



THE FEDERATION OF PAKISTAN
CHAMBERS OF COMMERCE & INDUSTRY
وفاق ایوان ہائے تجارت و صنعت - پاکستان

FPCCI/11th AA.2022/2023
7th September 2023



EXCELLENT OPPORTUNITY TO PROJECT YOUR ORGANIZATION
Advertisements in 11th FPCCI Achievement Awards Souvenir (e-Version)

Dear Sir / Madam,

The Federation of Pakistan Chambers of Commerce & Industry (FPCCI), which is the apex body of trade and industry of Pakistan, is promoting the interests of Pakistan's Commercial and Industrial community as well as socio-economic activities. FPCCI's corporate strategy is to focus on activities that help develop a competitive economy and promote sustainable trade and industrial development for enhancement of economic activities. FPCCI is leaving no stone unturned in projecting Pakistan as the land of opportunities having unique talent pool and blessed with hardworking and creative people. **FPCCI Achievement Awards** Function is the most prestigious event of the Private Sector, which is attended by leading businessmen, parliamentarians, Bureaucrats and foreign Dignitaries. The leading personality of Pakistan will be the Chief Guest on the occasion. The event is planned in the 2nd Week of October 2023.

On the occasion, FPCCI is bringing out an impressive, informative e-Souvenir of quality on the occasion of Awards. The e-Souvenir will contain vital information about the Award Winners, Messages of President, Prime Minister of Pakistan, Federal Ministers, Provincial Ministers, Governors and Chief Ministers, Articles on Trade, Industry, Services, Economy, Import and Export Statistics. The e-Souvenir will be widely distributed to Foreign Chambers abroad, foreign Diplomats and trade Missions in Pakistan and the Foreign Delegates visiting FPCCI as well. Hence this e-Souvenir will provide you an excellent opportunity to project your organization amongst the concerned quarters.

If you want to release the advertisement of your Company/Organization in 11th FPCCI Achievement Awards e-Souvenir, kindly let us have your Release Order, on or before **MONDAY, 25TH SEPTEMBER 2023** along with advertisement fee in favor of the 'Federation of Pakistan Chambers of Commerce & Industry' Karachi, and Color Advertisement material (Size 8x11"), Hard Copy with USB/e-Mail. The **TARIFF** is given hereunder (back cover, front inside & back inside will be given on first come first serve basis):

BACK COVER (Color)	FRONT INSIDE (Color)	BACK INSIDE (Color)	CENTER FOLDER (Color)	ORDINARY PAGE (Color)
RS. 300,000/=	RS. 200,000/=	RS. 150,000/=	Rs. 100,000/=	Rs. 60,000/=

(The above rates are the net amount payable to FPCCI. Advertising Agency's Commission will be payable by the Advertisers themselves. The advertisement Fee is non-refundable. FPCCI is Tax Exempted).

For further queries, please contact Mr. Irfan Hussain, Manager, Coordination Wing of FPCCI (0301-8222983, irfan.hussain@fpcci.org.pk) or on 021-35873691-94, info@fpcci.org.pk or at the Capital and Regional Offices of FPCCI at Islamabad, Lahore, Peshawar, Quetta, Gilgit-Baltistan and Gwadar.

We look forward to your kind consideration in publishing your Advertisement in the e-Souvenir.

Very Best Regards,

Brig Iftikhar Opel, SI (M), Retd
Secretary General

FPCCI Head Office, Karachi

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