

**The Federation of Pakistan
Chambers of Commerce & Industry**

وفاق ایوان ہائے تجارت و صنعت - پاکستان



Atif Ikram Sheikh
President

FPCCI/JBC-IR/PAK-KSA/2024
March 2, 2024

Mr. Ali Hussam Asghar
Chief Executive Officer
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SUBJECT: APPOINTMENT: CHAIRMAN OF PAKISTAN-SAUDI ARABIA BUSINESS COUNCIL, FPCCI 2024-25

Dear Mr. Ali Hussam Asghar,

I am pleased to appoint you as **Chairman, Pakistan- Saudi Arabia Business Council of FPCCI** for the term of 2024-25. Your extensive experience, profound understanding of bilateral trade dynamics, and demonstrated leadership skills make you an excellent choice for this pivotal role.

The Pakistan- Saudi Arabia Business Council plays a crucial role in fostering economic cooperation and strengthening business ties between Pakistan and the Saudi Arabia. Your appointment comes at a significant juncture, where your vision and strategic direction will contribute immensely to advancing our objectives and maximizing opportunities for mutual growth and prosperity.

We have full confidence in your ability to lead the council with integrity, diligence, and a commitment to excellence. Any assistance in this regard will be provided by the FPCCI as and when required. Please be informed that the performance of subject Council will be monitored by the management of the FPCCI.

Best regards,

Atif Ikram Sheikh

Cc: Office Bearers, FPCCI
All Directors and Members of the Pakistan- Saudi Arabia Business Council of FPCCI
Secretary General-FPCCI, Additional Secretary Generals, Deputy Secretary Generals
Director IT, Capital Office and Regional Offices-FPCCI