

**The Federation of Pakistan  
Chambers of Commerce & Industry**

وفاق ایوان ہائے تجارت و صنعت - پاکستان



**Atif Ikram Sheikh**  
President

FPCCI/JBC-IR/PAK-Morocco/2024  
March 1, 2024

**Mr. Ishtiaq Baig**

Vice Chairman

M/s. PDL Denim (Pvt) Ltd.

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SUBJECT: **APPOINTMENT: CHAIRMAN OF PAKISTAN-MOROCCO BUSINESS COUNCIL, FPCCI  
2024-25**

**Dear Mr. Ishtiaq Baig,**

I am pleased to appoint you as **Chairman, Pakistan-Morocco Business Council of FPCCI** for the term of 2024-25. Your extensive experience, profound understanding of bilateral trade dynamics, and demonstrated leadership skills make you an excellent choice for this pivotal role.

The Pakistan-Morocco Business Council plays a crucial role in fostering economic cooperation and strengthening business ties between Pakistan and the Morocco. Your appointment comes at a significant juncture, where your vision and strategic direction will contribute immensely to advancing our objectives and maximizing opportunities for mutual growth and prosperity.

We have full confidence in your ability to lead the council with integrity, diligence, and a commitment to excellence. Any assistance in this regard will be provided by the FPCCI as and when required. Please be informed that the performance of subject Council will be monitored by the management of the FPCCI.

Best regards,

**Atif Ikram Sheikh**

**Cc:** Office Bearers, FPCCI  
All Directors and Members of the Pakistan-Morocco Business Council of FPCCI  
Secretary General-FPCCI, Additional Secretary Generals, Deputy Secretary Generals  
Director IT, Capital Office and Regional Offices-FPCCI