tractor, Truck Bus, Light Truck, Rickshaw, Motorcycle, and Scooter tyres.

With an extensive OEM network that includes major brands like Suzuki, Honda, and Yamaha, and over 26 years of partnership with these manufacturers, Panther Tyres continues to play a pivotal role in the industry.



# LAKE CITY

---

## LAHORE

*The Most Prestigious  
Address in Town*







## BEST REAL ESTATE PROJECT COMPANY OF THE YEAR EXCELLENCE AWARD

### LAKE CITY LAHORE

Lake City is one of the Largest real estate developments in Pakistan offering a unique luxurious lifestyle. Nestled away from the urban hustle, Lake City offers serenity at your doorstep, blending exclusivity with the vibrancy of Lahore. Discover a gated haven where sophistication meets seclusion, and exclusive living becomes a reality.



#### Attractions

##### 1. Grand Jamia Mosque

Enrich your spiritual journey at Lake City's Grand Jamia Mosque, an architectural masterpiece designed to inspire devotion and tranquility. With its spacious courtyard and intricate design, this sacred space fosters a sense of community, inviting residents to experience moments of reflection and connection in an unparalleled setting.

##### 2. Food That Gets You Places

Savor the flavors at Lake City's cafes and eateries, where every bite is a taste of delight. Whether it's a cozy coffee spot or a fine dining experience, our culinary offerings cater to every palate, creating a feast for the senses.

##### 3. Cause a Golfer Loves Green

Designed for golf enthusiasts of all levels, our 18-hole PGA Standard course offers not just a game but an experience, complemented by top-notch coaching, state-of-the-art facilities, and a vibrant golfing community. Discover the joy of precision and passion on our fairways.

##### 4. Mall that has all the brands and eateries

Shop, Dine and Celebrate. Experience the legacy of convenience with every visit at Lake City shopping mall. Lake City Mall is your ultimate shopping heaven for indulging in a seamless blend of High-end Fashion and Exquisite Dining, all housed under a single roof. Elevate your Shopping experience, relish Culinary delights, and Celebrate life's moments in style at Lake City Mall – your Ultimate destination for Shopping, Dining, and Celebration.





## INTRODUCTION



Dynamic World Wide Logistics Group – DWWLG, was founded in 1995 in the port city of Karachi by Mr. Tariq M. Chaudhry, a veteran of around four (04) decades in International freight forwarding, transportation, shipping, and logistics.

Today the group has become one of the leading names in 3PLs, with its reputation as a reliable and complete logistics solutions provider, serving; manufacturers, wholesalers and retailers in a variety of industries. Dynamic also ranked among the top International Freight Forwarding & Logistics companies in the country, particularly as a market leader in the Ocean Consolidation business.

Moreover, Dynamic has established its significant presence in six major cities across Pakistan, boasting a total workforce of 215 dedicated professionals. This strategic expansion not only enhances our capacity to serve our customers efficiently but also reinforces our standing as a leading force in the logistics industry.

## ORGANIZATION'S HISTORY



## OUR SERVICES

- |   |                             |   |
|---|-----------------------------|---|
| ○ OCEAN CONSOLIDATION                       | ○ DEFENCE LOGISTICS         | ○ SHIP HANDLING, CHARTER & LINER AGENCY |
| ○ OCEAN FREIGHT SERVICES                    | ○ ROAD & FREIGHT FORWARDING | ○ EXHIBITION CARGO                      |
| ○ AIR FREIGHT SERVICES                      | ○ CAR CARRIER (RORO)        | ○ DG CARGO HANDLING                     |
| ○ PROJECT FORWARDING                        | ○ CUSTOM CLEARANCE (CHB)    | ○ CROSS TRADE                           |
| ○ CONTRACT LOGISTICS - WAREHOUSE MANAGEMENT | ○ AFGHAN TRANSIT TRADE      | ○ SEA / AIR COMBINE TRANSPORT           |

## TRADE MEMBERSHIPS & CERTIFICATIONS



FOLLOW US



WWW.DWWLG.COM



## BEST INTERNATIONAL FREIGHT FORWARDING, WAREHOUSING, SUPPLY CHAIN & LOGISTICS COMPANY OF THE YEAR EXCELLENCE AWARD

### DYNAMIC WORLD WIDE LOGISTICS GROUP KARACHI

Dynamic World Wide Logistics Group – DWWLG, was founded in 1995 by Mr. Tariq M. Chaudhry, a veteran of more than three decades in International freight forwarding, transportation, shipping, and logistics, through the formation of Dynamic Shipping Agencies (Pvt.) Ltd., in the port city of Karachi.



- With time Dynamic World Wide Logistics Group added two more specialized logistics companies to its portfolio namely;
- Dynamic Global Logistics Pakistan (Pvt.) Ltd.
- CLT-ICF Logistics (Pvt.) Ltd.
- Today the group has become one of the leading names in 3PLs, with its reputation as a reliable and complete logistics solutions provider, serving; manufacturers, wholesalers and retailers in a variety of industries.
- The group is ranked among the top International Freight Forwarding & Logistics companies in the country, particularly as a market leader in the Ocean Consolidation business.
- We keep customer satisfaction in mind and strive to maintain our high service standards to provide our customers with satisfactory solutions under one roof.






In the heart of Pakistan, one man saw the growing crisis in mental health care — a gap that left millions untreated, misunderstood, and underserved. Driven by a passion to make a difference, he envisioned a company that would offer innovative, life-changing solutions in neuropsychiatry. His dream gave birth to **Genetics Pharmaceuticals** — a company founded on compassion, cutting-edge research, and a mission to provide accessible, quality mental healthcare to all.

Today, Genetics Pharmaceuticals continues this legacy, innovating with purpose, driven by a simple belief: **better healthcare leads to better lives.**



 (042) 35297761

 [genetics-pharmaceuticals.com](https://genetics-pharmaceuticals.com)

 539 A, Sunder Industrial Estate, Off Raiwind Road,  
Sundar Industrial Estate, Lahore, Punjab 54000







## BEST PHARMACEUTICALS & HEALTHCARE COMPANY OF THE YEAR EXCELLENCE AWARD

### GENETICS PHARMACEUTICALS (PVT.) LIMITED LAHORE

Genetics Pharmaceuticals is a leading pharmaceutical company committed to advancing healthcare in Pakistan and beyond. With a primary focus on neuropsychiatric medicines, the company has made significant contributions to improving mental health care, offering innovative treatments and therapies designed to enhance the quality of life for patients. Over the period of 2 decades, Genetics Pharmaceuticals has expanded its portfolio to address broader healthcare needs, venturing into various therapeutic classes with a growing team of experts and state-of-the-art FDA approved facilities, positioning itself as a comprehensive healthcare provider.



Founded on a mission to deliver cutting-edge medical solutions, Genetics Pharmaceuticals integrates research, innovation, and a patient-first approach to ensure high standards of quality and safety. Their strong focus on research and development (R&D) keeps them at the forefront of medical advancements, helping them lead in neuropsychiatric care and venture into other critical areas.

One of the company's strengths lies in its collaborative approach, partnering with healthcare professionals, hospitals, and institutions across Pakistan to ensure that their treatments reach those who need them the most. Genetics Pharmaceuticals has built a reputation for reliability and trust, forming long-standing relationships with both healthcare providers and patients.

Genetics Pharmaceuticals is not just a pharmaceutical company—it is a pioneer in addressing unmet medical needs, leading with innovation and a steadfast commitment to patient care. As they continue to grow and evolve, their mission remains rooted in improving healthcare for everyone.



**Immunochemistry Solution for Blood Banks**



**Point of Care Analyzer  
for Chemistry**



## Laboratory Solution



**HPLC Systems**



**Laboratory Consumables**



**Blood Gas & Electrolyte Analyzer**



**Electrolyte Analyzer**



## BEST MEDICAL DEVICES & DIAGNOSTICS COMPANY OF THE YEAR EXCELLENCE AWARD

### SURE BIO-DIAGNOSTICS & PHARMACEUTICAL KARACHI

Sure Bio Diagnostics & Pharmaceuticals is a fast growing marketing organization with its network of skilled & qualified team all over Pakistan. Sure Bio has been pioneer in the market to set new trends in the field of health care by introducing innovative and advance tools.



Our field of expertise start from Basic Laboratory Diagnostics solutions towards advance Cell & Gene therapy solutions. Acquiring products from one of the leading manufacturers of the world our product profile covers Haematology, Microbiology, Pathology, Biotechnology, Cell & Gene Therapy, Wellness, Pharmaceuticals & Regenerative medicine. Being an important member of the country's health care community, we have always provided products with commitment & quality.





# SUKKUR IBA UNIVERSITY A NEW TECH-TRAILBLAZER



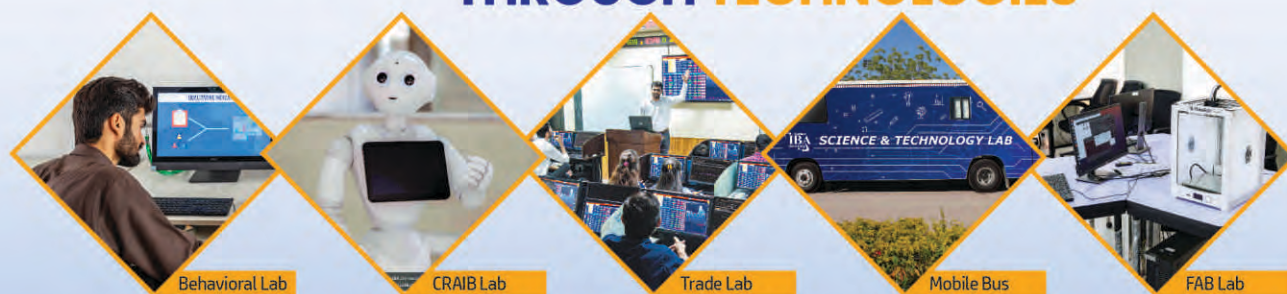
Pakistan's first public sector  
university to acquire AACSB  
accreditation.



## ACCREDITATIONS & LINKAGES



## LEADING INNOVATION THROUGH TECHNOLOGIES



## KEY FEATURES

133 PhD Faculty    70% students on scholarship    1400 Research Publications    State-of-the-Art Infrastructure  
Career Enrichment Centers (ORIC, CDC, EDC)    25 Degree Programs    08+ Students Bodies    World-Class facilities

## DEPARTMENTS

Business Administration    Computer Science    Computer Systems Engineering    Mathematics and Social Sciences  
Education    Media and Communication    Electrical Engineering    Physical Education and Sports Sciences

## CAMPUSES

SUKKUR

MIRPURKHAS

DADU

KHAIRPUR

KANDHKOT

Sukkur IBA University, Nisar Ahmed Siddiqui Road, Sukkur, Sindh Ph: 071-5644000, 5644001  
[www.iba-suk.edu.pk](http://www.iba-suk.edu.pk)    [www.facebook.com/SukkurIBA.University](https://www.facebook.com/SukkurIBA.University)    [www.instagram.com/SukkurIBA.Uni](https://www.instagram.com/SukkurIBA.Uni)





## BEST UNIVERSITY IN RURAL AREA OF THE YEAR EXCELLENCE AWARD

### SUKKUR IBA UNIVERSITY SUKKUR, SINDH

Sukkur IBA University, established in 1994 with humble beginnings in two rented rooms at Sukkur Public School, has grown into a beacon of academic excellence and innovation in Pakistan. With a mission to serve the community, the university has consistently worked towards providing inclusive and equitable education, especially for underprivileged youth. Over the years, it has made significant strides in both academic and infrastructural development, earning national and international recognition. One of its most notable achievements is becoming the first public sector university in Pakistan to secure the prestigious AACSB accreditation, a globally recognized hallmark of excellence in business education. Additionally, it has received the AMDISA-SAQs accreditation, further affirming its commitment to maintaining high academic standards.



Sukkur IBA University has been a pioneer in the concept of community colleges in Pakistan, offering skill-based education to underserved regions and addressing both academic and financial poverty. The university's innovative zero semester program, launched in 2007, has been instrumental in helping students overcome academic deficiencies, especially those from rural areas, by providing preparatory courses in subjects like Mathematics, English, and Information and Communication Technology (ICT). This program is a bridge for students who are not academically ready for university-level education. In collaboration with the Government of Sindh, the university sponsors students through the Sindh Talent Hunt Program (THP), covering their tuition, accommodation, living expenses, and even providing laptops to top performers. Since its inception, over 5000 students have benefited from the program, with around 1500 completing their university education on fully funded scholarships.

Building on the success of the Sindh Talent Hunt Program, the university expanded its reach through a partnership with the Oil and Gas Development Company Limited (OGDCL) to establish the National Talent Hunt Program in 2016. This initiative admits students from across Pakistan, preparing them for higher education with a zero semester and fully funded scholarships for their undergraduate studies. To date, the program has positively impacted more than 1000 families, with many graduates now contributing to national and international workforces or pursuing higher education abroad.

In addition to its focus on remedial education, Sukkur IBA University has been at the forefront of proactive educational solutions through its community colleges. Modeled after successful systems in the USA, these colleges aim to bridge the gap in Pakistan's educational landscape by offering accessible, skill-based education tailored to the needs of diverse communities. Currently, the university operates four community colleges and 34 schools, benefiting over 30,000 students, with 25% of them on fully funded scholarships. This initiative aligns with the Higher Education Commission of Pakistan's Vision 2025, which aims to replicate the Sukkur IBA model by opening 150 community colleges across the country.

Sukkur IBA University has also made significant efforts to increase access to quality education in remote areas. By establishing campuses in regions like Kandhkot, Khairpur, Ghotki, Dadu, and Mirpur Khas, the university is ensuring that students from underserved areas have the same academic opportunities as their urban counterparts. These campuses, equipped with state-of-the-art facilities and highly qualified faculty, offer a range of undergraduate programs and contribute to local economic development by creating jobs and fostering community engagement.



# EL-FRICO

## CLEARING & FORWARDING AGENTS

With over 50 years of experience, EL-FRICO is a leading customs clearing and forwarding company in Pakistan, renowned for providing reliable, comprehensive customs solutions and secure goods handling services.

### WHY CHOOSE US

With decades of experience, we bring expertise across sectors and deep knowledge of local regulations, continuously adapting and improving to meet changing needs.

### OUR SERVICES

We provide customs clearance for both containerized and bulk cargo, handling shipments via sea and air with expertise in import/export documentation, PCT classification, and regulatory compliance.

[www.elfrico.com](http://www.elfrico.com)

1st Floor, Harbour House, 37-A, Lalazar Area, Off M.T Khan Road, Karachi





## BEST CUSTOMS CLEARING & FORWARDING AGENT OF THE YEAR EXCELLENCE AWARD

### EL-FRICO KARACHI

With over 50 years of industry experience, El Frico has established itself as a leading clearing and forwarding company in Pakistan. We have built an impeccable reputation among multinational companies and have become renowned clearing agents in the country. Our commitment to excellence and customer satisfaction has earned us the trust of Customs Collectorates and fellow clearing agents.



At El Frico we offer a comprehensive range of services to meet the diverse needs of our clients. Our team of experienced staff members is dedicated to providing efficient and reliable services. We assist our clients with PCT classification, import and export document preparation, and compliance with Customs Notifications (SROs) and Customs General Orders (CGOs). Additionally, we actively handle demands and show cause notices on behalf of our customers, ensuring a seamless customs clearance process.

We take pride in our decades of industry expertise, which we leverage to provide personalized and professional services to our valued clients. With our extensive knowledge and attention to detail, we ensure that our clients' goods are handled and transported efficiently and securely.



**PLANT THE SEEDS OF  
INVESTMENT TODAY  
REAP THE HARVEST OF  
FINANCIAL FREEDOM  
TOMORROW**



## ABOUT AHL

- Arif Habib Limited is a premier brokerage and financial services firm engaged in equity trading, investment banking, money market and forex, and securities research.
- AHL have been rated AA- (long term) and A-1 (short term) with a 'stable' outlook by JCR – VIS credit rating company.

## OUR SERVICES



ONLINE TRADING  
PORTAL



DIRECT FUNDS  
TRANSFER FACILITY



SHARIAH COMPLIANT  
INVESTMENTS



INDEPTH  
MARKET RESEARCH



MOBILE APP



WEB TRADING

Get in touch with us:



111- 245- 111



info@arifhabibltd.com



www.arifhabibltd.com

App Store



Play Store



PAST PERFORMANCE DOES NOT GUARANTEE FUTURE RESULTS. INVESTING IN STOCKS REQUIRES DUE CARE AND DILIGENCE AS IT ENTAILS RISKS SUCH AS: MARKET, INFLATION, LIQUIDITY, VOLATILITY, POTENTIAL OF LOSING INVESTED CAPITAL. INVESTORS SHOULD INVEST WITH CARE.





## BEST FINANCIAL & EQUITY MANAGEMENT COMPANY OF THE YEAR EXCELLENCE AWARD

### ARIF HABIB LIMITED KARACHI

Arif Habib Limited (“AHL”) is a leading investment banking, securities brokerage and economic research firm that has won numerous awards from Asiamoney, CFA Society Pakistan, FinanceAsia, Asset Asian Awards, Safe Awards, MEA Markets UAE Business Awards and The World CIO Summit.



#### AHL Brokerage and Research

Pakistan’s largest research team covers 50+ companies across 14 sectors accounting of 80% + of total KSE-100 market capitalization.

Over 55 trading staff and +19k domestic and international clients.

Highest market share of +10% out of 400 brokers and a 30% market share in Roshan Digital Accounts.

Largest USD value in block placements for foreign investors over the last 5-yrs.

Unrivalled corporate access for foreign investors.

Regular global roadshows with Pakistan’s leading corporates, govt and regulatory officials.

Segregated foreign desk to ensure order flow integrity with a deep understanding of Algo, High Touch and PT flows AHL Corporate Finance.

Executed ECM transactions raising USD 2.65+ billion.

Executed DCM transactions in excess of USD 1.2 billion.

A leading name in all domestic and a partner of choice for cross-border M&A and Private Equity Placements & LBO transactions.

A highly qualified and diversified team of professionals with relevant educational background including MBAs, BSc (Hons), ACCAs & CFA Charter holders.



# *Save for Pakistan Invest in Pakistan*



*"We ... in general and young men in particular do not know the value of money. A paisa saved today is two paise tomorrow, four paise after that and so on and so forth. Because of our addiction to living beyond means and borrowing money we lost our sovereignty over this Sub-continent."*

**Mohammad Ali Jinnah**  
**Founder of Pakistan**  
(Ziarat, 1948)







## MACRO ECONOMIC INDICATORS OF PAKISTAN

### As of 28th September 2024

S. #.	INDICATORS	2020-21	2021-22	2022-23	2023-24	2024-25
1	GDP % (Constant fc)	3.9	5.9	0.3	24	3.6 (Target)
2	GDP (Rs. Billion)	55,836	66,658	83,875	106,045	-
3	GDP (US\$ Billion)	348.9	375.6	338.2	374.9	-
4	Per Capita Income (Rs)	268,403	313,488	384,747	475,281	-
5	Per Capita Income (US\$)	1,677.3	1,766.6	1,551.2	1,680.3	-
6	Large Scale Manufacturing Industries (LSMI) % Change	14.9	11.7	-9.39	0.92	2.4 (Jul) 3.5 (Target)
7	Agriculture Sector Growth (%)	2.77	4.4	1.55	6.3	-
8	Service Sector Growth (%)	4.4	6.2	0.86	1.2	4.1 (Target)
9	Exports (US \$ Billion)	25.29	31.79	27.74	30.67	5.05 (Jul-Aug) 32.34 (Target)
10	Imports (US \$ Billion)	56.09	80.17	55.33	54.79	8.62 (Jul-Aug) 57.28 (Projected)
11	Bal. of Trade (US \$Billion)	-30.79	-48.38	-27.59	-24.12	-3.57 (Jul-Aug)
12	Current Account balance (US\$ Billion)	1.9	-17.4	-3.275	-0.665	-0.171 (Jul-Aug)
13	Inflation CPI (%)	8.9	12.1	29.2	23.41	10.36 (Jul-Aug) 12.0 (Target)
14	SBP Policy (%) p.a. end June	7.00	15.00	22.00	20.50	17.50 (12 <sup>th</sup> Sep 2024)
15	FBR Gross Revenues (Rs. Billion)	4,732	6,755.16	7,144	9,311	Rs. 1,588 (Jul-Aug) 13 trillion (Target)
16	Budget Deficit (% of GDP)	-6.1	-7.9	-7.8	-3.7 Fiscal Deficit (July-Mar), Budget Deficit 7.4% of GDP	5.9% (Target)
17	Foreign Exchange Reserves (US\$ Billion)	27.0	14.35	9.160	13.997	14.874 (9.534 held by SBP & 5.340 by Commercial Banks) 20 <sup>th</sup> Sep 2024
18	Workers' Remittances (US \$ Billion)	29.4	31.2	27.3	30.25	5.9 (Jul-Aug)
19	FDI (Million US\$)	1,847.4	1,935.9	1,627	1,902	350.3 (Jul-Aug)
20	Exchange rate US\$ to Pak Rupee (as on 30 <sup>th</sup> June)	169.20	229.8	290.0	278.04	280.15 (27 <sup>th</sup> Sep 2024)
21	Credit to Private Sector (Flows) Rs. Billion	594.6	1,612	-73.0	364.2	-376.4 (1 <sup>st</sup> July to 6 <sup>th</sup> Sep)
22	Petroleum Prices in Pakistan (Rs./Liter) as on 30 <sup>th</sup> June	123.30	248.74	262.00	258.16	249.10 (16 <sup>th</sup> Sep 2024)
23	Brent Crude Oil Prices (\$ per barrel) as on 30 <sup>th</sup> June	75.38	110.98	75.41	82.89	71.98 (27 <sup>th</sup> Sep 2024)
24	Pakistan Stock Exchange (PSX) 100 Index (as on 30 <sup>th</sup> June)	47,356.02	41,540.83	41,452.69	78,444.96	81,292.13 (27 <sup>th</sup> Sep 2024)

GDP Composition by Sector = Agriculture (24%), Industry (18%), Service (58%)

Source: SBP, Ministry of Finance, BOI

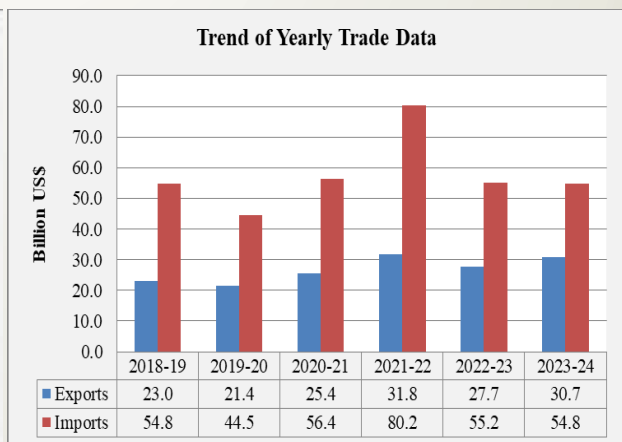
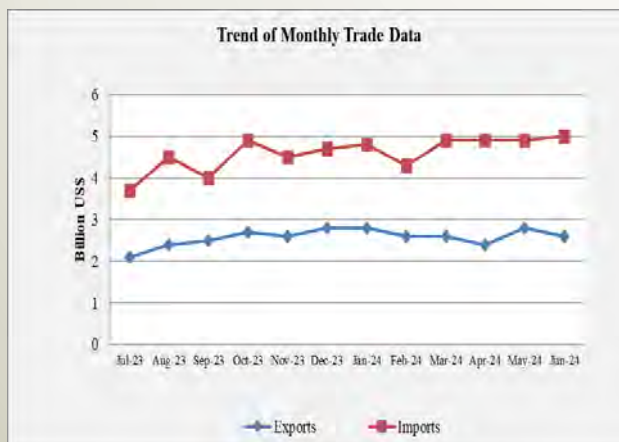


## TRADE STATISTICS OF PAKISTAN

(Value in Billion US\$)

Period	Exports	Growth Rate	Imports	Growth Rate	Balance of Trade
2018-19	23.0	-1.0	54.8	-9.9	-31.8
2019-20	21.4	-7.0	44.5	-18.8	-23.1
2020-21	25.4	18.7	56.4	26.7	-31
2021-22	31.8	25.2	80.2	42.2	-48.4
2022-23	27.7	-12.8	55.2	-31.2	-27.5
2023-24	30.7	10.7	54.8	-0.7	-24.1
July-23	2.1	-	3.7	-	-1.6
Aug-23	2.4	14.4	4.5	22.2	-2.2
Sep-23	2.5	4.6	4.0	-11.8	-1.5
Oct-23	2.7	8.6	4.9	21.8	-2.2
Nov-23	2.6	-4.3	4.5	-6.7	-2.0
Dec-23	2.8	9.7	4.7	2.4	-1.8
Jan-24	2.8	-1.1	4.8	2.6	-2.0
Feb-24	2.6	-7.5	4.3	-9.3	-1.7
Mar-24	2.6	-0.6	4.9	12.2	-2.3
Apr-24	2.4	-8.4	4.9	0.2	-2.5
May-24	2.8	20.7	4.9	1.0	-2.1
June-24	2.6	-9.8	5.0	1.4	-2.4

Source: PBS



## PRODUCT-WISE EXPORTS OF PAKISTAN

### (Value in thousand US\$)

S. #.	Commodities	2022-23		2023-24	
		Export	% Share	Export	% Share
A.	Food Group	5,022,867	18.1	7,369,917	24.0
1	Rice	2,149,136	7.7	3,931,785	12.8
2	Fish & Fish preparations	496,312	1.8	410,268	1.3
3	Fruits	283,378	1.0	343,532	1.1
4	Vegetables	300,250	1.1	430,055	1.4
5	Leguminous Vegetables (Pulses)	47	0.0	239	0.0
6	Tobacco	63,908	0.2	64,469	0.2
7	Spices	93,599	0.3	109,523	0.4
8	Oil seeds, Nuts and Kernals	188,821	0.7	410,089	1.3
9	Sugar	104,516	0.4	21,069	0.1
10	Meat and Meat Preparations	426,708	1.5	511,688	1.7
11	All Other Food Items	916,192	3.3	1,137,200	3.7
B.	Textile Group	16,501,816	59.5	16,655,898	54.3
12	Raw Cotton	13,468	0.05	56,086	0.2
13	Cotton Yarn	844,283	3.0	955,510	3.1
14	Cotton Cloth	2,021,999	7.3	1,865,964	6.1
15	Cotton Carded or Combed	1,114	0.0	837	0.003
16	Yarn Other Than Cotton Yarn	45,106	0.2	32,498	0.1
17	Knitwear	4,436,779	16.0	4,407,573	14.4
18	Bed wear	2,691,648	9.7	2,802,670	9.1
19	Towels	999,594	3.6	1,055,109	3.4
20	Tents, Canvas & Tarpulin	137,944	0.5	117,564	0.4
21	Readymade Garments	3,491,948	12.6	3,563,647	11.6
22	Art, Silk & Synthetic Textile	412,289	1.5	367,199	1.2
23	Made-up Articles (Excl. Towels Bed Wear)	692,548	2.5	715,333	2.3
24	Other Textile Materials	713,096	2.6	715,908	2.3
C.	Petroleum Group & Coal	220,521	0.8	397,720	1.3
25	Petroleum Crude	170,252	0.6	42,919	0.1
26	Petroleum Products (Excl. Top Naphta)	50,258	0.2	320,909	1.0
27	Petroleum Top Naphta	0	-	33,892	0.1
28	Solid Fuels (Coal)	11	0.0	0	-
D.	Other Manufactures Group	3,841,146	13.8	4,032,602	13.1
29	Carpets, Rugs & Mats	72,769	0.3	59,414	0.2
30	Sports Goods	404,797	1.5	396,350	1.3
31	Leather Tanned	167,615	0.6	137,586	0.4
32	Leather Manufactures	577,433	2.1	545,925	1.8
33	Footwear	178,550	0.6	162,087	0.5
34	Surgical Goods & Medical Instruments	447,440	1.6	444,572	1.4
35	Cutlery	61,831	0.2	57,917	0.2
36	Onyx Manufactured	4,275	0.0	4,702	0.02
37	Chemicals and Pharm. Products	1,387,026	5.0	1,496,664	4.9
38	Engineering Goods	249,798	0.9	351,446	1.1
39	Gems	7,508	0.0	6,595	0.02
40	Jewellery	7,690	0.0	10,984	0.04
41	Furniture	12,529	0.0	7,981	0.03
42	Molasses	23,875	0.1	35,006	0.1
43	Handicrafts	786	0.0	199	0.001
44	Cement	189,875	0.7	266,516	0.9
45	Guar and Guar Products	47,349	0.2	48,658	0.2
E.	All Other Items	2,148,559	7.7	2,220,669	7.2
	Total	27,734,909	100.0	30,676,806	100.0

Source: Pakistan Bureau of Statistics (PBS)



## The Federation of Pakistan Chambers of Commerce & Industry

(The apex body representing Country's Trade, Industry & Service Sectors)

### BRIEF PROFILE

#### ROLE OF FPCCI

Since its inception, the FPCCI has advocated and voiced the collective opinion, concern and aspiration of the private sector and offered helpful advice and solid assistance to the Government in its efforts to promote exports, encourage foreign investment and stimulate economic activities in the country. The FPCCI has its fingers on the pulse of the economy and serves as a bridge between the private sector and the Government.

The FPCCI is playing an active role in promoting economic activities as well as identifying problems of trade, industry, services, investments, environment and safeguarding the interest of the private sector through constant dialogue with the Government.

#### OFFICE BEARERS OF FPCCI (2024-2025)

01	Mr. Atif Ikram Sheikh	President
02	Mr. Saquib Fayyaz Magoon	Sr. Vice President
03	Mr. Zaki Aijaz	Vice President
04	Mr. Muhammad Aman Paracha	Vice President
05	Mr. Asif Sakhi	Vice President
06	Mr. Asif Inam	Vice President
07	Mr. Zain Iftikhar Ch.	Vice President
08	Mr. Abdul Mohamin Khan	Vice President
09	Mr. Aun Ali Syed	Vice President
10	Mr. Nasir Khan	Vice President
11	Ms. Qurrat-ul-Ain	Vice President
12	Mr. Tariq Mehmood Jadoon	Vice President

#### COMMITTEES / COUNCILS

The activities of FPCCI are conducted through following Committees / Councils:

- › Executive Committee
- › General Body
- › Business Councils & Joint Chambers of Commerce
- › Standing Committees
- › Pakistan Shippers Council
- › Pakistan National Committees on CACCI, ECO CCI, SAARC CCI, Islamic CCI, D-8 CCI, SCO Business Council.
- › Budget Advisory Council.
- › FPCCI Specialized Committee on Budget
- › FPCCI Specialized Committee on CPEC
- › FPCCI Specialized Committee on Broadening of Tax
- › FPCCI Specialized Committee on FBR Affairs

#### FOREIGN AFFILIATIONS

1. Confederation of Asia Pacific Chambers of Commerce & Industry (CACCI)
2. Islamic Chamber of Commerce, Industry & Agriculture (ICCIA).
3. ECO Chamber of Commerce & Industry (ECO CCI)
4. SAARC Chamber of Commerce & Industry (SAARC CCI)
5. D-8 Chambers of Commerce & Industry (D8 CCI)
6. SCO Business Council (SCO-BC)
7. ASEAN (Association of Southeast Asian Nations)

#### MEMBERSHIPS

FPCCI has under its umbrella, **278 Trade Bodies** (71 Chambers of Commerce and Industry, 28 Women's Chambers of Commerce & Industry, 15 Chambers of Small Traders, 1 Association of Small Traders, 5 Joint Chambers of Commerce & Industry, 158 all Pakistan Associations, representing Industry, Trade and Service sectors).

#### ACTIVITIES

The FPCCI performs a number of economic activities and functions on National and International level, which are summarized as under:

- ñ Organize general and specialized business & investment delegations to foreign countries.
- ñ Organize Pakistan's participation in international fairs & exhibitions and local exhibitions.
- ñ Maintaining constant liaison with Pakistan Diplomatic Missions and Commercial Sections abroad.
- ñ Exchanging information relating to trade, industry and economy with foreign Chambers and Institutions.
- ñ Encourage and infuse competition among leading exporters of the country by giving them Export Awards every year.
- ñ To encourage economy and socio-economic activities, FPCCI organize Achievement Awards.
- ñ FPCCI Brand Awards.
- ñ Present Policy advice to the Government.
- ñ Mediating in the resolution of commercial disputes between the Pakistani and foreign businessmen.
- ñ Organize Joint Business Councils meetings with foreign Counterparts.
- ñ Participate in JMC & JEC.
- ñ Organize B2B meetings.
- ñ Conduct Research & Development activities on economic issues.
- ñ Participate in Business & Economic Forums.

#### SECRETARIAT

In order to perform the above functions, there is a Secretariat, which has different Departments and Staff. The **Secretariat is headed by the Secretary General**.

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