





THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY وفاق ايوان هَا خُ تجارت وصنعت پاکستان







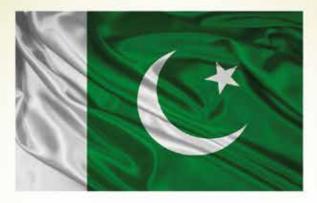


The Federation of Pakistan Chambers of Commerce & Industry وفاق ایوان هائے تجارت وصنعت پاکستان









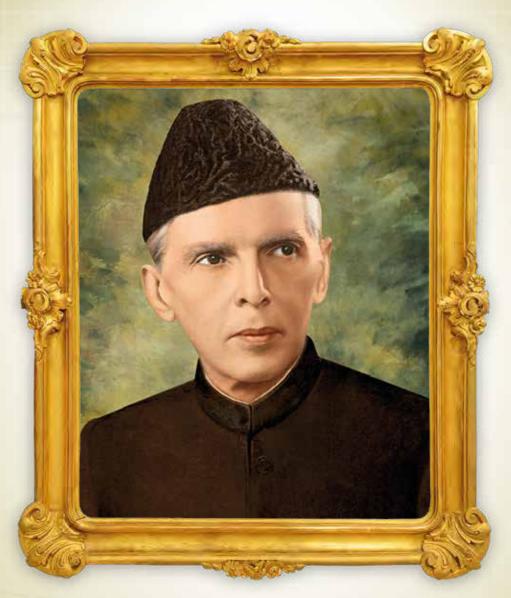








FATHER OF THE NATION



Quaid-e-Azam Muhammad Ali Jinnah

If Pakistan is to play its proper role in the world to which its size, manpower and resources entitle it; it must develop industrial potential side by side with its agriculture and give its economy an industrial bias. By industrializing our State, we shall decrease our dependence on the outside world for neccessities of life; we will give more employment to our people and will also increase the resources of the State.

(Ocassion of laying the Foundation-State of the building of the Valika Textile Mills Ltd. at Karachi on 26th September, 1947.







PRESIDENT ISLAMIC REPUBLIC OF PAKISTAN



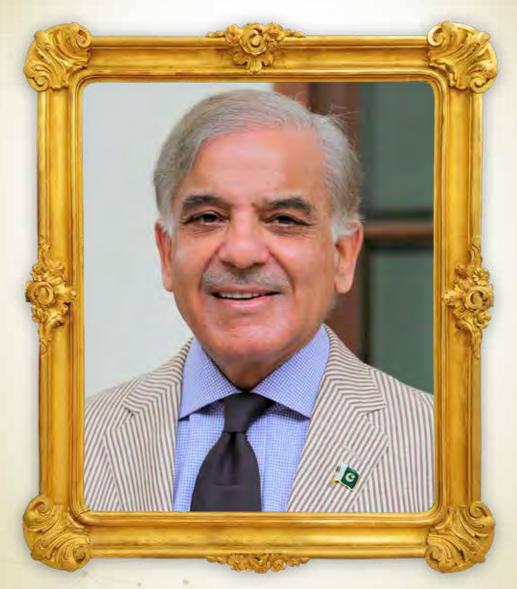
Dr. Arif Alvi







PRIME MINISTER ISLAMIC REPUBLIC OF PAKISTAN



Mian Shahbaz Sharif







PRESIDENT

The Federation of Pakistan Chambers of Commerce & Industry



Irfan Iqbal Sheikh







SENIOR VICE PRESIDENT

The Federation of Pakistan Chambers of Commerce & Industry



Suleman Chawla







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The Federation of Pakistan Chambers of Commerce & Industry



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ORGANIZING COMMITTEE 46TH FPCCI EXPORT AWARDS, 2021-2022



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Muhammad Nadeem Qureshi Vice President FPCCI & Chairman Regonal Office Lahore

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Vice President Fpcci &

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Shaukat Ali Omerson Vice President FPCCI



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Umar Masood Ur Rehman Vice President FPCCI & Incharge Regional Office Peshawar

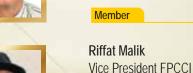
Member

Member

Haji Muhammad Yaqoob Vice President FPCCI















ORGANIZING COMMITTEE 46TH FPCCI EXPORT AWARDS, 2021-2022

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Additional Secretary General (II)

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Coordinator-II

Faiz UI Haq Manager Press & Media, Head of Marketing FPCCI

Coordinator-III











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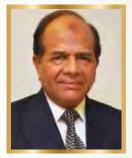
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• FPCCI Head Office, Karachi



Brig Iftikhar Opel, SI (M), Retd Secretary General FPCCI



Amjad Qureshi Additional Secretary General - I



Ahmed Zaman Khan Additional Secretary General (II)



Mahmood Ahmed Deputy Secretary General

and the second second



Amber Fatima Deputy Secretary General



Amjad Hussain Durrani Chief Financial Officer





Mehreen Razzak Director JBCs, IR & F&E



Mohammad Shahid Director Capital & Regional Offices Administration



Farhan Qamar Director – ICT



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Khalid Hussain Chief Accountant



Khalid Haneef Director Procurement



Usama Ehsan Khan Head of Policy Research Unit



Syed Muzaffar Ali Rizvi Manager – FBR & Member Affairs



Faiz ul Haq Manager - P&M / Head of Marketing



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Tariq Jamil Manager – PSO to SG



Naeem Mohibi Manager – ICT



Farhan Nasim Manager/ PSO to President



Naila Accounts Officer



Irfan Hussain Manager – Coordination Wing



M. Zahhad Hussain Accounts Officer



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Regional Office Quetta



Manzoor Ahmed Khokhar Manager/Regional Secretary

Regional Office Gilgit-Baltistan



Mazhar UI Haq Mufti Director/Regional Secretary









Dr. Arif AlVI President Islamic Republic of Pakistan

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It gives me immense pleasure to learn that the Federation of Pakistan Chamber of Commerce and Industry (FPCCI) is organizing the 46th edition of its annual Export Award Ceremony to acknowledge the exporters during the last year

performance of Pakistani exporters during the last year.

In fact, the FPCCI Export Award is a recognition of the outstanding performance of businessmen in the area of exports, which is highly recognized at national and international levels. Indeed, the FPCCI Awards serve as a guarantee that the exporter has received recognition from trade body, which is very reassuring to international buyers.

I firmly believe that exporters play a key role in the growth and development of the national economy and also help provide their inputs for making government policies. The exporters need to explore new markets for their products. The best way to expand your exports is to diversify your goods and devise an effective strategy to reach out to the international market. The business community and manufacturers need to train the workforce by equipping them with IT and modern skills to produce value-added products that would help to enhance our exports.

I appreciate the FPCCI for its endeavours to promote economic activity, trade and business in the country. I urge the business community as well to manufacture internationally competitive value-added products to boost our exports.

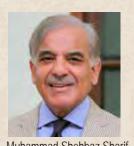
I am confident that the Export Awards and public recognition of high achievers will motivate enthusiastic individuals and organizations to explore new avenues for increasing exports.

I extend my congratulations to all the winners and wish them continued success in the future.









Muhammad Shehbaz Sharif Prime Minister of The Islamic Repubic of Pakistan I am glad to learn that the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) has regularly been the organizing export awards, which have become a symbol of pride for the winners. These awards acknowledge the hard work, commitment and professional excellence of our

business community. It is indeed gratifying that the country's exports have shown gradual growth over the years. I understand that the last few years have been particularly tough for businesses and the economy of the country on the whole. Despite several constraints, our exporters have done well, for which they deserve our collective appreciation.

The coalition government is working on a plan to stabilize the economy. We have taken difficult decisions that have entailed a heavy cost but were necessary to save the economy from a default. The only way to break boom and bust cycle and put the economy on sustainable path of growth is through structural reforms. We have delayed these reforms at our own peril. Economic self-sufficiency remains the overarching goal towards which all our collective efforts need to be directed.

Our business community, which is the backbone of the national economy, has a critical role to play in these stabilization efforts. The exporters can lay the firm foundation for the growth and development of the country. Our exports are facing a stiff competition from the regional countries in the international market. We can gain an edge and be competitive only when our exporters focus on diversifying and adding value to their products. The government will extend every possible support to the business community in this regard.

The 46th Export Awards being organized by FPCCI acknowledge the hard work, resilience and entrepreneurial spirit of our businessmen. These Awards are a source of encouragement and underline the role of the private entrepreneurs to in the national development.

I appreciate the FPPCI for its activities to promote trade, business and industry in the country. I am confident that the conferment of the awards and public recognition of high export performance will motivate enthusiastic individuals and organizations to explore new avenues and markets to further achieve enhanced export target in the year to come.

On this occasion, my congratulations are due to Mr. Irfan Iqbal Sheikh, President FPCCI, Senior Vice President and Convener Awards Committee FPCCI, Vice Presidents and the Executive Committee members of FPCCI.

I wish the award winners a success in their future endeavors.









Barristar Sultan Mehmood Chaudhry President of Azad Jammu & Kashmir

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I am glad to learn that the Federation of Pakistan Chambers of Commerce and Industry is organizing the 46th Export Awards, to pay tribute to the country's

exporters who have performed remarkably well. The institution of Export Awards is one of the praiseworthy contributions of FPCCI towards the promotion of exports and serves to provide recognition to the unfaltering members of the business community.

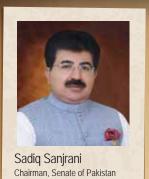
In this era of competition, we not only need to adopt long term policies for the expansion of our exports, but must also boost the economy by devising strategies that give us an edge over our competitors. We also need to explore new markets for our products, both traditional and non-traditional. Pakistan must reduce its dependence on textile and textile made ups, in view of the tremendous scope for value added products in other sectors of our economy, which are competitive in terms of both quality and price.

I extend my warm felicitations to President FPCCI and his team for organizing such a prestigious event and also on bringing out an impressive souvenir on this occasion. All trophy winners also deserve congratulations, and I wish them success in the years to come.









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As the Chairman of the Senate of Pakistan, I would like to extend my warmest congratulations to the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) on the occasion of the FPCCI Export Awards. It gives me

great pleasure to see that the excellent performance of the exporters and their contribution to the country's economy is being recognized and celebrated through this event.

I believe that this recognition not only acknowledges the achievements of the awardees but also serves as a source of pride and credibility for them. Furthermore, it is through the hard work and dedication of individuals and organizations belonging to the export-oriented industries that Pakistan is able to earn valuable foreign exchange every year.

Improving exports and trade relations with different countries will undoubtedly have a positive impact on the socio-economic development of Pakistan. I urge the business community to continue playing a positive role in this regard and assure FPCCI of the government's utmost support in safeguarding their interests at all levels.

I am confident that the conferment of awards and recognition of high achievers will serve as a motivation for enthusiastic individuals and organizations to strive for even higher goals.

I would also like to take this opportunity to appreciate the efforts of Mr. Irfan Iqbal Sheikh, President FPCCI, Mr. Suleman Chawla, Senior Vice President FPCCI and Convener of the Awards Committee, and other office bearers for organizing such a wonderful event.

I congratulate all the award winners, and I wish the FPCCI all the best, with the hope that their efforts will continue to contribute to the progress and prosperity of our beloved nation, In Sha Allah!









Agha Hassan Baloch Federal Minister for Science & Technology I am glad to know that the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) is organizing its 46th Export Awards and bringing out a Souvenir on the occasion to acknowledge the f the leading opportune.

outstanding performance of the leading exporters.

It is now universally recognized that the development of a country depends on its S&T capacity. This linkage is witnessed across the nations and through the course of history of hundreds of years. Science and technological advancement has historically proven to be the primary cause of economic prosperity of all nations. The pace of advances in different fields of science and technology has been steadily increasing during the last fifty years. With more countries striving for higher positions on the development ladder, the competition is becoming stronger and wider. Even the most advanced countries having pioneering role in R&D are concerned about their ability to retain their leadership positions in the long run, especially in the newly emerging fields of S&T. A prolonged and determined effort to build modern S&T capacity, through a visionary policy is the only guarantee for any developing country to achieve progress in a globalized economic world order. Pakistan is a country that is endowed with all the ingredients to become an economic power but a long trail of missed opportunities has severely hampered its progress, leading to the unsatisfactory current development indicators.

I expect that the export awards will serve to encourage a healthy competition in all sectors of economy to encourage quality, high standards and a firm commitment to improve productivity, harness new markets and meet the international challenges. These excellent performers must be complemented and their services lauded for their dedication and hard work.

I feel pleasure to congratulate all the award winners and wish them the best for the future.









Ehsan-ur-Rehman Mazari Minister for Inter Provincial Coordination The Federation of Pakistan Chambers of Commerce and Industry (FPCCI) is organizing the 46th FPCCI Export Awards to recognize the outstanding achievements of exporters and service oriented firms for enhancing the

insignia of Pakistan. As we know that, in knowledge drive global culture and human development, progressive nations atheistically search for new ideas, people, talents creative plans innovative methods to renovate the old and obsolete systems and infrastructure with new passion and ambitions for a better future.

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Despite all challenges like infrastructure, lack of knowledge creating activities and educational and health backwardness our people are still competitive in marketing their talent in reaching international markets and I commend them on this achievement. On this occasion, I also appreciate the role of FPCCI in promoting technology, export economic growth, and prosperity and assisting traders and industrialist in addressing the new challenges being faced in the sphere of international market.

I believe that this event will play a role to boost the confidence of people in marketing their activities. Every successful nation always wants the quick convergence of the country, which is possible only in that condition when countries adopt export led growth and investment-led growth policies for competitiveness, diversification and value addition.

I am confident that this event will open up a new vista of fresh opportunities and greatly help in promoting of true image of Pakistan, which need a harness at significant level. I congratulate to all valiant winners for their dedicated efforts which are highly admirable and it is my conviction that our people will perform better in future too to accelerate the progress of Pakistan's economy which is the need of the time. I congratulate all the awardees, and convey my best wishes to the organizers for the success of the ceremony.









Mian Riaz Hussain Pirzada Federal Minister for Human Rights

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It is pleasant to know that FPCCI is organizing 46th Export Awards Ceremony in recognition of THE devotion and services of leading exporters of the country. At this juncture, it is imperative to recognize efforts and

contributions of business community particularly exporters who are mainly steering our economy to bring it out of the stagnation.

FPCCI is amazingly doing good job by bringing fame to the thriving exporters of the nation. Our country has immensely talented human resource on business side where our exporters particularly need motivation and recognition for their efforts. This would not only enhance their trust on the system but will promote healthy competition.

I, being the representative of government on human rights, would also urge the business community to thoroughly act upon our National Action Plan on Business and Human Rights that is all in favor of our country, society and above all for our businessmen.

On this joyous occasion, I congratulate FPCCI and its team for achieving long years of excellence. I also send my felicitation for award winners and hope that business community will continue its efforts for the economic uplift of country.









Nawabzada Shahzain Bugti Federal Minister for Narcotics Control

It is heartening to witness the Federation of Pakistan Chambers of Commerce & Industry's long standing practice of awarding export awards to the best exporters of the country in order to recognize the

services of exporters.

The Government is taking many forward looking measures such as capacity building of exporters, up-gradation of productive capacity, conducive environment for all the stake holders to meet future work competition as envisaged in the WTO regime, promoting the image of the exports of Pakistani products, establishment of special export zones. Pakistan at present maintains a fairly liberal trade regime. Although the WTO regime has posed new challenges to our economy but our Government is fully committed to facilitate exports, particularly the export of value-added items. A number of steps have been taken to motivate and stimulate the exporters to accelerate their efforts to boost exports.

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The President FPCCI, Office Bearers of FPCCI deserve congratulations on organizing the Export Awards. I also extend my felicitation to the Export Winners on their excellent performance and hope that they will continue their efforts for the growth, development and prosperity of Pakistan.









Chaudhry Salik Hussain Federal Minister for Board of Investments & Special Initiatives

It give me an enormous pleasure to learn that the Federation of Pakistan Chambers of Commerce and Industry is organizing the 46th FPCCI Export Awards in honor of the leading exporters of Pakistan whose

performance is outstanding in bringing the much needed foreign exchange to build the reserve of the country.

The instituting of FPCCI Export awards is a good initiative of FPCCI under the prevailing conditions when global economy is on a slow down and affecting our economic progress.

Pakistan is going through an exciting transformation with increased regional connectivity through Belt and Road Initiative (BRI), political conviction and passage to revival of economic growth to catch up with the regional economies. Like any other emerging market, the main challenge for Pakistan is to offer an attractive economic value proposition to both domestic as well as international investors. The key for Pakistan is to come up with a competitive economic growth strategy and institutionalized ways to ensure policy consistency to sustain and consolidate investor confidence in a huge market of over two hundred and fifty million consumers. Also connect with the markets of Western China, West & Central Asia and the Middle East.

I hope that the export awards would serve to encourage a healthy competition in all sectors of economy by improving productivity, harnessing new markets like Africa, CIS and the Fareast and meeting the international challenges. One this occasion, I congratulate FPCCI on its devotion and sincere effort to promote exports of the country and encourage them to avail the GSP plus status of Pakistan, I also extend my heartiest felicitations to all Award Winners on their outstanding performance and contribution in economic development of Pakistan.









Mohsin Naqvi Chief Minister of Punjab

It is commendable that the Federation of Pakistan Chambers of Commerce and Industry is holding its 46th FPCCI Export Award Ceremony in recognition of the services of individuals and organizations of Pakistan. I

hope that FPCCI's award plays a crucial role in promoting competitiveness in all fields and enhancing the confidence of individuals and organizations to recognize their talent.

essage

I think, such events provide a good opportunity to the individuals and organizations to analyze emerging trends of the global market and devise new strategies for augmentation and diversification in the economy of Pakistan. Moreover, it is the need of hour that the Government should strive to promote the competitive culture and motivate the individuals and organizations by providing the necessary facilities and support. For diversification in the structure of Pakistan's economy and socio-economic development, we need innovation competition and excellence which is possible when we recognize their services. The promotion of research and development activities in all sectors can also help us in achieving the status of a developed country.

I congratulate FPCCI on its devotion and sincere efforts to promote talent of the country. I also extend my heartiest felicitations to all Award Winners on their outstanding performance and contribution in economic development of the country.









Abdul Quddus Bizenjo Chief Minister of Baluchistan It gives me an enormous pleasure to learn that the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) is organizing the 46th FPCCI Export Awards in the honor of individuals and

organizations who showed remarkable performance in trade, industry and socio-economic activities of Pakistan during 2021-2022.

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I anticipate that the holding of FPCCI Export Awards will be remembered as a source of encouragement and inspiration for youth and the general public. We all know that Pakistan is land of opportunities and is blessed with hardworking and creative people with unique talent, but there are lack of opportunities to express the talent and abilities. People are working hard without support and help to raise the flag of Pakistan high at national and international level. It is the need of hour that we should increase confidence of people through articulate their abilities and skill in world.

FPCCI decision regarding the organizing of export award is a good initiative to highlight the exporters' achievements and talents. I expect that FPCCI export awards will be a good event which will provide opportunity to all segments of society to recognize their services. I hope that the awards will promote the aspirations of the zealous and passionate individuals and organization to explore their creativity and skills and urge them to work hard for their bright future.

I also extend my congratulations to all the winners and wish them continued success in future.









Muhammad Kamran Khan Tessori Governor of Sindh

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It is heartening to learn that the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) is organizing the 46th FPCCI Export Awards. I am confident that is would be a prudent source of recognition to the

able people from business and industry. whose efforts have enhanced our exports in these very challenging days. Such initiatives have always been of immense significance in boosting the business activities on one hand and presenting a softer image of the country on the other.

The FPCCI has always been at the forefront with the Goverment, be it of thoughest days of Covid-19 or any emerged economic crisis in the world. I must laud FPCCI for its very positive role in developing a firm liaison between the government and business fraternity in the national interest.

The significance of exports in firming our economy is established. I believe that this event would also promote a healthy competition, and ultimately strengthen our economy. I understand that they are the real ambassador of Pakistan with their quality products and credible brands in the world. I once again congratulate all the recipients of awards today.

I also wish FPCCI more successes ahead.









Muhammad Baligh Ur Rehman Governor of Punjab

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It is truly commendable that the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) is organizing 46th FPCCI Export Awards Ceremony in recognition of the Pakistan Exporters belonging to different sectors.

FPCCI's Awards play a pivotal role in promoting competitiveness in all fields of life. These enhance the confidence of individuals and organizations by recognizing their hard work. These awards are a symbol of pride both at the national and international level. These awards not only promote the image of the winners in international market but also play a significant role in positive portrayal of our country.

The instituting of FPCCI Export Awards is a good initiative of FPCCI in the era of globalization and competitiveness, where the success of nations depends upon new ideas, creative plans, cutting edge innovations and inventions. These concepts are mostly found in knowledge-based economies as historically proven to be the primary cause of economic prosperity of all Nations. I expect that these awards will serve to cultivate a healthy competition in all sectors of the economy to encourage quality, high standards and a firm commitment to improve productivity, leading to harness new markets besides meeting the international challenges.

On this occasion, I congratulate FPCCI in its devotion and sincere efforts to promote talent of the country. I also extend my heartiest facilitations to all award winners on their outstanding performance and contribution in economic development of the country. I hope that these individuals and organizations will continue their efforts for the prosperity of Pakistan.









Haji Ghulam Ali Governor of Khyber Pakhtunkhwa

I am delighted that the Federation of Pakistan Chambers of Commerce & Industry is organizing its 46 FPCCI Export Awards 2021-22 ceremonies in recognition of the services of Pakistani exporters.

The FPCCI Export Awards has earned an excellent recognition in all circles which is indeed a matter of pride for the award winners. The Awards promoted a healthy competition amongst the business persons and provided the impetus to strive harder for much more excellence. I am pleased to learn that FPCCI provides an opportunity to business community of Pakistan to analyze new and emerging trends in the local as well as international markets which will eventually enhance country's trade at global level.

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I must emphasize here the need for joint efforts both by the Government and private sector to consolidate our foothold in the existing markets and at the same time, find new avenues for the expansion of our export base across the globe which is possible only when countries adopt export and investment-led growth policies for competitiveness, diversification and value addition.

I extend my heartiest appreciation to the President FPCCI and his team for organizing such a pride-worthy event and also congratulate all the winners for their dedicated and commendable efforts.









Malik Abdul Wali Khan Kakar Governor of Balochistan

essage

It is truly commendable that the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) is organizing 46th FPCCI Export Awards acknowledging the exceptional performance of the Pakistani exporters

during the year 2021-2022. This Award is a symbol of pride for the winners both at international & national level who have contributed their key role in economic development of Pakistan through their export performance. This annual occasion provides an opportunity to exporters to identify challenges, analyze emerging trends in the world markets and devise new strategies for boasting up exports.

The Award Ceremony provides a golden opportunity to the individuals and organizations to analyse the emerging trends of the global market and devise new strategies for augmentation of our exports around the world. Initiatives like these also promote the competitive trend and motivate the private sector by providing the necessary encouragement and support. I am hopeful that our people would overcome new challenges and give their best performance to enhance Pakistan's image in coming years at international levels through outstanding performance, best services and practices.

I hope that FPCCI will continue this practice in the days to come. On this occasion, I congratulate FPCCI on its devotion and sincere efforts to promote talent of the country. I also extend my heartiest felicitations to all Award Winners on their outstanding performance and contribution in economic development of the country. Hope the concerned people will continue their efforts for the prosperity of Pakistan.

Pakistan Zindaabad









Syed Mehdi Shah Governor Gilgit-Baltistan I am pleased to note that the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) is organizing another prestigious event, the 46th FPCCI Export Awards to bestow awards to Pakistan's leading

exporters who have proved their performance extraordinaire in their respective sectors during the year 2021-2022.

essage

These awards have great significance in present environment with it cutthroat competitiveness, and they provide an opportunity to the individuals and organization to identify challenges, to analyze emerging trends in international trade and recognizing the opportunities of export and of the country.

In this era of competition, there is a dire need that we recognize and motivate the services of our exporters who play a major role in promoting Pakistani products around the world through their exports. Taking this opportunity I would like to extend my heartiest admiration to the business community of Pakistan and the exporters in particular who have put their blood and sweat to survive in the present situation amid Covid-19 pandemic and are still performing better day by day which is commendable.

I extend my warm felicitations to the President FPCCI and his team for organizing such a prestigious event and also on bringing out an impressive souvenir on this occasion. I also extend my felicitations to the well-deserved winners of FPCCI Export Awards Winners on their excellent performance and hope that they will continue their efforts for the prosperity of our country.









Jameel Ahmed Governor, State Bank of Pakistan

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I would like to acknowledge and appreciate the efforts of the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) for organizing the 46th FPCCI Export Awards, which recognize the services of

Pakistani exporters and businesses towards the betterment of Pakistan's economy.

The FPCCI Export Awards help promote healthy competition among businesses and encourage them to strive to push the boundaries of excellence. The awards also provide a good opportunity to the business community of Pakistan to analyze new and emerging trends in the local and international markets, devise innovative strategies for the promotion of their business, and undertake networking activities to strengthen their existing partnerships and to form new ones.

The economic challenges faced by the Pakistan's economy highlight the importance for the country to expand and diversify its exports for sustainable growth. The State Bank of Pakistan and the government are aware of the challenges faced by export businesses, and, despite the resource constraint, we are continuing to incentivize exporters. Given the concentrated product profile of our exports and the slowdown in our major export destinations, it is imperative for our exporters to diversify into new markets and innovative products. Furthermore, businesses currently focused on the local market must explore ways to enter the global arena, while utilizing the incentives available to exporting industries. The SBP and the government stand ready to facilitate and support businesses to achieve these objectives.

I take this opportunity to congratulate all the winners and nominees of the FPCCI Exports Awards, and encourage them to continue their outstanding efforts to help accelerate Pakistan's export growth. Also, I convey my best wishes to the organizers for the successful holding of this ceremony.









Muhammad Zubair Motiwala Chief Executive – Trade Development Authority of Pakistan

essage

The FPCCI Export Awards is an acknowledgement of the excellent performance of the exporters and their service to the country by earning valuable foreign exchange every year. The awards have gained

international recognition and are also seen as a source of encouragement for our business community.

Trade Development Authority of Pakistan (TDAP) has been deeply involved in the ongoing initiatives to further enhance trade relations with neighboring and regional countries. I believe that improving trade relations with different countries will have a very positive effect on socio-economic development of Pakistan. I also appreciate the efforts of business community particularly the individuals and organizations belonging to export-oriented industries for their hard work.

I urge the business community to continue playing a positive role and assure FPCCI of the utmost support of the government in safeguarding the interests of our business community.

I am confident that the conferment of awards and public recognition of high achievers will motivate and propel enthusiastic individuals and organizations to attain even higher goals.

Once again, I would like to take this opportunity to appreciate the efforts of President Mr. Irfan Iqbal Sheikh, Senior Vice President Mr. Suleman Chawla and other Office Bearers of FPCCI for holding such a great event and congratulate all the awards winners. I wish our business community continued success in future.









Dr. Saifuddin Junejo Chairman (EPZA) Export Processing Zones Authority It is now well known that export is one of the utmost pillars of economic development in modern times and plays are incredibly important role to strengthen

the national economy as it offers people and firms

many more markets for their goods. One of the core functions of diplomacy and foreign policy between governments in present times is to foster trade, encourage exports and imports for the benefit of all trading parties.

- 2. Innovation and technological advancement have historically proven to be the primary cause behind the enhancement of export. Unfortunately, Pakistan is behind the other countries in innovation and technological advancement during the recent decades.
- 3. There is a dire need to pursue an integrated approached wherein public and private sector work as partners to facilitate and promote an innovative and modern culture. FPCCI being an apex body of trade and industry is undoubtedly playing a crucial role in promoting trade and industry in Pakistan. The Export Awards are one of the major activities which encourage the exporters of Pakistan who are working tirelessly to promote Pakistani products in the International market. It has witnessed that in all the development countries exports have played a vital role in their development.
- 4. Last but not least, I congratulate all the award winners for their commendable performance and wish them success in future. I also expect that units established in Karachi Export Processing Zones strive hard and qualify and actually win this kind of Awards in future.









Dr. Shamshad Akhtar Chairperson Pakistan Stock Exchange Limited I congratulate Federation of Pakistan Chamber of Commerce & Industry (FPCCI) for holding the 46th FPCCI Export Awards Ceremony. This is a great recognition of our exporters outstanding performance. The Awards are a prestigious accolade providing the necessary impetus to our

export industry to perform even better and compete with the exporters internationally and regionally for a fair share of the global export market.

I extend wholehearted congratulations to the winning companies of the 46th Export Awards. These exporters outshine others and have won this distinction through their exceptional performance and outstanding devotion to quality and productivity. These exporters showcase some of the best products on offer by Pakistan in the international markets.

The challenging economic circumstances offer exporters an opportunity to re-invent themselves through innovation and value addition. The resilience, perseverance and commitment of our exporters to bring in the much needed foreign exchange in the country while exporting high goods products needs to be applauded. Exporter's edge lies in their building capacities to enhance competitiveness, diversification, technology adoption and illustrating how they can be adhering to Environment, Social and Governance (ESG) standards.

The Export Awards show case competence of our exporters and are an opportunity to appreciate and encourage the optimal contributors (exporters) of our economy. We hope such events further boost the confidence of the people in the industry to enhance quality supplies and outreach of their products. These Awards are a symbol of pride for our industry as well as for Pakistan.

Given the present scenario in the international markets and Pakistan's economy, it is the need of the hour to encourage local industry to generate surplus to enhance and augment exports. This will not only boost the economy and earn valuable foreign exchange but will also untap the potential of Pakistan's export industry.

Lastly, I once again congratulate President FPCCI, his team, and the winning exporters on the 46th FPCCI Export Awards Ceremony.









Farhan Aziz Khawaja CEO, Small Medium Enterprises Development Authority It gives me an enormous pleasure to learn that the Federation of Pakistan Chambers of Commerce and Industry (FPCCI) is organizing the 46th FPCCI Export Awards in the honor of the leading exporters

of Pakistan whose performance is outstanding in bringing the much needed foreign exchange to build the reserve of the country.

lessage

The instituting of FPCCI export awards is a good initiative of FPCCI under the prevailing conditions when global economy is slow down and affecting our economic progress.

Like any other emerging market, the main challenge for Pakistan is to offer an attractive economic value proposition to both domestic as well as international investors. The key for Pakistan is to come up with a competitive economic growth strategy and institutionalized ways to ensure policy consistency to sustain and consolidate investor confidence in a huge market of over two hundred million consumers, also connected with the markets of Western China, West & Central Asia and Middle East.

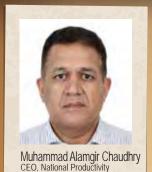
I hope that the export awards would serve to encourage a healthy competition in all sectors of economy o improving productivity, harnessing new markets and meeting the international challenges.

I congratulate FPCCI on its devotion and sincere efforts to promote exports of the country. I also extend my heartiest felicitations to all Award Winners on their outstanding performance and contribution in economic development of country.









Organization

lessage

It gives me great pleasure to learn about FPCCI's initiative of organizing the 46th FPCCI Export Awards in the Honor of the leading exporters of Pakistan having outstanding performance in industry and in

bringing the much-needed foreign exchange to build the reserve of the country.

The FPCCI export awards is a remarkable initiative under prevailing global and local economic conditions. National Productivity Organization (NPO) Pakistan fully assures its support to FPCCI and its members in developing their capacity in productivity, innovation and quality enhancement in order to achieve business excellence.

Like any other emerging market, the main challenge for Pakistan is to offer an attractive economic value proposition to both domestics as well as international investors. The key for Pakistan is to come up with a competitive economic growth strategy and institutionalized ways to ensure policy consistency to sustain and consolidate investor confidence in a huge market of over two hundred million customers, also connected with the markets of Western China, West & Central Asia and Middle East.

I congratulate FPCCI on its devotion and sincere efforts to promote exports of the country. I also extend my heartiest felicitations to all Award Winners on their outstanding performance and contribution in economic development of country.

I hope that the export awards would serve to encourage a healthy competition in all sectors of economy improving productivity, harnessing new markets and meeting the international challenges.



1976-2022







lessage

It gives me immense pleasure to congratulate FPCCI in organizing 46th Export Award, honoring the leading exporters of the country. This Initiative must be lauded as these awards carry great significance in

the present situation of the country. This Award will motivate the Exporters who have performed well in these testing economic conditions and will provide an opportunity to those who are facing challenges of emerging trends and to devise new strategies to meet the future demand of international market.

The Ports & Shipping play a pivotal role in the trade activities of the country as almost 90% of the International Trade by volume is carried out through sea hence having efficient Ports in the country ensures smooth Imports and Exports and acts a catalyst to the development of the country.

Smart Supply Chain concept in Pakistan is still in its infancy stage hence concerted efforts are required to align Pakistan in the International Trade and receive its rightful share in the world economy. The opportunities and potential in immense which needs to be explored.

In view of the all the impediments the exporters of Pakistan have shown tremendous a claimant and this services months applicated. I am confidents that this event will go a long way in motivating our exporters to excel in the field and play their role in the economic development of the country.

I extend my heartiest felicitations to FPPCI for organizing this event.



1976-2022







Syed Junaid Imam Managing Director-Pakistan Software Export Board

lessage

I am pleased to note that FPCCI organizes exports awards ceremony every year to recognize the top exporters across the country in multiple industry verticals, including ICT Industry. Events such as the 46th FPCCI Exports Awards

serve as a viable platform for recognizing the achievements of our exporters and their contribution towards the growth and development of the country.

Pakistan's ICT industry is making significant contributions to Pakistan's economy with exports to over 170 countries and territories. ICT exports surged to US\$2.6 billion in FY 2021-22 compared to US\$2.1 billion in FY2020-21 at a growth rate of 24%. Over that last 3 years, phenomenal upward growth of 119% in ICT exports has been realized at compound annual growth rate (CAGR) of 30%, the highest growth rate in comparison to all other local industries in Services and even higher than the textile sector.

Trade surplus of US\$ 1.3 billion (88% of total ICT export remittances) has been realized by the ICT Industry during the first 7 months of FY2022-23 (July 2022 to January 2023) to meet the foreign currency crunch faced by the country, an increase of 20.32% as compared to trade surplus of US\$ 1.117 billion for the same period in FY2021-22. Across good & services, ICT sector has the 2nd highest trade surplus, after the textile group.

The Ministry of IT and Telecommunication, through Pakistan Software Export Board (PSEB), supports all credible initiatives aimed at bolstering the local IT & IT-enabled Services (ITeS) Industry and to attract foreign investment. The Government realizes that it has an important role in terms of providing a conducive environment to IT industry through infrastructure and HR development. PSEB has been playing a key role in promoting IT & ITeS industry and aims to take our annual IT & ITeS exports to US\$ 15 billion in the next 5 years.

I congratulate FPCCI on organizing 46th FPCCI Exports Awards Ceremony and hope that such events inspire our companies and entrepreneurs to work towards boosting Pakistan's exports and contribute to Pakistan's progress and prosperity.



1976-2022







	Foreword by the President FPCCI	1
A	rticles	
1	Diversity in Tourism can make Quick Foreign Exchange Mr. Irfan Iqbal Sheikh, President FPCCI	2
1	Trade Policies and Practices Review Mechanism Mr. Suleman Chawla, Senior Vice President FPCCI & Convener Awards Committee	6
1	Economic Reforms: A Need of the Hour Mian Anjum Nisar, Former President FPCCI	10
1	Talking to IMF: Where's the Plan? Mr. Mohammad Younus Dagha, Chairman, Policy Advisory Board of FPCCI	13
•	Economic Potential of Ocean Economy Brig Iftikhar Opel, SI (M), Retd, Secretary General FPCCI	15

Winners of 46th FPCCI Export Awards

	46th FPCCI Export Award Winners	29
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Brief Introduction of 46th FPCCI Export Award Winners

- Pride of Pakistan Export Awards
- Businessman of the Year Gold Medals
- Best Export Performance Awards
- Special Exporter Awards
- Best Regional Exporter Awards
- Merit Export Awards
- Young Entrepreneurs Exporter Awards

Reports

16	Key Economic & Fiscal Indicators (Macro-economic Indicators)	.133
	Trade Statistics of Pakistan (Imports & Exports)	.134

Souvenir compiled by FPCCI's Secretariat under the supervision of Secretary General of FPCCI. Every effort is made to ensure the correctness of the information given in this Souvenir. The Federation of Pakistan Chambers of Commerce & Industry (FPCCI), however accepts no responsibility For / or liability arising from any of this information



1976-2022







Foreword

I am pleased to present the FPCCI Export Awards e-Souvenir on the occasion of 46th FPCCI Export Awards Ceremony. The FPCCI has regularly been organizing Export Awards since 1976. The FPCCI

Export Awards is an acknowledgement of the excellent performance of the exporters and a service to the country by earning valuable foreign exchange every year. I am glad that the Export Awards have today gained international recognition and are also seen as source of encouragement by our business community.

Though prevailing conditions of uncertainty due to economy, financial and political instability, created unseen hurdles to carry out commercial activities at home and abroad, but the efforts of our businessmen still made it possible to successfully export Pakistani products in the international market which is highly commendable.

I am grateful to the Honorable Governors for sparing time to confer awards on leading exporters of the country, which is a reflection of the present government's goals to promote exports and earn much needed foreign exchange.

I am thankful to all the Office Bearers, Members of the Executive Committee, Convener and Members of the 46th FPCCI Export Awards Committee and FPCCI Secretariat for their contribution in organizing this mega annual event.

I wish the winners every success for the future and hope that they will make us proud by flying the flag of Pakistan even higher in international markets.



Tourism Sector

Article

DIVERSITY IN TOURISM CAN MAKE QUICK FOREIGN EXCHANGE

FPCCI EXPORT AWARDS PROGRESS THROUGH EXPORTS



Irfan Iqbal Sheikh President FPCCI

The tourism sector always plays an important role in enhancing foreign exchange in any country. In this modern world, this sector is one of the most significant drivers of any country's economic and social development. It stimulates economic growth by generating income, creating employment, attracting foreign investment and enhancing exports. The present economic situation of Pakistan desperately needs improvement in the economic indicators to become an economically successful nation. The tourist who is visiting any country is the primary source to bring foreign exchange with him as he utilizes his country's currency for hotels, restaurants, retail stores, boutiques and businesses of all varieties and also becomes the reason to earn more foreign exchange when sharing his experience with other tourists and accordingly trickle down effects will come from business owners to employees. Tourism is the sector which directly affects any country's economy, including enhancing tax revenue and generating more employment opportunities. The influx of wealth will accordingly benefit the nation's aid and the government's ability to raise the money required for the nation's advancement and development. The tourism industry is the security bond for a country's economic stability and provides help during times of economic crisis.

International Tourism Recei	mi toaci	Hitem	÷	-	-		-	-					-										
		Per arrival							Local currencies, current prices (percentage change)*													_	
Rank	_	(USD billion)			(USD)			Change (%)			2022 over 2021*					2022 over 2019							
19 '20 '21	2019	2020	2021*	2019	2020	2021*	20/19	21/20*	21/19*	YTD.	01	02	01	Jul.	Aug.	Sep.	YTD	01	Q2	03	Jul	Aug.	Sep
World	1,494	559	6.37	1,019	1,306	1,422											100						
T 1 1 United States	199.0	72.5	70.2	2,505	3,773	1.177	58 -63.6	.3.1	-64.7	102		111	102	101	103	104	-37.2	-49.0	-34.7	-27.7	-27.9	-29.5	-25 7
3 2. 2 Prance	63.5	32.6	40.8	0.99	781	843	-49.7	21.0	-39.2	87	125	147	40	19.5	47	40	0.6	-8.6	1.6	43	-23	114	4.2
2 8 3 Spain	79.7	165	34.5	954	977	1.105	-17.2	80.2	-50.0	227	712	392		116	82			-17.7	25		0.0	40	
11 5 4 Utd Arab Emirates	38.4	24.6	34.4	1,781	3,435	3,001	5 -35 0	39.0	-10.3														
5 3 5 United Kingdom	58.8	26.6	33.1	1,486	2.484		-54.8	16.1	47.5	150	142	154					-8.4	12.6	-23.2				
13 12 0 Türkiye	343	13.3	28.0	670	839	690	5 -61.1	199.8	-72.4	60.	141	156	29	47	20	23	38.3	\$5.2	38.6	29.8	29.6	29.8	29.8
6 7 7 Raly	49.6	19.8	25.2	769	786	935	-80.9	22.7	-52.0	140.	325	901		62	36		-8.4	-23.9	-10.3		-1.4	6.0	
9 6 B Garmany	418	22.1	22.2	1,057	1,775	1.903	-48.2	28	-40.6	68	92	107	40	49	38	34	-24.2	-39.7	-24.4	-12.8	-16.0	-12.9	-9.0
17 14 B Mexico	24.8	11.0	19.5	546	453	620	\$ -55.3	79 E	-19.6	54	129	45	22	21	23	21	10.3	-3.9	17.0	21.0	23.5	14.4	26.4
8 4 10 Australia	45.5	25,8	17.0	4,609	14,127	68,990	-42.7	-39.7	-85.5	21	-11	20	78	- 62	76	87	-54.5	-64.8	-51.7	-45.8	-47.3	48.1	-41.8
10 20 T1 Macao (China)	60.1	92	15.4	2,150	3.245	4,169	-17.4	68.7	-61.8	-37	-14	-58					-73.6	-66.7	-80.6				
15 10 12 Canada	29.8	13.5	13.1	1,345	4,563	4,287	-54.2	-0.1	-58.3	65	27	143					-34.0	-30.2	-38.8				
21 27 L3 Ginece	20.4	4.9	12.4	649	680	845	-76.2	143.2	-42.2	92	321	317		61	28		-3.6	-40.1	-2.8		0.5	-18	
20 21 14 Portugal	20.5	8.8	110	8.32	1.360	1,238	-57.8	30.4	-45.0	356	235	235		145	71		10.5	-25	15.1		23.5	18.6	
12 18 15 China	35.8	100	11.3	545	1,249	100	-72.4	7.0	-70.5	-21	-14	-27					-75.0	-72.9	-76.8				
25 17 16 Switzerland	18.1	102	11.0	1.629	2,755	2.510	-46.8	5.6	43.9	72	63	80					-23.2	-25.8	-18.1				
32 25 17 Croatis	11.B	5,6	10.8	877	1,004	1,011	€ -55.0	92.4	-12.4	117	101	121					12.9	-0.1	15.7				
19 16 IA Korea (ROK)	26 9	103	10.5	1,192	4,079	10.814	5 -50.8	1.8	-49.9	- 0	7	. 8	17		20	25	-44.8	-48.4	-47.6	-08.4	-49.6	-37.2	-27.7
18 9 19 Austria	22.9	13.8	9.9	720	918	779	-40.8	-30.9	-50.1	525	15	203					-23.5	-28.3	-13.1				
24 19 20 Netherlands	18.8	9.7	9,4	923	1,529	1,500	-40.0	-5.7	-52.0	1.03	130	215					-12.5	-29.8	1.2				



Tourism is an industry which continuously attracts foreign exchange in country. It is crucial for everyone involved in the travel and tourism industry as well as the overall economy of the nation. As trippers worldwide fly to tourist destinations, operating commercial and private airlines generate huge amounts of revenue. Guests flood hotel lobbies in search of a place to stay; hotels and other lodging establishments in the hospitality sector generate steady income and improve the revenue of any country.

PAKISTAN 2022 Key Highlights

Glo	oal Data			
\$	Total GDP cont	ribution:	Total Trave	el & Tourism jobs:
902	10.3% USD 9,630 BN	Travel & Tourism GDP change:	333 MN - 1 in 10 jobs	Change in Jobs ¹
2010	5.3% USD 4,775 BN	-50.4% =USD -4.855 BN (Economy GDP = -3.3%)	271 MN =1 in 12 jobs	-62.0MN = -18.6%
202	6.1% USD 5,812 BN	+21.7% =USD 1.038 BN (Economy GDP = 5.8%)	289 MN	+18.2MN = + 6.7%

Source World Travel & Tourism Council

Promoting tourism as a viable economic sector can contribute to a country's economic growth. It not only promotes the country's culture to other various groups of nations but also can increase the image of any country in the world. Tourism is the biggest industry in the world according to turnover point of view. Many countries in Europe and Asia now completely depend on the income coming from tourism. The capital investment in this industry is now enhancing than oil-industry. Again being labour-oriented, tourism generates the maximum number of employment directly or indirectly for any country.

ank										- 1	Thang	e (%)*												
			(millio	(n		Chang	ne (%)	-			2022	over 2	0211					2022	over 2	910				
9 '20 :	21	Series	2019	2020 2021*		13/18	20/19 21/20*		21/19' Ser	Series	YTD	Q1 Q2	QZ	2 03	Jul	Aug.	Sep.	YTD	01	QZ	Q3	Jul.	Aug.	Sep.
	World		1,466	409	448	3.8	-72.1	9.4	-65.5	1	133	210	244	77	95	71	65	-37.4	-57.0	-36.6	25.3	-23.9	-25.3	-27.
1 1	1 France	TF	90.9	41.7	48.4	1.7	-54.1	181	-46.8	TCE	182	360	732	72	88	67	58	-15	-35.5	-14.2	-9.4	-2.1	-5.8	-22
7 3	2 Maxico	TF	45.0	26.3	31,9	9.0	46.1	31.2	-29.2	TF	22	-48	10	11	9	12	13	-15	-22.6	-14.3	-11,4	.11.5	-13.4	-8
2 5	3 Spilli	TF	83.5	16.9	31.2	0.8	.77.3	84.7	-62.7	TF	184	697	386	80	108	70	66	~15	-32.0	-14.1	-10.6	-8,1	-12.8	-11
6 6	4 Turkiye	TE	512	15.9	29.9	119	-89.0	88.3	-41,5	TP	95	152	199	52	50	55	52	-5.2	-9.5	-10.0	-0.6	0.0	-1.3	-0
5 2	S italy	TF	64.5	25.2	26.9	48	-510	8.7	-58.3	TF	333	237	268		90	24		-27	-31.8	-26.1		-27.9	-20.3	
3 4	6 United States	TF	79.4	19,2	22.1	-0.4	-75.8	15 0	-72.2	TF	159	186	152		161			-42	-53.3	-36.7		-32.4		
3 13	7 Greece	TE	31.3	7.4	14.7	4.1	-76,5	99.4	-53.1	TF	122	296	373		87	44		-12.4	-44.6	-7.5		-7.0	-13.3	
1 7	a Austria	TOE	31.9	15.1	12.7	3.5	-52.7	-157	-80.1	TCE	117	(T. E.	255	23	43	14	15	-18.8	-33.1	-21.0	-53	-4.7	-5.1	-6
9 8	9 Germany	TCE	39.6	12.4	11.7	1.8	-48,5	-61	70.5	TCE	217	413	518		118	78		-33.3	-58.5	-29.9		-16.3	-18.7	
9 15	10 Utd Arab Eminates	TF	21.6	72	11.5	0.7	-06,8	60.2	-45.8	TF	135	188	129	92	150	140	44	-10.7	3.1	-11.0	-25.2	-29,9	-37.7	-5
7 21	11 Croatia	TCE	17.4	5.5	10.8	4.5	-08.0	91.9	-38,7	TCE	42	367	172	18	27	9	19	-10.7	-37.5	-19.6	:4.9	-0.7	-5.1	-0
4.11	12 China	TF	85.7	8.0	2.0	4.5	-87.9			TP														
9 10	12 Puland	TE	212	8.4	9.7	7.6	-40.2	16.5	-54.1	TP	107	83	124					-30.8	-40.7	-23.2				
5 18	14 Russian Federation	VF	24.6	6.4	1	0.2	-74.1	100		VF								100						
5 17	15 Portugal	TF	24.6	6.5	9.8	7.9	-73.7	48.4	-30.6	TCE	233	Ŧ	464	113	205	88	83	-5.0	-29.3	-7.0	-0.6	2.3	-0.4	-3
8 12	Hungary	TF	16.9	7.4	7.9	-13	-56.2	69	-51.2	TF	198	141	87					-27.8	34.0	-22.8				
0 0	10 United Kingdom	TF	39.4	10.7		1.9	-72.8	1.14		VF	1	1	1.1					-36.0	-53,1	-22.4				
1 14	17 Neiberlands	TOP	20.1	73	52	7.2	-83.9	-14.0	-89.0	TĈE	208	353	485	100	117	118	65	-23.5	-54.2	-17.0	-10.4	-9.1	+10.1	-12
0 20	Ammand BI	TF	14.8	5.9	1.4	15-8	-59.8			TCE	217	431	594	118	202	91	62	-24	-33.9	-2.1	5.4	4.1	15.0	6

Arrows (1) indicate percentage change above 1000. (See Methodological Notes)

* Provisional data

3



Pakistan is home to the world's most stunning mountain ranges; the country is widespread with famous mountain peaks, beautiful valleys, deserts, and several ancient civilizational sites from rich natural to cultural attractions, and it holds limitless untapped potential. The proper campaign using international travel journals & bloggers' platforms can play an impactful role in attracting attention to Pakistan's vast scenic landscapes; substantial national investment in the sector can lead to great economic and social benefits for the country.

The federal and provincial governments should focus on improving infrastructure, such as accessible public transportation and smooth roadways, to help tourists experience moving from one place to another. Communication should be improved to facilitate tourists to share their experiences with friends and family and better. Similarly, water and sewage systems should also be up to mark, which can increase demand and attract tourists and enable them to enjoy their stay in the country.

Collecting taxes, particularly through this sector, could be used to improve the infrastructural projects, such as building restaurants, hotels, and provision of other facilities which could boost the tourism industry and provide more places to stay and pleasure to the trippers accordingly, more visitors will come to Pakistan and contribute in enchasing the turnover of the country.

The world is viewed as a community where distance and isolation have been dramatically reduced by electronic media (such as television, Internet and social media). This sector could also bring people closer from various nations, cultures, backgrounds, and traditions in this global era. It can provide unique opportunities to observe and engage in cultural practices, expanding people's knowledge and awareness of different cultures. Such experiences can improve intercultural empathy and respect and foster a deeper understanding of diverse worldviews, traditions, and ways of life. It also enables visitors to discover the various histories, customs, cultures, cuisines, and ways of life of the countries they visit.

Tourism activities promote mutual understanding and unification among individuals, which may have long-lasting social effects. As the locals engage with the tourists, cross-cultural relationships are formed that could eventually result in extensive collaborations in trade and investment.

PAKISTAN 2022 Key Highlights

Pakistan Key Data						
2019	1070	2021				
Total contribution of Travel & To	urism to GDP:	and the second second				
5.8% of Teed tecnomy PKR 3.0514844 (USD 10,72772MM)	3.9% of Tornal Economy PKR 2,020:4BN (U.SO U.400 OWed) Changer -13.8% Economy changer -1.3%	3.7% et Tetal Sconomy PKR 3.080 ABH (USD 0.769.5MM) Changet +3.0% Economy change +8.0%				
Total contribution of Travel & To	urism to Employment:					
3.89MN	3.36MN 5.25 of total jobs Charger - 13.75	3.34MN SJ% of total jobs Change: -0.5%				
Visitor Spend:						
Internetional:						
AST of total exports (USD 1.095 3404)	PKR134.86H 2.6% of total exports (MSD 827 SAMA) Charges -24.4%	PKH 138.8 EN 2.9% of total exports (USD 8521MN) Change: +3.9%				
Demetic:	HKR1,292.5 MM	ma1.396.2an				
(USO 13:800 JMN)	(USD 7,932,4MN) Change -39,4%	(LISD 8,568 8ANN) Change: +8.0%				

Source World Travel & Tourism Council



Pakistan is rich in heritage as it has many traditional forts, mosques, parks, and historical lands, which can tourism. One of the biggest attractions of Pakistan's tourism is its architectural and historical monuments. Pakistan has a long list of heritage monuments of the old Mughal era. To improve the condition of these dilapidated heritage monuments, we can outsource to various related companies or organizations to preserve traditional historical sites, as most of these are old and need special attention. The tourism ministry needs more attention on this subject, and natural and historic buildings should be repaired and given attention occasionally. Many people think that this is useless commercialization. Nevertheless, tourism can be promoted by improving this heritage through outsourcing.



Source World Travel & Tourism Council

It is a fact that tourism stimulates economic growth by generating income, creating employment, attracting foreign investment and enhancing exports as well. The tourism sector has potential to engage many other sectors including transport, hotel, restaurant and shopping malls with it to accelerate pace of the economy. The present economic situation of Pakistan desperately needs improvement in its economic indicators to become an economically successful nation. As an apex trade body of Pakistan, we believe that the tourism sector of Pakistan has huge potential, considering the preparations to generate employment opportunities, build capacity, improve infrastructure, preserve valuable cultural heritage, and project a positive image of the country for the world outside. Comprehensive reforms are needed to realize these objectives and seize the opportunities tourism can generate for the people and the country.



TRADE POLICIES AND PRACTICES REVIEW MECHANISM

FPCCI EXPORT AWARDS PROGRESS THROUGH EXPORTS



Suleman Chawla Senior Vice President FPCCI & Convener of the Awards Committee

Trade Policy Review by the WTO facilitate the smooth functioning of the multilateral trading system by enhancing the transparency of member's trade policies. Over a period of time, the economic policies of all WTO members will come under scrutiny under the TPR. The frequency of the reviews depends on the members' share of world trade.

No matter what country is under review, two documents are always prepared: a policy statement by the government under review, which constitutes the basis of discussion within the Trade Policy Review Body ("TPRB"), and a detailed report (surely the more important of the two), which is written by the WTO Secretariat independently. The reports consist of parts examining the trade policies and practices of the member in question and describing the functioning of the trade policy-making institutions and the macroeconomic situation prevalent there.

Trade Policy Reviews of the members conducted under Annex-3 of the WTO Agreements and explained below:

Annex 3: Members hereby agree as follows:

Article

A. Objectives

- (i) The purpose of the Trade Policy Review Mechanism ("TPRM") is to contribute to improved adherence by all Members to rules, disciplines and commitments made under the Multilateral Trade Agreements and, where applicable, the Plurilateral Trade Agreements, and hence to the smoother functioning of the multilateral trading system, by achieving greater transparency in, and understanding of, the trade policies and practices of Members. Accordingly, the review mechanism enables the regular collective appreciation and evaluation of the full range of individual Members' trade policies and practices and their impact on the functioning of the multilateral trading system. It is not, however, intended to serve as a basis for the enforcement of specific obligations under the Agreements or for dispute settlement procedures, or to impose new policy commitments on Members.
- (ii) The assessment carried out under the review mechanism takes place, to the extent relevant, against the background of the wider economic and developmental needs, policies and objectives of the Member concerned, as well as of its external environment. However, the function of the review mechanism is to examine the impact of a Member's trade policies and practices on the multilateral trading system.

B. Domestic transparency

Members recognize the inherent value of domestic transparency of government decision-making on trade policy matters for both Members' economies and the multilateral trading system, and agree to encourage and promote greater transparency within their own systems, acknowledging that the implementation of domestic transparency must be on a voluntary basis and take account of each Member's legal and political systems.



C. Procedures for review

- (i) The Trade Policy Review Body (referred to herein as the "TPRB") is hereby established to carry out trade policy reviews.
- (ii) The trade policies and practices of all Members shall be subject to periodic review. The impact of individual Members on the functioning of the multilateral trading system, defined in terms of their share of world trade in a recent representative period, will be the determining factor in deciding on the frequency of reviews. The first four trading entities so identified (counting the European Communities as one) shall be subject to review every three years. The next 16 shall be reviewed every five years. Other Members shall be reviewed every seven years, except that a longer period may be fixed for least-developed country Members. It is understood that the review of entities having a common external policy covering more than one Member shall cover all components of policy affecting trade including relevant policies and practices of the individual Members. Exceptionally, in the event of changes in a Member's trade policies or practices that may have a significant impact on its trading partners, the Member concerned may be requested by the TPRB, after consultation, to bring forward its next review.
- (iii) Discussions in the meetings of the TPRB shall be governed by the objectives set forth in paragraph A. The focus of these discussions shall be on the Member's trade policies and practices, which are the subject of the assessment under the review mechanism.
- (iv) The TPRB shall establish a basic plan for the conduct of the reviews. It may also discuss and take note of update reports from Members. The TPRB shall establish a programme of reviews for each year in consultation with the Members directly concerned. In consultation with the Member or Members under review, the Chairman may choose discussants who, acting in their personal capacity, shall introduce the discussions in the TPRB.
- (v) The TPRB shall base its work on the following documentation:
 - (a) a full report, referred to in paragraph D, supplied by the Member or Members under review;
 - (b) a report, to be drawn up by the Secretariat on its own responsibility, based on the information available to it and that provided by the Member or Members concerned. The Secretariat should seek clarification from the Member or Members concerned of their trade policies and practices.
- (vi) The reports by the Member under review and by the Secretariat, together with the minutes of the respective meeting of the TPRB, shall be published promptly after the review.
- (vii) These documents will be forwarded to the Ministerial Conference, which shall take note of them.

D. Reporting

In order to achieve the fullest possible degree of transparency, each Member shall report regularly to the TPRB. Full reports shall describe the trade policies and practices pursued by the Member or Members concerned, based on an agreed format to be decided upon by the TPRB. This format shall initially be based on the Outline Format for Country Reports established by the Decision of 19 July 1989 (BISD 36S/406-409), amended as necessary to extend the coverage of reports to all aspects of trade policies covered by the Multilateral Trade Agreements in Annex 1 and, where applicable, the Plurilateral Trade Agreements. This format may be revised by the TPRB in the light of experience. Between reviews, Members shall provide brief reports when there are any significant changes in their trade policies; an annual update of statistical information will be provided according to the agreed format. Particular account shall be taken of difficulties



presented to least-developed country Members in compiling their reports. The Secretariat shall make available technical assistance on request to developing country Members, and in particular to the least-developed country Members. Information contained in reports should to the greatest extent possible be coordinated with notifications made under provisions of the Multilateral Trade Agreements and, where applicable, the Plurilateral Trade Agreements.

E. Relationship with the balance-of-payments provisions of GATT 1994 and GATS

Members recognize the need to minimize the burden for governments also subject to full consultations under the balance-of-payments provisions of GATT 1994 or GATS. To this end, the Chairman of the TPRB shall, in consultation with the Member or Members concerned, and with the Chairman of the Committee on Balance-of-Payments Restrictions, devise administrative arrangements that harmonize the normal rhythm of the trade policy reviews with the timetable for balance-of-payments consultations but do not postpone the trade policy review by more than 12 months.

F. Appraisal of the Mechanism

The TPRB shall undertake an appraisal of the operation of the TPRM not more than five years after the entry into force of the Agreement Establishing the WTO. The results of the appraisal will be presented to the Ministerial Conference. It may subsequently undertake appraisals of the TPRM at intervals to be determined by it or as requested by the Ministerial Conference.

G. Overview of Developments in the International Trading Environment

An annual overview of developments in the international trading environment which are having an impact on the multilateral trading system shall also be undertaken by the TPRB. The overview is to be assisted by an annual report by the Director-General setting out major activities of the WTO and highlighting significant policy issues affecting the trading system.

Annex 3 to the Marrakesh Agreement, establishing the TPRM, was amended in July 2017.

During January 2022 to December 2022 TPR reviews of the following countries were held including Pakistan.

Country	Dates
United States	14 and 16 December 2022
Seychelles	5 and 7 December 2022
Brazil	23 and 25 November 2022
Barbados	25 and 27 October 2022
Djibouti	12 and 14 October 2022
Mexico	5 and 7 October 2022
Moldova, Republic of	20 and 22 July 2022
Ghana	21 and 23 June 2022
New Zealand	1 and 3 June 2022
Switzerland, Liechtenstein,	18 and 20 May 2022
Pakistan	30 March and 1 April 2022
United Arab Emirates	22 and 24 March 2022
Guyana	2 and 4 March 2022
Panama	24 and 26 January 2022
Georgia	12 and 14 January 2022
(Source: WTO)	and the second second
	12 and 14 January 2022



In the trade Policy Review held on 30th March and 1st April 2022 which was the 5th review of Pakistan, the member's countries of WTO suggested that Pakistan should take advantages of being member of multilateral trading system and diversify its export base.

Actually, since decades Pakistan has not been able to expand its exports basket neither able to penetrate its products into a variety of markets. Actually there is very tough competition in global markets which demands high quality of products on competitive price. On the other hand domestic environment does not support export to grow.

In the 5th review of Pakistan TPR, members also suggested to review high tariffs on certain sectors. They also highlighted the complexity of the tariff and the gap between average bound rates and the average applied MFN rates. Concerns were raised with respect to the increase in trade restrictive measures during the review period, including the imposition of regulatory duty on imports, cash margin requirements, lack of refunds for income tax exemptions in Special Economic Zones, temporary duties and export duties and restrictions and the import prohibition on second-hand commercial vehicles older than three years.

During the 5th review of Pakistan TPR, the EU representative also pointed some challenges remain in certain areas and there is room for improvement in terms of Pakistan's trade and investment environment and suggested to Pakistan to focus on liberalization of trade rather than import compression. The EU encourages Pakistan to continue and complement its structural reforms by taking further steps to address its longstanding structural weaknesses and fiscal imbalances and we have taken good note of the statement this morning. These would include broadening the tax base to reduce reliance on import duties and hence on high tariff rates and a complex tariff regime, a greater diversification of the export base, and better integration into global supply chains.

One of the main benefits from the TPR reviews has been the development of an extensive source of material on trade policies which is a value to country in the preparation of the policies and mechanism to participate in the International Trading System. The TPR process has also highlighted inter-linkages between trade and internal economic reform, that outward-orientation is facilitated by an open multilateral system, and that open trade policies can support macroeconomic policy, for example, by helping to control inflation through the injection of world prices onto domestic markets.

Concern public and private organizations should also take stock of recommendations by 5th review of TPR of Pakistan which was held on 30th March and 1st April and incorporate them at policy and practice levels to better participate and improve global trade.



ECONOMIC REFORMS A NEED OF THE HOUR

FPCCI EXPORT AWARDS PROGRESS THROUGH EXPORTS

Mian Anjum Nisar Vice President SAARC CCI Former President FPCCI



The year 2022 remained crucial for the economy of Pakistan, as the regular depreciation of the rupee continued to deepen the economic crisis, which necessitates Government / Financial Managers dialogue with the business community to discover a path towards economic solutions.

The economy is passing through difficult times. In the period of July to January, exports have declined by 9% compared to the previous year, and the Purchasing Managers' Index has remained in the negative territory. The floods that occurred from June to October have caused significant damage of around USD 40 billion and have resulted in inflation and increased import costs by destroying crops. Furthermore, remittances have dropped by 11% in the same period, exacerbating the challenges faced by the country's economy. These factors have negatively impacted the international reserves of the Central Bank, which as of February 3, were only sufficient to cover three weeks of imports. Consequently, Pakistan's credit rating has been downgraded by all major rating agencies over the past few months. Ban on imports has direct impact on all industries with particular reference to Textiles, Pharmaceuticals and Steel due to non-availability of raw material. As a result a large number of Industrial Units are closing down leading unemployment in the country.

Ever increasing prices of Electricity, Gas, and Petroleum are slowing down the wheel of the economy. SMEs, backbone of any industrial setup are also affected. Agriculture output is stagnant at comparatively very low yield. Levying of heavy taxes through mini budget has compromised and a great number has been pushed below the poverty line. Negotiation with IMF remained inconclusive. Realistic and concrete steps can only help in addressing the crises. Some of the issues are:

- a. Regular depreciation of the rupee and Low foreign currency reserves
- b. Widening current account deficit and high inflation.
- c. Food security a challenge.
- d. Declining Growth Rate.
- e. Poor Law and Order situation.
- f. The investment rate in Pakistan is low.
- g. The Cost of Energy is exorbitantly high.



Pakistan's foreign currency reserves are at its lowest and are directly linked to the outcome of negotiation with IMF. There is a need to engage all financial institutions to improve upon financial health of the country. The current account deficit has widened over the past few years, due to rising imports and plummeting exports. Government should encourage exports by export guaranteed schemes. This will help to increase the inflow of foreign currency into the country. Import substitution is need of the hour. Hence SME sector should be given all possible support. The government should take measures to attract foreign direct investment into the country by Human Capital Development, Investment in Infrastructure, Enhance the Regional Business Environment, and reduce bureaucratic procedures by simplifying the processes of doing business.

There is serious shortage of the US dollar in Forex Market and the existing mechanism failed to ensure the dollars availability. Speculative buying of US dollars has harmed the local Businesses and Industries. The regular depreciation of the rupee necessitates tight control by the State Bank of Pakistan to take necessary measures to stop market speculation and ensure that capital flows are managed in a responsible manner. Strengthening the financial sector can also reduce the cost of capital and increase access to finance.

Pakistan is an agriculture based economy. However, yield of its agricultural products is lowest due to number of factors. Non-Availability of quality seed and agricultural implements coupled with high cost of energy, shortage of water, high cost of fertilizer / pesticides are some of the grey areas. The Government of Pakistan should strive to increase food production through the adoption of sustainable agricultural practices and the use of modern technologies. This can be achieved by providing incentives to farmers, improving access to quality inputs, and facilitating access to finance. The Government of Pakistan should take steps to reduce food loss and waste from Farm to Fork. This can be done through the adoption of best practices in food production, storage, packaging, and transport. There is a need to encourage and strengthen food safety and quality standards in the country. This can be done through the adoption of food safety regulations and the enforcement of food safety standards. Emphasis should be to promote nutrition and dietary diversity. This can be done through the promotion of healthy diets and nutrition education.

Pakistan has been facing a decline in its growth rate since 2013, which has made it difficult to create jobs and stimulate economic activity. To help spur economic growth, there is a need to increase foreign direct investment (FDI) as it's crucial for creating jobs, increasing exports, and stimulating technological advancements. To promote entrepreneurship, the government should focus on implementing programs such as tax incentives, grants, and training which can help entrepreneurs to grow businesses.

The law and order situation in Pakistan is under stress, which is leading lack of investment and further economic instability. To address the root causes of crime, poverty, and inequality, National Action Plan should be implemented with letter and spirit. There is a need to improve the accountability of officials by strictly implementing the accountability mechanisms as defined in their rules and regulations. Transparent and accountable policies will reduce corruption and increase public sector efficiency. The judiciary and criminal justice system also need to be strengthened to ensure timely justice.



There is a need to reduce subsidies and broaden the tax base rather than imposing indirect taxation. It's time to implement long-term policies for economic growth. Investment in infrastructure development and human capital is essential for creating an attractive business environment. The promotion of public-private partnerships and the development of an effective / strictly monitored banking system can also increase access to finance for entrepreneurs and investors. Promoting financial literacy will help potential investors understand the risks and rewards associated with business environment. The government should also take measures to encourage more remittances from abroad into the country and promote tourism to attract more foreign visitors.

Inflation has been on the rise in Pakistan for the past several years, causing a strain on the economy. The National Electric Power Regulatory Authority has increased electricity rates due to fuel prices, the impact of rupee devaluation against the US dollar, and capacity cost payments. NEPRA is shifting its burden of power theft, mismanagement, and inefficiencies to consumers on the excuse of fuel adjustment without public hearing. To overcome this problem, the government should initiate measures to curb such like malpractices and support renewable energy projects.

A bailout from the International Monetary Fund (IMF) will be a temporary relief and is not likely put the country's economy back on track. Country needs sound macro and microeconomic policies and a strong financial system. The government needs to adopt business-friendly, pro-growth, and indigenously formed policies in fiscal, monetary, taxation, investment, industrial, trade, energy security, agricultural and food security to ensure sustainable economic turnaround.

"The prime responsibility for pursuing the right policies rests with the national authorities; the Fund and other countries can provide information, analyze, suggest, seek to persuade, and cajole, but it is ultimately the government that has the duty to evaluate the situation and make the right decisions."

Exports play a crucial role in the growth & development of the national economy and also help ensure that policies are broad-based and owned by the private sector.

To diversify exports of goods and services, trade officers need to explore opportunities in their respective areas and meet the challenges faced by Pakistan in European markets. The government needs to devise strategies for promoting Pakistani products and to take advantage of opportunities offered by the China-Pakistan Economic Corridor (CPEC) & other Regional Blocks.

Anticle



TALKING TO IMF: WHERE'S THE PLAN?



Mohammad Younus Dagha Chairman Policy Advisory Board - FPCCI

We are once again at the table with the IMF team looking at our report card like a naughty student made to re-learn the lessons that he failed to remember. In the developing world, going to IMF is bad news, just like going to a doctor who gives you bitter pills, asks you to discipline your eating habits and to do some exercise to remove unwanted fats. But the question is: why do you end up in the emergency ward every now and then, after a brief and fragile recovery? It means that you don't give up bad habits and your doctor has no permanent cure for your disease.

Whenever we are faced with a situation when we need to go to IMF, we are faced with two extreme views, both equally unreasonable. One totally against going to IMF and the other looking towards it as a messiah for all our economic ills. A balanced view has always been missing.

We find such extremism in our economic managers as well, for example in handling of our Foreign Exchange rates. Our former Finance Minister, Dr. Miftah Ismail, believed that leaving the exchange rates to "market" (actually a cartel) was the most efficient way. Investigations by the State Bank found manipulations by market players. On the other hand, the present Finance Minister Ishaq Dar continued to believe for several months that he could bring down the dollar rate to less than two hundred rupees while witnessing foreign currency disappear from the market. A balanced handling would have been to check the rates manipulations while allowing market adjustments as per demand.

Similar divergence in views was held by the former Finance Minister Dr Hafeez Shaikh who was ready to sign on the dotted line on the very first day of his arrival from Dubai. Shaukat Tareen thought that renegotiating the IMF deal was possible even though the former Governor State Bank did not share his views.

It is very clear now from the global experience that IMF programs by themselves are no solution to any economy's ills. With a 3-year timeline, an IMF program is mostly an exercise in window-dressing through induction of more debts, some monetary adjustments, short-lived fiscal discipline and leaving with charts looking good for the time being. Without structural improvements, economies go back to the same or even worse conditions in a couple of years after the program or even during the program. The recent economic catastrophes in Argentina and Egypt should inform us enough about the viability of IMF programs.



But then it is asking too much from a lender who comes to rescue a sinking boat, fixes some visible holes, and leaves. Expecting it to rebuild a new boat for us would be unrealistic. In order to fix a difficult economy as ours, we need to have a consensus economic plan with clear objectives and economic targets for 20-30 years, which covers our long-term fiscal and monetary policies, energy plan and policies, trade policy, agricultural policy, and industrial and investments policies. Do we make our budgets with targets towards achieving long-term economic, energy and food securities?

We have one set of economists who believe that the western economic model can be applied as it is to our economic conditions. The mindless pursuit of "Washington Consensus" based reforms led us into the present economic challenges such as trade deficit, current account deficit, circular debts and premature deindustrialization — all having their nemesis in our "reforms" initiatives of 1990s and early 2000s. While it would be unfair to conclude that we were led into the present economic black hole solely by our "imported reforms prescriptions," we have always treated them either as sacrosanct or as some conspiracy against our economy.

We need to improvise an economic plan customized to our conditions and not on assumptions that are not applicable here. In simple words, such an economic plan is to be based on making the best use of our resource bank — human resource, mineral resources and agricultural land — by making them more efficient, more productive, with better use of science and technology, and access to finance. It should be time bound to eliminate wasteful expenses, losses and subsidies from the public exchequer, making our defense setup and public sector leaner and smarter. Policy framework should be freed from the capture of rent-seeking elite, be supportive of honest entrepreneurship and provide financial and policy inclusion for SMEs.

At present we don't have any such consensus economic plan owned by us as a nation, like the Constitution of Pakistan, which could give our economic managers a basis to negotiate the future course with our economic partners and lenders. In the present situation of a rudderless economy, there is no other option but to take IMFs bitter pills while trying to make such a consensus economic plan and policy framework.

We should hope that our political leadership develops such a vision of a bright future that takes us into the league of those economies having successfully turned around. Our establishment, public sector institutions and businesses will have to sacrifice their institutional and business interests for such a future.



ECONOMIC POTENTIAL OF OCEAN ECONOMY



Brig Iftikhar Opel, SI (M) Retd Secretary General FPCCI

The ocean economy holds the potential of immense resource wealth and great opportunity for boosting economic growth, employment and innovation.

It is increasingly recognized as indispensable for addressing many of the global challenges facing the planet in the decades to come, from world food security and climate change to the provision of energy, natural resources and improved medical care. While the potential of the ocean to help meet these challenges is huge, it is already under stress from over exploitation, pollution, declining biodiversity and climate change. However, realizing the full potential of the ocean demand responsible, sustainable approaches to its economic development.

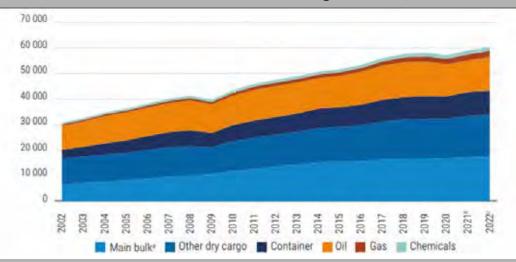
The ocean economy encompasses ocean based industries such as shipping, fishing, offshore wind, marine biotechnology etc., but also the natural assets and ecosystem services that the ocean provides, (fish, shipping lanes, CO2 absorption and the like).

The global ocean economy, measured in terms of the ocean based industries' contribution to economic output and employment, is significant. Preliminary calculations on the basis of the OECD's Ocean Economy Database value the ocean economy's output in 2020 at USD 2.5 trillion, making it the world's eighth largest economy in country terms. According to the World Wildlife Fund, these combined assets are valued at over \$24 trillion. Here's how they break down:

- Direct Output: Marine fisheries, coral reefs, seagrass, and mangroves
 Total value: \$6.9T
 Examples of direct output: Fishing, agriculture
- Trade and Transport: Shipping lanes Total value: \$5.2T
- Adjacent Assets: Productive coastline, carbon absorption Total value: \$7.8T, and \$4.3T respectively

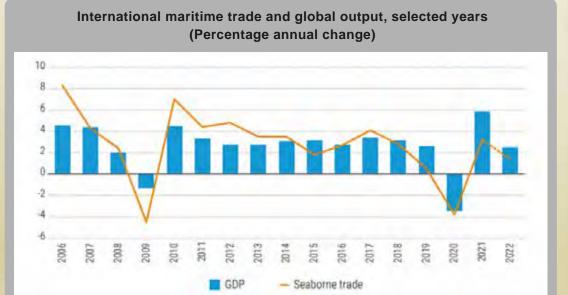
On the other hand, offshore oil and gas accounted for one third of total value added of the ocean based industries, followed by maritime and coastal tourism, maritime equipment and ports. Direct full time employment in the ocean economy amounted to around 31 million jobs and in 2030 ocean industries can be supporting 40 million full-time jobs in the business-as-usual scenario.





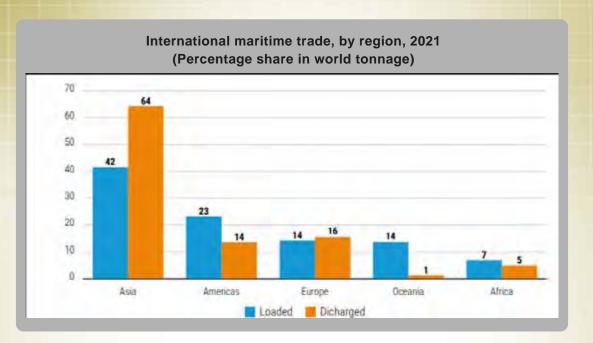
International maritime trade, billions of cargo ton-miles, 2002–2022

FPCCI EXPORT AWARDS PROGRESS THROUGH EXPORTS



Contraction of the local division of the loc





Pakistan has immense Maritime potential with more than 1000 KMs long coast stretches from Indian border in the east to the Iranian border in the west, with total maritime zone of over 30%, enriched with fisheries, minerals, and hydrocarbon resources. Pakistan ratified UNCLOS 1982, on 26 February 1997 and this sector is vital for economic growth, employment generation, and food supply. Pakistan has an Exclusive Economic Zone (EEZ) and continental shelf of around 290,000 sq.km which is alone bigger than the land mass of Punjab and KPK.



Pakistan's annual revenue from the blue economy is just \$450 million. The actual potential of Pakistan's blue economy is more than \$100 billion. The exclusive geostrategic position of Pakistan lends its ports a unique significance concerning maritime trade.

Due to geostatic location, Pakistan has immense importance in the region and that's why CPEC has been launched which will change the regional dynamics and to provide economic prosperity just in time. Pakistan trade is largely dependent on sea for the international trade, over 95% of our global trade is directed through the sea which roughly amount to36.3% of the Gross Domestic Product.





China is importing petroleum products from Gulf & Middle East through Humroz having US influence with the transit time of five weeks but if imported through Gwadar, it will not only reduce the time to two weeks but also reduce the logistic cost to one third and most important through a safer and a neutral route. In addition, the freight of a container from Middle East & Gulf to the Chinese port is about \$2500 to \$3000 which will reduce to less than \$1000 while importing through Gwadar port and using CPEC land route. The trade of our region is trillions of dollar, if routed through Gwadar and CPEC network will save billions of dollar logistic cost & time. That's why CPEC is called game changer for not only Pakistan but for the region.

Keeping all these dynamics, Saudi Arabia & UAE have announced to establish their oil refineries in Gwadar, for just in time trade. Asia & Europe to become one through road, railway network and maritime distance and cost to reduce one third, will change the fundamentals of the global trade. Sea shipment from Pakistan to Istanbul takes five weeks with a freight cost of \$1700 but when the shipment is through land route from Pakistan to Istanbul it only took 13 days for door to door delivery with half the freight cost.

According to the FAO, 156,000 tonnes of fish produces by farming in Pakistan, but unfortunately, contribution of saltwater farming (Mari-culture) was insignificant. Currently, the fish and seafood exports of Pakistan are limited to \$450 million only, but it can contribute even further to the national GDP and can be enhanced to \$2-2.5 billion if it has a proper deep-sea fishing policy. Contribution of fisheries in national economy can be enhanced manifolds by training our fishermen about new techniques of fish farming which not only sustainable but also have a huge potential to fulfill needs of our food security.



Economic activity in the ocean is expanding rapidly, driven primarily by developments in global population, economic growth, trade and rising income levels, climate and environment, and technology. However, an important constraint on the development of the ocean economy is the current deterioration of its health. As anthropogenic carbon emissions have risen over time, the ocean has absorbed much of the carbon, leading to ocean acidification. Also, sea temperatures and sea levels are rising and ocean currents shifting, resulting in biodiversity and habitat loss, changes in fish stock composition and migration patterns, and higher frequency of severe ocean weather events. The prospects for future ocean development are further aggravated by land based pollution, in particular agricultural run off, chemicals, and macro and micro plastic pollutants that feed into the ocean from rivers, as well as by overfishing and depleted fish stocks in many parts of the world. Looking to 2030, many ocean based industries have the potential to outperform the growth of the global economy as a whole, both in terms of value added and employment. The projections suggest that between 2010 and 2030 on a "business as usual" scenario basis, the ocean economy could more than double its contribution to global value added, reaching over USD 3 trillion. Particularly strong growth is expected in marine aquaculture, offshore wind, fish processing, and shipbuilding and repair.



There are discrepancies and complex nature of issues in our maritime affairs, e.g. policies does not support growth, multiple and complex nature of rules and controlling agencies, we have to relying on other shipping lines for exports and imports, (We are losing a precious amount of foreign exchange and are dependent upon foreign carriers for our trade.), technology backwardness, and lack of skills to control goods coming and going out. Maritime affairs are mostly govern through SROs, Notifications instead a comprehensive Maritime Policy. Terminal operators are very expensive in Pakistan.

Port traffic has significantly increased during the present decade. This is also expected to grow further therefore ports need to significantly ramp up their capacity and efficiency to meet the present and future surging demand.

Government intervention with sustainable policies and international co-operation in maritime science and technology is essentially require to be a blue economy. Further strengthen integrated ocean management which require greater use of economic analysis and economic tools. Exchange of knowledge, experience and best practice, and by stepping up efforts to evaluate the economic effectiveness of public investment in marine research and observation.





There is a dire need of making plans to overcome the weakness of dependence on foreign flag carriers. It is the maritime power that makes a country economically prosperous and gives financial strength to support Sea security.



46TH FPCCI EXPORT AWARDS (2021-2022, JULY - JUNE)

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- 2. ROOMI FABRICS LIMITED 5-OFFICERS COLONY MULTAN T: 061-111-511-511 E: n.roomi@masood-roomi.com W: www.masood-roomi.com
- 3. MASOOD FABRICS LIMITED 5-OFFICERS COLONY MULTAN T: 061-111-511-511 E: roomi@masood-roomi.com W: www.masood-roomi.com
- SHAN FOODS (PRIVATE) LIMITED
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- 2. MEHRAN SPICE & FOOD INDUSTRIES PLOT NO. 14-15, SECTOR -24 KORANGI INDUSTRIAL AREA KARACHI T: 021-35076841-50 E: marketing@mehrangroup.com W: www.mehrangroup.com

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- 4. AHMED INDUSTRIES D-227/C, S.I.T.E., KARACHI T: 021-32577801-02 / 32578118-19 E: export@ahmed-ind.com

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W: www.getzpharma.com

3. CANNON METAL WORKS SHEIKHUPURA ROAD, SHAHPUR KHIALI, GUJRANWALA T: 055-4274701, 4274702, 4274703 E: farrukh@cannon.com.pk W: www.cannon.com.pk

- INTERNATIONAL INDUSTRIES LIMITED 101, BEAUMONT PLAZA, 10, BEAUMONT ROAD, KARACHI T: 021-111019019 E: inquiries@iil.com.pk W: www.iil.com.pk
- 5. FORWARD SPORTS (PVT) LIMITED ADDHA SAHOWALA, WAZIRABAD ROAD, 51310 SIALKOT T: 052-3571800-04, 3571815 E: forward@forward.pk W: www.forward.pk

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6.

FPCCI EXPORT AWARDS PROGRESS THROUGH EXPORTS

UNICOL LIMITED 1ST FLOOR, MODERN MOTOR HOUSE, BEAUMONT ROAD, KARACHI T: 021-111-354-111 E: asad.siddiqui@unicol.com.pk W: www.unicol.com.pk

7. MEHRAN SPICE & FOOD INDUSTRIES PLOT NO. 14-15, SECTOR -24 KORANGI INDUSTRIAL AREA KARACHI T: 021-35076841-50 E: marketing@mehrangroup.com

8. PAKISTAN ACCUMULATORS (PVT) LIMITED

HOUSE NO.2, STREET NO. 63, SECTOR F-8/4 ISLAMABAD T: 051-111-22-00-22 E: aamir.zaidi@volta.com.pk W: www.volta.com.pk

W: www.mehrangroup.com

9. FORWARD GEAR (PVT) LTD. PLOT NO. 266-267-268/A,

EXPORT PROCESSING ZONE (EPZ) SAMBRIAL PAKISTAN SIALKOT T: 052-6525781-84 E: info@fgear.pk; W: www.fgear.pk

10. ASIAN MINES AND MINERALS

504, 5TH FLOOR, LANDMARK PLAZA, OPP. JANG PRESS, I.I. CHUNDRIGAR ROAD, KARACHI T: 0300-8384388, 0321-3706287 E: amm@asianmines.com; asianminesandminerals@gmail.com W: www.asianmines.com

11. TREET CORPORATION LIMITED

TREET GROUP HEAD OFFICE 72-B, INDUSTRIAL AREA, KOT LAKHPAT, LAHORE T: 042-35830881, 32590701, UAN: 042-111-187-338 E: info@treetonline.com; export@treetonline.com W: www.treetgroup.com Ethanol (Ethyl Alcohol)

Spices & Recipes Mix Spices

Engineering Products (Electrical) 'Automotive Batteries'

Sports Goods & Bags

Chrome ORE

Shaving Blades & Bonded Razors



- 12. PENNA OVERSEAS CORPORATION 12-K.M. DASKA ROAD SIALKOT T: 052-3524318-19 E: tahir@penna.com.pk W: www.penna.com.pk
- 13. VIVIFY INTERNATIONAL 10 KM LAKHAN PUR PASRUR ROAD, SIALKOT T: 052-3310603-08 E: sheikh@vivifyintl.com
- 14. AHMED INDUSTRIES D-227/C, S.I.T.E., KARACHI T: 021-32577801-02 / 32578118-19 E: export@ahmed-ind.com

15. HEMANI INTERNATIONAL (PVT) LIMITED

HEMANI GROUP OF COMPANIES, 22ND FLOOR, BAHRIA TOWN TOWER, ALLAH WALI CHORANGI, TARIQ ROAD KARACHI T: 021-34374545-46 E: hemaniinternational@hemanitrading.net; aman@hemanitrading.net; W: www.hemanitrading.ae

16. KHYBER TOBACCO COMPANY LIMITED NOWSHERA ROAD, MARDAN. T: 0937-863083, 844939

E: ktcl.accounts@khybertobacco.com W: www.khybertobacco.com

17. HAMDARD LABORATORIES (WAQF) PAKISTAN

15TH FLOOR, BEHRIA TOWN TOWER TARIQ ROAD KARACHI T: 021-38244000 E: ho@hamdard.com.pk; headoffice@hamdard.com.pk W: www.hamdard.com.pk

18. ELMED INSTRUMENTS (PVT) LIMITED RORAS ROAD, NOWL CHOWK, SIALKOT

T: 052-3552944, 3550244 E: info@elmedinstruments.com Martial Arts Uniforms

Garments & Gloves

Poly Viscose Blended Fabric & 100% Polyester Fabric

Herbal Tea, Honey, Perfumes & Cosmetics

Tobacco

Syrup "Rooh Afza"

Surgical Instruments

23



- 19. CANDINO GROUP OF INDUSTRIES DEFENCE ROAD, OPP: MOSQUE IQBAL TOWN SIALKOT T: 052-3553942-43 E: local@candinogroup.com W: www.candinogroup.com
- 20. MOHAMMAD HASHIM TAJIR SURMA 10, EIDGAH, M. A. JINNAH ROAD P.O. BOX NO. 692, KARACHI T: 021-111-427-464 E: a.hashmi@cyber.net.pk; aqaci12@gmail.com W: www.hashmisurma.com
- 21. COCO TRADERS (PVT) LIMITED HEAD OFFICE: 3-F, MAIN BOULEVARD GULSHAN-E-RAVI, LAHORE T: 042-37461948-50 E: info@cocotraders.com; W: www.cocotraders.com
- 22. HOUSE OF SURGICAL (PVT) LIMITED 13-K.M., DASKA ROAD SIALKOT T: 052-3308070 E: info@houseofsurgical.com W: www.houseofsurgical.com

23. PAKISTAN CABLES LIMITED 1ST FLOOR ARIF HABIB CENTER, 23 MT KHAN ROAD KARACHI

T: 021-32462673 E: info@pakistancables.com; export@pakistancables.com W: www.pakistancables.com

24. GOLDEN PEARL COSMETICS LIMITED

115/1M QUAID E AZAM INDUSTRIAL ESTATE, KOT LAKHPAT, LAHORE T: 042-35142073-6 E: goldenpearlgpc@yahoo.com W: www.goldenpearl.com.pk

25. MACHPART INTERNATIONAL 43-G, GULBERG II, LAHORE

T: 042-35713161-4 E: info@machpart.com W: www.machpart.com Gloves (Leather)

Herbal Eye Preparations & Cosmetics

Sheep Casings

Manicure Instruments

Electrical Copper Wires & Cables

Cosmetics & Skincare Products

Textile Spinning Machinery Spare Parts



SPECIAL EXPORTER AWARDS

- 1. GENIX PHARMA PRIVATE LIMITED 44, 45-B, KORANGI CREEK ROAD, KARACHI T: 021-111-101-011 E: info@genixpharma.com W: www.genixpharma.com
- 2. CCL PHARMACEUTICALS (PVT) LIMITED 65, QUAID-E-AZAM INDUSTRIAL ESTATE KOT LAKHPAT LAHORE T: 042-111 222 678 E: mail.ccl@cclpharma.com W: www.cclpharma.com

3.

ZAFA PHARMACEUTICAL LABORATORIES (PRIVATE) LIMITED L-1/B, BLOCK 22 FEDERAL 'B' INDUSTRIAL AREA KARACHI T: 021-36807100, 36349226-7 E: zafaph@cyber.net.pk; exports@zafa.com.pk W: www.zafa.com.pk Pharmaceutical

Pharmaceutical

Pharmaceutical Products

BEST REGIONAL EXPORTER AWARDS

1. GENIX PHARMA PRIVATE LIMITED

44, 45-B, KORANGI CREEK ROAD, KARACHI T: 021-111-101-011 E: info@genixpharma.com W: www.genixpharma.com

2. HOUSE OF SURGICAL (PVT) LIMITED 13-K.M., DASKA ROAD SIALKOT T: 052-3308070 E: info@houseofsurgical.com

E: info@houseofsurgical.com W: www.houseofsurgical.com

3. BRIGHTO PAINTS (PVT) LTD.

692-3 STREET # 448, NEAR MUMTAZ BUKHTAWAR, HOSPITAL 8-KM, RAIWIND ROAD LAHORE T: 042-35323281-89 E: info@brightopaints.com W: www.brightopaints.com Pharmaceutical (Export to ASEAN, ECO, SAARC & Africa)

Manicure Instruments (Export to Australia & New Zealand)

Paints & Varnishes (Export to ASEAN, ECO, SAARC & UAE)



MERIT EXPORT AWARDS

1. RAFHAN MAIZE PRODUCTS COMPANY LIMITED RAKH CANAL, EAST ROAD FAISALABAD T: 041-8540121-23 E: humair.ijazahmed@ingredion.com W: www.rafhanmaize.com

2. CCL PHARMACEUTICALS (PVT) LIMITED 65, QUAID-E-AZAM INDUSTRIAL ESTATE KOT LAKHPAT LAHORE T: 042-111 222 678 E: mail.ccl@cclpharma.com W: www.cclpharma.com

3. SURGE LABORTORIES (PVT) LTD.

5TH FLOOR, COMMERCE CENTRE, HASRAT MOHANI ROAD, KARACHI T: 021-32214032 E: info@surgelaboratories.com W: www.surgelaboratories.com

BLUE ICE INDUSTRIES DEEN PURA - LINK CAPITAL ROAD SIALKOT T: 052-3557772 E: info@blueiceindustry.com W: www.blueiceindustry.com

5. ROYAL GROUP

ONB-E/2, MEHARSONS ESTATE, TALPUR ROAD, KARACHI T: 021-32400270 E: info@royalgroupweb.com; W: www.royalgroupweb.com

6. ALLIED PAINT INDUSTRIES LIMITED

22-MAIN BAZAR, SANDA KALAN, LAHORE T: 042-35201065, 0302-4332097 E: info@gobispaint.com.pk W: www.gobispaint.com.pk

7. WESTWOOD FOX GEAR CAPITAL ROAD SIALKOT T: 052-3242185 E: surgicaledg956@gmail.com; W: www.westwoodfox.com

Corn (Maize) Derived Products

Pharmaceuticals

Pharmaceutical Products

Sportswear Goods

Pharmaceuticals

Paints (Decorative Premium Quality)

Sports Goods & Gloves



8. PREMIER CABLES (PVT) LTD. 43-E, BLOCK 6, PECHS, SHAHRA-E-FAISAL, KARACHI T: 021-34397771-5

> E: asif@premiercables.net W: www.premiercables.net

9.

CROWN GROUP SUITE # 120, FIRST FLOOR OFFICE WING, PARK TOWER, CLIFTON SHAHRAH-E-FIRDOUSI KARACHI T: 021-35836636-37 E: chairman@crowngroup.com.pk W: www.crowngroup.com.pk

10. DR. MASOOD HOMOEOPATHIC PHARMACEUTICAL (PVT) LTD. 56-QUAID-E-AZAM INDUSTRIAL ESTATE, KOT LAKHPAT LAHORE T: 042-35114873 E: info@masood.com.pk W: www.masood.com.pk

11. AK BRANDS by AMNA KHURAM. 17-A PARADISE VALLEY FAISALABAD T: 0300-8661960 E: amnakhurram1@hotamil.com **Optical Fiber Services**

Engineering Products (Motorcycle Spare Parts, Tyres & Tubes)

Alternative Medicine (Pharmaceutical)

Formal & Semi-Formal Suiting, Bridal Bedding, Handmade Cushions, Leather Accessories & Trollies

YOUNG ENTREPRENEUR EXPORTER AWARDS

1. ASIA ENTERPRISES CHAH BALANDAY WALA, KASUR T: 049-771311, 0300-8345672 E: asiatents@yahoo.com

2. STITCH APPARELS

OPP. SONERI BANK, NEAR KAHNA KACHA FLYOVER, DEFENSE ROAD, LAHORE T: 042-35472292 E: jazy.stitchapparels@gmail.com W: www.stitchapparels.com

3. SKYCLAN GLOBAL (PVT) LIMITED OFFICE # 401, 58-C, STREET 12, BADAR COMMERCIAL AREA, DHA PHASE V (EXT.), KARACHI T: 021-35840259 E: info@skyclanglobal.com

W: www.skyclanglobal.com

Canvas Tents

Sport Goods, Outfits (Clothing)

Onyx & Marble



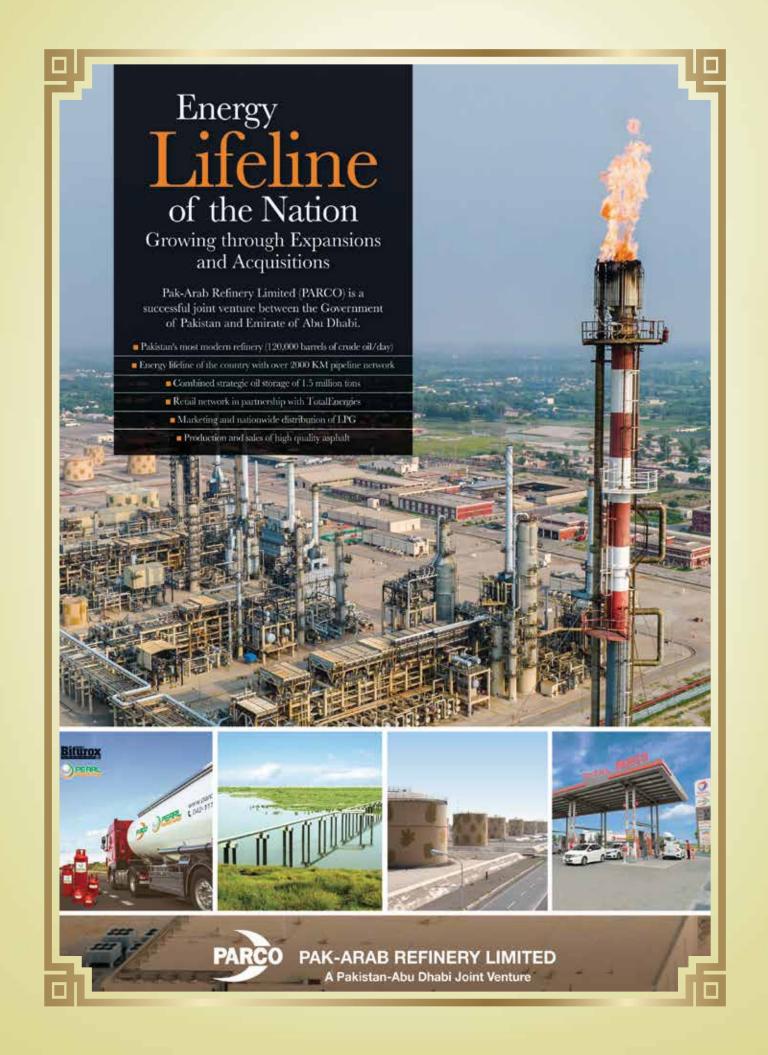
1976-2022



Brief Profiles of Award Winners 46th FPCCI Export Awards

16









PRIDE OF PAKISTAN EXPORT AWARD

PAK ARAB REFINERY LIMITED (PARCO)

CATEGORY

Karachi General Services (Oil Refining, Cross-Country Oil Pipelines, Storage & Marketing)



PAK-ARAB REFINERY LTD. (PARCO), is a Joint Venture between the Government of Pakistan (60%) and the Emirate of Abu Dhabi (40%), through its Mubadala Investment Company. PARCO's major business activities are Refining, Transportation and Marketing.

PARCO has the most modern refinery in Pakistan having a capacity of 120,000 BPD, over 2000 kms of cross country pipeline network (including its JV subsidiary Pak-Arab Pipeline Company Limited (PAPCO) with a strategic storage of over one million tons, and a rapidly expanding retail network of TOTAL PARCO (TPPL) – a joint venture with TOTAL of France. With the acquisition of Chevron's fuel business in Pakistan, TPPL is now the second largest Oil Marketing Company in the country. PARCO is also marketing nationwide LPG under the brand of Pearl Gas and fuel oil under the brand of Pearl fuels. High quality asphalt is also being marketed as Biturox.

With continued support of the Emirate of Abu Dhabi and Government of Pakistan, PARCO over the years has been able to implement a number of energy projects that have contributed significantly in enhancing the country's economic growth, saving foreign exchange, transferring technology and providing employment. PARCO's performance is reflected not only in its technical and financial results, but can also be judged by its other achievements and awards e.g. Company has maintained its AAA and A1+ long and short term credit rating by Pakistan Credit Rating Agency (PACRA) for the for the past two decades. The company is amongst the first in Pakistan with three simultaneous international certifications: ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System) and ISO 45001:2018 (Health & Safety Management System). PARCO has also received Environment Excellence Awards for the last several years and is rated among the top 10 organizations in Pakistan for outstanding achievement in Environment Management.

From producing environment friendly products to efficient, world class facilities and infrastructure, building a competent team, and major social initiatives, PARCO is doing its utmost in **Providing Energy with Responsibility**.





THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



PRIDE OF PAKISTAN EXPORT AWARD

ROOMI FABRICS LIMITED

Multan Yarn, Grey Fabric, Home Textile Products



Roomi Fabrics Limited (the Company) was incorporated in Pakistan on May 20, 2002 as a Public Company limited by shares. The Company commenced it's operations in 2003. Currently the Company is operating in four broad categories of yarn, grey cloth, terry towels and textile made-ups in two different key locations of South and North Punjab with capacity of 228 weaving looms, 36000 spindles, 100 stitching machines and 50 terry towels looms. For generation of renewable energy, 4.7MW solar power plant is fully functional and 1.7 MW is under installation stage. The Company's annual sale is over 23 billion with more than 85% is export which plays very vital role to generate foreign reserves of the country in recent economic scenario. The Company has also very competent and diversified experienced Board who are very easily managing over 2000 production and non-production staff. Employees at key executive levels are also professionally rich and multiple experienced who are very dedicated to their work and loyal to the Company.



MASOOD FABRICS LIMITED

5-OFFICERS COLONY MULTAN T: 061-111-511-511 E: roomi@masood-roomi.com; W: www.masood-roomi.com





PRIDE OF PAKISTAN EXPORT AWARD

MASOOD FABRICS LIMITED

CATEGORY

Multan

Yarn, Grey Fabric



Masood Fabrics Limited (the Company) was incorporated in Pakistan on May 12, 1998 as a public limited company under the repealed Companies Ordinance, 1984 (now Companies Act, 2017). The objects of the Company include manufacturing and sale of grey cloth and yarn. The registered office and head office of the Company is situated at 5 - Officer Colony Multan. The manufacturing facilities of spinning unit and weaving unit of the Company are located at 4 Km Multan Road, Kabirwala and 2 Km Multan Road, Qadir Pur Rawan, Multan respectively in the province of Punjab. Total Capacity of the Spinning unit is 32,640 spindles and capacity of Weaving unit is 260 Looms.





Spreading Happiness with the best of traditional and authentic cuisine in over 70 countries. Shan Foods promises unmatched quality and real taste in its wide variety of original recipe mixes, pure spices, refined salt, tangy pickles and tempting desserts.

CONNECT - TOLL FREE 0800 19000



THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



PRIDE OF PAKISTAN EXPORT AWARD

SHAN FOODS (PRIVATE) LIMITED

Karachi

Spice Recipes



The journey of Shan's remarkable success starts from 1981 when the dream of one man became a reality.

A visionary entrepreneur, an avowed humanist and a committed philanthropist, Mr. Sikander Sultan, Chairman, Shan Foods (Pvt.) Ltd, helped pave the way to success by pioneering in the spice business with a single room operation.

Initially, recipe mixes were only shared within the broader family but in a very short span of time they gained popularity and orders started pouring in from friends, acquaintances and general consumers. Overtime, the company prospered and Mr. Sultan decided to launch his very own brand, "SHAN" and since then there has been no turning back!

Today, Shan is a powerful global brand that has presence in over 75 countries across 5 continents.



MUGHAL STEEL MAKING PAKISTAN Proud as LARGEST EXPORTER of

Mughal Iron and Steel Industries is one of Pakistan's leading steel manufacturing companies. Achieving yet another milestone, the company has successfully expanded it's non ferrous business unit in Pakistan as the largest exporter of copper contributing to the growth and progress of economy.

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www.mughalsteel.com





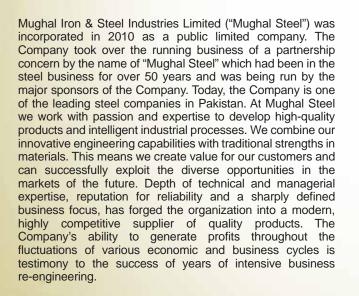


BUSINESSMAN OF THE YEAR GOLD MEDAL

MUGHAL IRON & STEEL INDUSTRIES LIMITED

Lahore

Copper Ingots



The management team is being led by Mr. Khurram Javaid, Director and CEO.

MARKETS, KEY BRANDS AND PRODUCTS

Our business model is to develop sustainable and growth-oriented business operations by providing quality, reliable and durable products and superior customer satisfaction. We apply our overall strategy to create long-term value by capitalizing upon the competitive advantages of our products, processes, equipment, people and assets.

> The Company is involved in multidimensional activities from making billets to steel rebars, girders and copper ingots. The main markets of the Company are domestic housing sector market both in urban and rural areas, large infrastructure projects market and international market for copper ingots. Steel rebars cater to both housing sector market and large infrastructure projects market, while girders mainly cater the housing sector market. The housing sector market for steel rebars comprises mainly of housing sector in the urban areas, whereas, the housing sector market for girders mainly comprises of housing sector in the rural areas. The large infrastructure projects market on the other hand comprises of demand from different projects initiated by various private sector, public sector and semi-government institutions. Mughal Supreme steel rebars are used to target the housing sector in the urban areas since steel rebars are used for construction of roofs in urban areas, whereas G60 steel rebars are mainly used to cater large infrastructure projects market. On the other hand since girders are products used for construction of roofs in rural areas, therefore they are used to target the rural housing market. The diversified product and market mix of the Company has been carefully designed to mitigate different risks. Being in the industry for over 5 decades has enabled the Company to carefully nurture this portfolio enabling it to effectively compete with existing companies in the industry. The products are grouped into ferrous and non-ferrous segments, whereby, ferrous segment mainly comprises of billets, girders and bars while non-ferrous segment mainly comprises of copper ingots.



Mehran Wins Once Again!

rd

EPCCI The Prime 1

THE BUSINESSMAN OF THE YEAR AWARD 6th time in 10 years 46th FPCCI Award - 2023 THE BEST EXPORT PERFORMANCE AWARD 38th time consecutively since 1984 46th FPCCI Award - 2023

111

Some of our other achievements:

The President of Pakistan Award (2013)
 Prime Minister of Pakistan Award - Won Two Times (2018, 2019)

 The Best Export Brand Award
 1st Lifetime FPCCI Achievement Award (2012)









MEHRAN SPICE & FOOD INDUSTRIES

Karachi

Spices & Recipes Mix Spices



Mehran Spice and Food Industries Karachi, Pakistan has once again seen itself marked among Pakistan's most notable food businesses. MSFI has the highest volume of exports among Pakistan's food industries, and this year at the 46th FPCCI Export Awards, its winning of the following awards was a testament of its excellence:

- 1. Businessman of the year gold medal award 2021-2022 (Spices & Recipes Mix Spices)
- 2. The Best Export Performance Award 2021-2022 (Spices & Recipes Mix Spices)

We are grateful that another year has added more achievements to MSFI. We are honored to receive the Best Export Performance Award for the 38th year in a row. We also take great pride in winning the Businessman of the Year Gold Medal Award for the sixth time.

Success has always been a part of the MSFI philosophy. Our large export volumes have been helping us secure awards for over four decades.

The following are a few highlights of MSFI's continuous achievements every year in Pakistan and around the globe:

The Best Export Performance Trophy Award, winning since 1984 consecutively every year

- Businessman of the Year Gold Medal Award (2010-2011, 2011-2012, 2016-2017 & 2019-2020, 2020-2021)
- 1st FPCCI Achievement Award, for the year 2012
- Prime Minister of Pakistan Award 2017-2018 & 2018-2019
- The President of Pakistan Export Award (2012-2013)
- The Best Export Brand Award (2013-2014, 2014-2015, 2015-2016)

Since its inception in 1975, MSFI has always maintained the highest quality of spices and the strictest hygiene standards (HACCP & ISO 9001). It is due to our diligence and commitment to provide our customers the most premium products that we have become the leading food company today in countries such as USA, Canada, Europe, Australia, Asia, Africa and All GCC Countries.

We make it a point to provide a diverse range of products to cater to the tastes of millions of customers around the globe. Our variety of products include Mehran brand spice mix recipes, straight spices, arabic spice mix recipes, pickles, chutneys, dessert mixes (ready to cook), rice, dips & sauces, ketchup, ginger & garlic paste and other allied food items.

MSFI remains committed to bring flavor to the lives of our consumers.

AMIR RICE EXPORT & IMPORT COMPANY

We are one of the Leading Exporters of Premium Quality Pakistan Rice

We are Supplying Premium Quality Rice to Oman, Dubai, Abu Dhabi, Qatar, UK, Malaysia, Italy, South Africa and many more countries worldwide



Amir Rice Export and Import Co has 3 state of the art production Rice Mills in karachi which are Equipped with modern plants imported from Uk Japan and Germany



Head Office:

204, Progressive Plaza, 2nd Floor, Beaumont Road, Civil Lines, Karachi-Pakistan Phone: 92-21-35221185-86 Fax: 92-21-35655616 Fnail: artrice1@hotmail.com







CATEGORY

BUSINESSMAN OF THE YEAR GOLD MEDAL

AMIR RICE EXPORT & IMPORT COMPANY

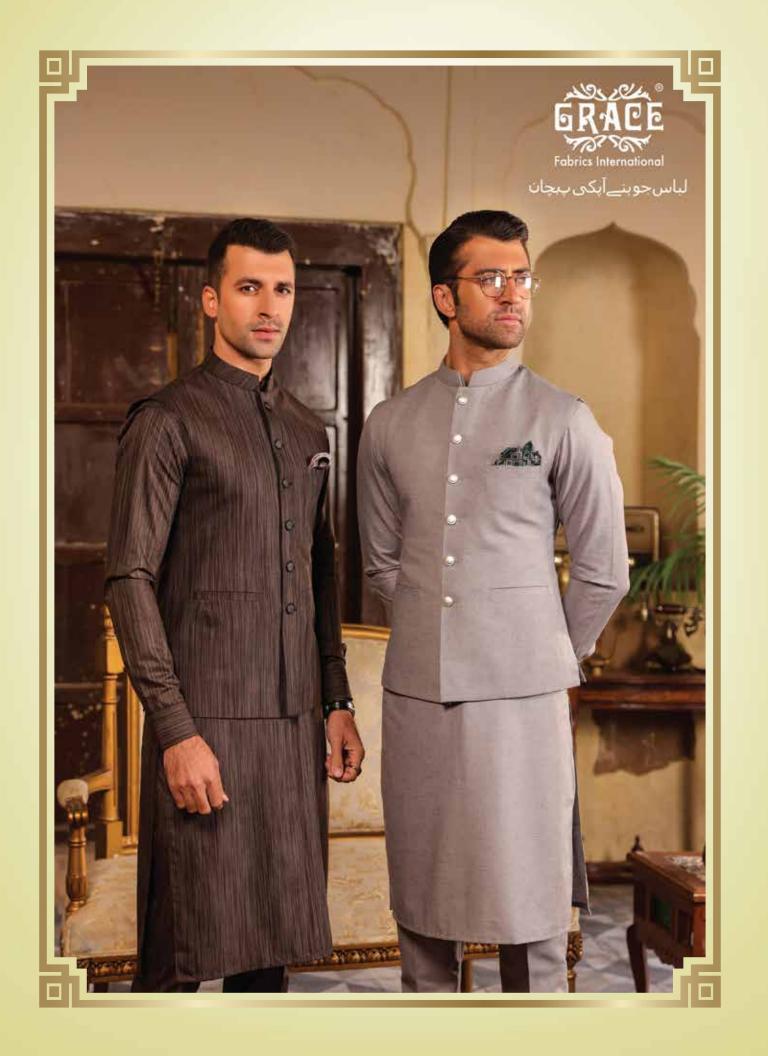
Karachi Basmati Rice



Amir Rice Export and Import Co is one of the leading Rice exporters of Pakistan, Established in 2003. The company deals in all varieties of Pakistani rice (Basmati and non-Basmati) and is known for its quality and commitments, being honored with trophies for the highest export within the region since 2006 to 2022. We are the Premium Global Exporters of rice with a vast target market reaching out to local and international markets. Our vision and mission is to provide the best quality Rice at the affordable prices whereas our belief in maintaining customer satisfaction and quality assurance is the key to success of our company.

Our firm has always delivered what we promised and is exporting rice to Government of Abu Dhabi, Government of Muscat and many other sectors of Governments. Amir Rice Export and import Co is exporting rice to nearly all GCC Countries, Saudi Arabia, Europe, Malaysia, Russia, China and has buyers importing large quantity of rice even in several parts of Africa. Our Company has been awarded for highest tax payer certificate by prime minister of Pakistan and is counted in the top 100 tax payers of Pakistan.

We believe satisfied customer, and maintaining customer/client relations is the most valuable asset to a company. We own 3 fully functional rice processing plants situated in the port city Karachi, with all our modern machinery imported. We focus on providing continuous training to our employees to maximize quality of the products. Our efforts will remain to provide top notch quality at affordable prices, with the aim to grow in different segments of the market We will deliver the message of excellence and healthy rice worldwide.







BUSINESSMAN OF THE YEAR GOLD MEDAL

AHMED INDUSTRIES

CATEGORY

Karachi

Poly Viscose Blended Fabric & 100% Polyester Fabric



Grace is a leading name for unstitched premium quality fabric for men. It has paved the way for progress and excellence through cutting-edge industrial technology and with a team of highly skilled and dedicated professionals in the art of fabric manufacturing and designing.

Legacy

Grace has a long history in the unstitched premium quality fabric for men since 1985.

This legacy has paved the way for progress and excellence through cutting-edge industrial technology and a team of highly skilled and dedicated professionals in the art of fabric manufacturing and design.

The fame Grace enjoys has been built over half a century of experience alongside a deep appreciation for the methods and skills that go towards producing superior quality products. Over the years, modern technology has been introduced into the process.

These have always been reflected in our elite fabric and its design, which has always been according to contemporary fashion and never stopped innovating.

Unstitched Fabrics

Grace is a pioneering name known for its best-quality fabric material at competitive prices. Through modernization and using just the right mix of innovation, Grace has left its mark on the fashion industry and created new standards of quality in the market it caters to.

With a commitment to deliver nothing but the best, the brand specializes in a range of top-quality unstitched fabrics, including dyed and printed fabrics made of polyester, viscose (rayon), nylon, silk, cotton, and their blends.

The grandiosity and brilliance that Grace's unstitched fabric holds is the dream of every man. Give your personality the opulence and dignified look that it deserves and see your personality evolve with time.

Specialization

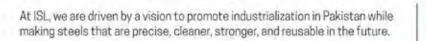
Grace specializes in a wide array of fabric quality, design, embroidery, color, and cut. It also combines tradition and modernity to give out an elegant and regal look.

Housing some of the most elite, fashionable, and top notch fabric, Grace has attracted many expert designers and professionals to be associated with it.

Our Mission

We have little understanding of the impact our work has on the environment and how to mitigate it. We aim to go green in next five years by shifting towards High technology eco friendly machinery which will help us save energy, reduce emissions and ensure sustainable use of resources.

We define this premium experience through our product, our presentation, and our people



Shaping Tomorrow

ISL has indigenized flat steel, an essential raw material for the country's industrial base that has reduced industry's dependence on imports and has enabled downstream small industries to thrive, thereby creating opportunities at the grassroots level. The Company is also taking brand **Made in Pakistan** globally by exporting premium quality high-precision steels to various quality-seeking customers globally.

Striving to be more than a steel manufacturer, we are committed to shape a better, more sustainable tomorrow!

LARGEST FLAT STEEL MANUFACTURER AND EXPORTER OF PAKISTAN

Amontor of ASC CHIN

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SHAPING

A SAFER AND

SUSTAINABLE

FUTURE



HEAD OFFICE : 101, BEAUMONT PLAZA, 10 BEAUMONT ROAD, KARACHI - 75530 | FACTORY : 399-405, REHRI ROAD, LANDHI INDUSTRIAL AREA, KARACHI TERVICE CENTER : PLOT# LE-73-79, 102-103, 112-118, 125-129, SURVEY# NC.98, NATIONAL INDUSTRIAL PARK, BIN OASIM, KARACHI

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THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST EXPORT PERFORMANCE AWARD

INTERNATIONAL STEELS LIMITED

Karachi Steel Products (Galvanized & Cold Rolled Steel)



International Steels Limited "ISL" is the largest flat steel manufacturer in Pakistan. The company was incorporated in 2007 and commenced production in 2010. To date, the company has invested approximated US\$ 250 million in establishing a state of the art flat steel complex. ISL's manufacturing facilities are located on 32 acres in the port city of Karachi where the company produces Cold Rolled Steel, Galvanized Steel and Color Coated Steel for numerous industrial and commercial applications.

The company has a strong nationwide supplier network that is served through regional offices in Lahore, Islamabad and Multan. ISL exports its products to more than 20 countries world wide. In its short history, ISL has carried out extensive large scale expansion activities to enhance production. With the latest expansion, the company now has a capacity of over 1,000,000 Metric Tons. The company has played an important role in developing the large-scale industrial manufacturing sector of Pakistan. ISL's high quality steel serves as an essential input for various upstream and downstream industries of the country. Through consistently expanding its manufacturing capacity, the company has substituted a significant portion of Pakistan's flat steel imports, resulting in noticeable foreign exchange saving for the country.

ISL believes in sustainability of operations and aims to maintain good relationship with all its stakeholders. Driven by the Clean, Lean and Green approach, the company strives to continuously reduce its carbon footprint, promote effective utilization of resources, reduce waste, and promote green practices through recycling and reusing resources. The company partakes in various social initiatives to promote wellbeing and welfare in society. ISL is a frequent supporter of various health care and educational initiatives in the country.



- The only pharmaceutical company in South Asia to achieve LEED* Platinum Certification, from the U.S. Green Building Council (USGBC)
- A World Health Organization and PIC/S approved manufacturing company
- The largest exporter, investor and taxpayer in the pharmaceutical industry of Pakistan
- Getz Pharma is recipient of the Highest Export
 Performance Award in the pharmaceutical sector for the 17th consecutive year

*Leadership in Energy and Environmental Design





THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST EXPORT PERFORMANCE AWARD



Karachi Pharmaceuticals



Getz Pharma is a research-driven branded generic pharmaceutical company with a global outlook. Getz Pharma is a member of the Getz Group of Companies, which has a legacy of over 160 years. In 1995, Getz Pharma established its footprints in the pharmaceutical industry after acquiring a local company called Saitex Pharmaceuticals, which only had four active products at that time. The company began its journey with just 45 employees, a small manufacturing facility, and no international operations.

With more than 6500 highly qualified employees worldwide and operations in over 30 countries, Getz Pharma is the largest pharmaceutical company in Pakistan whose manufacturing facility is pre-qualified and approved by the World Health Organization (WHO), Geneva, as well as from member countries of the Pharmaceutical Inspection Co-operation Scheme (PIC/S). Getz Pharma's new manufacturing facility, Astola, is the only pharmaceutical facility in South Asia to achieve the Leadership in Energy and Environmental Design (LEED) Platinum certification, awarded by the U.S. Green Building Council (USGBC).

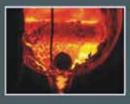
For 17 consecutive years, Getz Pharma has received the Highest Export Performance Award in the pharmaceutical sector by the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) from the Prime Minister of Pakistan. The company is also the largest investor and taxpayer of the pharmaceutical industry of Pakistan.

Cannon Metal Works

Manufacturers - Importers & Exporters



Cannon Metal Works is one of the best and well-known company for ferrous and non-ferrous metal recycling. We are in business since 1928. We at Cannon Metal Works produce finest Quality Copper and Aluminum Ingot with assistance of our skilled professionals working hard to achieve the top-quality material that is to be exported to our clients worldwide.



CANNON METAL WORKS

Sheikhupura Road, Shahpur Khiali, Gujranwala - Pakistan. Tel: + 92 - 55 - 4274701, 4274702, 4274703 www.cannon.com.pk



THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST EXPORT PERFORMANCE AWARD

CANNON METAL WORKS

Gujranwala Copper Ingots



Cannon Metal Works is one of the best and well-known company for ferrous and non-ferrous metal recycling. We are in business since 1928. CH. Allah Dita started this company in 1928 under name M/S Allah Dita & Co. He started this company on a very small scale and used to manufacture Aluminium Utensils. Our Director Mr. Ijaz Ahmad joined this company in 1960 and trying to expand the business all our country. At that time our company became the largest manufacturer of Aluminium utensils in Pakistan, In 1972 he named the Company as "Cannon Metal Works". Our Chairman Mr. Farrukh Ijaz joined this company in 2005 before that we at Cannon Metal Works used to buy raw material for their factory locally but with his vision to expand, we stared to import material from USA and Europe and also started dealing in different other items. Today we are one of the largest Non-Ferrous Metal Recycling company in Pakistan and growing day by day.

We at Cannon Metal Works produce finest Quality Copper and Aluminum Ingot with assistance of our skilled professionals working hard to achieve the top-quality material that is to be exported to our clients worldwide. We also among the few Exporters nationwide that Import our raw material from around the globe so that we can provide the best quality of Copper and Aluminum ingots to our clients and make our Pakistan recognized by our top quality products to the clients worldwide.



Promising Reliability, For Now and Tomorrow

PAKISTAN'S NO.1 PIPE COMPANY







BEST EXPORT PERFORMANCE AWARD

INTERNATIONAL INDUSTRIES LIMITED

CATEGORY

Karachi Engineering Products - Mechanical

(Galvanized Iron Pipes, Pre-Galvanized, LTZD Profiles, API Black Pipes, Precision Steel, Self-Color Steel)



International Industries Limited (IIL) is Pakistan's largest manufacturer of steel and polymer pipes with an annual manufacturing capacity of 817,000 tons and annual revenues of PKR 37.8 billion.

The Company was incorporated in Pakistan in 1948, is quoted on the Pakistan Stock Exchange, has an equity of PKR 14.5 billion and has featured on the listing of Pakistan's Top 25 Companies for the last 14 years.

IIL is a proud recipient of numerous accolades including the Management Association of Pakistan's 'Corporate Excellence Award' for the Industrial Metals and Mining Sector, the National Forum for Environment & Health's 'Environment Excellence Award' and the Employers Federation of Pakistan's 'OHSE award'.

The Company also has a credible export pedigree with an ever-expanding footprint in 60 countries across 6 continents. As a result, we have been awarded the 'FPCCI Export Performance Award' consecutively for 21 years.

With an unshakeable focus on health, safety & environment, IIL is a reputable corporate citizen. The Company is ISO 9001, ISO 14001, ISO 45001, API 5L, PSQCA, UL and CE certified and manufactures its products according to international standards and specifications. We are the first company in Pakistan to achieve ISO 45001 certified by Lloyds Register Quality Assurance.

We are a proud member of International Tube Association (ITA), Galvanizers Associations of Australia (GIA), Pakistan Association of Automotive Parts & Accessories Manufacturers (PAAPAM), Pakistan Steel Line Pipe Association (PSPA), Pakistan Business Council (PBC), Pakistan Institute of Corporate Governance (PICG), Management Association of Pakistan (MAP) and Association of Builders and Developers of Pakistan (ABAD).



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BEST EXPORT PERFORMANCE AWARD

FORWARD SPORTS (PVT) LIMITED

Sialkot

Sport Goods (Soccer Balls)

CATEGORY



Incredible Measures of Historical Relationships

"To produce and supply quality sports goods to our prestigious customers within time delivery by implementation of mechanized manufacturing systems along with measures of health, safety and work place standards for our employees".

Success Story

Forward Sports (Pvt) Limited is the biggest enterprise in the field of Sports balls in the world with honor of having the highest production capacity of soccer balls in Pakistan and a chief partner of many sports industry giants like adidas, Diadora, Kappa, Lotto and Star.

Forward Sports (Pvt) Ltd. was established in 1990 by Mr. Khawaja Masood Akhtar, a young ambitious engineer who has extensive experience in soccer ball manufacturing. Company's initial setup was of 50 personnel in 1991 and in 1994 commenced its collaboration with "adidas" at a capacity of 500 balls per day. Soon, Forward Sports (Pvt) Limited was one of the five major suppliers for "adidas" in Pakistan. After a healthy business journey of over 25 years with adidas, Forward Sports (Pvt) Limited has become the largest soccer balls manufacturer in the world. Forward Sports success story can be summarized by the acknowledgements both in and out of the country. Forward Sports (Pvt) Limited has been awarded Best Export Performance Award every year since 2007-08 till now (fifteen (15) consecutive years). It was also awarded with Best Taxpayer Award 2008 in sports goods category.

Forward Sports (Pvt) Limited has honor of manufacturing the Official Match Balls for many international competitions/events like FIFA Football World Cup, European Champions Trophy (UEFA), etc. Forward Sports (Pvt) Limited manufactured Official Match Balls for FIFA World Cup 2022 (AI-Rihla), FIFA World Cup 2018 (Telstar 18) and FIFA World Cup 2014 (Brazuka).

Currently, Forward Sports (Pvt) Limited has all technologies that are currently under use in the manufacturing of Sports Balls including Hand Stitched, Machine Stitched, Thermo Molded, Airless and Laminated Footballs. It is important to notify that Forward Sports (Pvt) Limited is the only company who has established manufacturing facilities of all types of above technologies of ball manufacturing.



UAN: (+92-21) 111 354 111 info@unicol.com.pk www.unicol.com.pk

ranked amongst the top exporters of Pakistan

One of Pakistan's Largest ENA Ethanol Producers and Leading Food Grade CO₂ Supplier.



hinkTank

Unicol has a designed production capacity of 200,000 liters, or 160 metric tons, of Ethanol from sugar cane molasses per day.

Presently 100% of Unicol's Ethanol is being exported, the majority of which is destined for Europe, the Middle East, Africa and Far East markets.

Unicol has invested in purification and liquification of CO_2 which is a by-product. The CO_2 plant has a capacity of 72 metric tons per day.

Our certifications endorse Unicol's product quality and good manufacturing practices in line with the Company's vision. These certifications include:

ISO 9001
ISO 14001
GMP

ISO FSSC 22000
 OHSAS 18001

Unicol Limited, a public unquoted company, is a joint venture with shares equally held among Faran Sugar Mills Ltd, Mehran Sugar Mills Ltd and Mirpurkhas Sugar Mills Ltd.





BEST EXPORT PERFORMANCE AWARD

UNICOL LIMITED

CATEGORY

Karachi Ethanol (Ethyl Alcohol)



Unicol is a joint Venture company with shares equally held by Faran Sugar Mills, Mehran Sugar Mills & Mirpurkhas Sugar Mills. All three JV sugar mills are listed on the Pakistan Stock Exchange.

Unicol commenced its operations in August 2007 and its producing ethanol from sugarcane molasses. The plant is on approximately 250 acres of land and is located at Mirpurkhas Sindh. The plant has a production capacity of 200,000 litres (160 MT) of ethanol per day with an annual production capacity of 56,000 tons. The plant is designed by worlds renowned Maguin Interis, France and the bio-gas plant is designed by Proserpol, France. Bio-gas plant is used for energy generation that supplies uninterrupted electricity to run our production plant. To ensure year round production, Unicol also has an approx 200,000 MT raw material storage facility available at the plant.

Unicol Limited expanded its ethanol production by doubling its capacity from 100,000L per day to 200,000L per day in April 2014. We are proud to state that with our additional capacity, Unicol Limited is Pakistan's one of the largest ENA ethanol producer. What is integral to our business strategy is to ensure that we not only remain one of the largest but also the top quality producer in the country.

Unicol capable of producing the following grades of Ethanol:

- 1. ENA Anhydrous 99.9%
- 2. ENA > 96%
- 3. B Grade > 92% (Actual Strength > 94%)

Unicol exports Ethanol in Bulk, ISO containers & FCL drums to over 70 destinations in the world covering Europe, Far East, Middle East, Africa & South Asia etc. Our certifications endorse the fact that Unicol's products stand for quality and follow good manufacturing practices, these certifications include:

- ISO 9001
- ISO FSSC 22000
- ISO 14000
- OHSAS 18001
- GMP

Unicol is also a producer of food grade Carbon Dioxide (CO2) with an annual production capacity of 16,000 tons. The plant acquired from Techno Project Industry (TPI) – Italy.

For more information please visit our website www.unicol.com.pk

Unicol sponsors





Mehran Wins Once Again!

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EPCCI The Prin

THE BUSINESSMAN OF THE YEAR AWARD 6th time in 10 years 46th FPCCI Award - 2023 THE BEST EXPORT PERFORMANCE AWARD 38th time consecutively since 1984 46th FPCCI Award - 2023

Some of our other achievements:

The President of Pakistan Award (2013)
 Prime Minister of Pakistan Award - Won Two Times (2018, 2019)
 The Best Export Brand Award
 1st Lifetime FPCCI Achievement Award (2012)





THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST EXPORT PERFORMANCE AWARD

MEHRAN SPICE & FOOD INDUSTRIES

Karachi

Spices & Recipes Mix Spices

Mehran Spice and Food Industries Karachi, Pakistan - has once again seen itself marked among Pakistan's most notable food businesses. MSFI has the highest volume of exports among Pakistan's food industries, and this year at the 46th FPCCI Export Awards, its winning of the following awards was a testament of its excellence:

- 1. Businessman of the year gold medal award 2021-2022 (Spices & Recipes Mix Spices)
- 2. The Best Export Performance Award 2021-2022 (Spices & Recipes Mix Spices)

We are grateful that another year has added more achievements to MSFI. We are honored to receive the Best Export Performance Award for the 38th year in a row. We also take great pride in winning the Businessman of the Year Gold Medal Award for the sixth time.

Success has always been a part of the MSFI philosophy. Our large export volumes have been helping us secure awards for over four decades.

The following are a few highlights of MSFI's continuous achievements every year in Pakistan and around the globe:

The Best Export Performance Trophy Award, winning since 1984 consecutively every year

- Businessman of the Year Gold Medal Award (2010-2011, 2011-2012, 2016-2017 & 2019-2020, 2020-2021)
- 1st FPCCI Achievement Award, for the year 2012

THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY

- Prime Minister of Pakistan Award 2017-2018 & 2018-2019
- The President of Pakistan Export Award (2012-2013)
- The Best Export Brand Award (2013-2014, 2014-2015, 2015-2016)

Since its inception in 1975, MSFI has always maintained the highest quality of spices and the strictest hygiene standards (HACCP & ISO 9001). It is due to our diligence and commitment to provide our customers the most premium products that we have become the leading food company today in countries such as USA, Canada, Europe, Australia, Asia, Africa and All GCC Countries.

We make it a point to provide a diverse range of products to cater to the tastes of millions of customers around the globe. Our variety of products include Mehran brand spice mix recipes, straight spices, arabic spice mix recipes, pickles, chutneys, dessert mixes (ready to cook), rice, dips & sauces, ketchup, ginger & garlic paste and other allied food items.

MSFI remains committed to bring flavor to the lives of our consumers.



Pakistan Accumulators (Pvt) Ltd

FPCCI BEST EXPORT PERFORMANCE AWARD 2021-22 WINNER

for 18th consecutive year

Serving more than 20 countries across the globe!



UAN: 051-111-22-00-22 | www.pal.com.

Brands Consumers



THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST EXPORT PERFORMANCE AWARD

PAKISTAN ACCUMULATORS (PVT) LIMITED

Islamabad

Engineering Products (Electrical) 'Automotive Batteries'



An ISO 9001 & ISO 14001 certified company. We have been producing various types of automotive and inverter batteries, under the brand name of "VOLTA" and "OSAKA", for more than 25 years. This was initially done with technical support from Chloride Industrial Batteries Limited, which is a subsidiary of Hawker Batteries UK. Hawker Batteries is a world leader in battery manufacturing, with numerous factories and units around the world. Our product line includes 12 volt JIS (Japan Industrial Standard) dry charged automotive batteries ranging from 32 AH to 220 AH, Sealed Maintenance Free Calcium+ batteries ranging from 35 AH to 150 AH, Motorcycle Batteries ranging from 3.5AH to 9 AH, VRLA (FMX, GFM) batteries and Tubular Batteries ranging from 100 AH to 165 AH. We have also introduced 2 Volt batteries from 200 AH to 3000 AH, Electric Bike Battery, Golf Cart battery. We have state of the art manufacturing

unit to produce quality products with more than 2500 employees. Our Head Office is located in Islamabad and is supported by 7 regional Offices across the country, enabling us to cater the needs of our valued customers effectively.

After being pioneers in introducing Maintenance Free Battery for the first time in the history of Pakistan, PAL has achieved another milestone by introducing Valve Regulated Lead Acid Battery (VRLA Battery) and Tubular Batteries in Pakistani market, with no need of initial charging and water checks required, making it 1st choice for the buyers giving efficient and longer backup time.

In Sha Allah with the will of God, We continue to deliver the best to Our Valued Customers.

FORWARD GEAR(PVT.)LTD

Core Responsibilities

Cost Effective Consistent Quality On Time Delivery

On Time Delivery Safeguarding Privacy Professionalism

Product Range

- Backpack
- Team Bag
- Shoulder Bag
- Trolley Bag
- Organizer
- Gym Bag
- Messenger Bag
- Wallet

Core Value

A Bag Manufacturing Company

Vision for Growth

- Empathy
- Equality
- Respect & Recognition

Strengths

High tech R&D Facilities

Ш

- Learn manufacturing company
- Capacity 400,000 Bags per month

Official Manufacturer for





adidas 🤋 Reebok







Forward Gear Pvt Ltd PLOT NO 266-267-268/A, EXPORT PROCESSING ZONE (EPZ), Wazirabad Road, Sambrial, Sialkot, Pakistan Mobile : +92345 4450 777 Tel : 052-6525781-84 E-Mail : Qasim@fgear.pk





BEST EXPORT PERFORMANCE AWARD

FORWARD GEAR (PVT) LIMITED

CATEGORY

Sialkot

Sports Goods & Bags



A Bags Manufacturing Company

Mission Statement

"Ensuring on time delivery with Right First Time (RFT) in quality by eliminating the waste thus saving cost to become more competitive"

	Core Responsibilities		Core Values
1	Effective Cost	1	Vision for Growth
1	Consistent quality	~	Empathy
1	On time delivery	1	Equality
1	Safeguarding privacy	1	Respect & Recognition

Vision Statement: We intend to present Forward Gear in the business world for customers as the best choice to improve profitability while keeping goodwill intact. Since this business is labor intensive, our target is to become world's biggest bag manufacturer by the end of 2018 by optimally utilizing the abundant labor in Pakistan.

Brief History: Forward Gear (Pvt) Limited was incorporated in 2008 as a result of a joint venture between Pakistani and Korean investors. The objective of the company was to introduce latest bag manufacturing techniques to the people of Pakistan. By complete devotion and dedication to obligation, dependability, and customer care, Forward Gear has made its strong standing in the sports industry of Pakistan within a few years of its establishment. Our products feature optimum quality and best possible performance values covering fair price and timely delivery. Being aware of rapidly changing realties of the global business environment, forward gear is proactive and receptive to adapt new technologies and business practices. Forward Gear aims for reputation, quality, service and delivery as always try our best to create brand new ideas, innovation and practicability. As manufacturer we are always devoted to enhancing our expertise to meet the different requirements of our customers.

Success Story: Forward Gear (Pvt) Limited is the only enterprise of its kind in the field of Sports and fashion bags in Pakistan to date. Since the date of its incorporation company has invested a lot to train its employees and increase production capacities to meet customers' requirements. Forward Gear started with a monthly capacity of 20,000/- bags and right now our monthly capacity is 400,000/-. Currently we are producing bags for "adidas" only but some potential customers are already in the pipeline.

Production Facility: Since the date of its incorporation, Forward Gear has paid great attention to work place standards. We believe that we are responsible to provide healthy and safe working environment to our workers.

Production and Practices: The best environment friendly materials are used in all phases of manufacturing to ensure our product meets the standard of excellence. Our manufacturing facility is equipped with advanced machinery and technology to produce high standard products. Our strong relationships with our sourcing partners create a continued ability to remain competitive whilst marinating products standards.

Services we offer: Services offered to customers include:

OEM/Customer's Design: where customers provide styles with their own design and labels. We receive styles from the customers as original samples with specification sheets and make sure all samples finished meet the customer's requirements.

ODM/Our design: where customers select our design and use their own labels or our label. We have professional designers. We can provide new design styles for our customers every season. Customers can select from these styles and we can do the modification as per customer's requests.

Sampling: we have efficient sampling team. They have extensive experience in dealing with all kind of materials and styles. All samples can be finished within the agreed period of time.

Sourcing: We also work in the area of sourcing new materials and accessories for our customers.

Quality control: Customer's satisfaction depends on quality and we have a systematic Quality Control (Q.C.) policy as well as professional Q.C. team. Our quality assurance team controls all incoming products/materials to ensure that the highest standards demanded by us and by our customers are achieved. The mechanism of our total quality management systems, which are maintained throuout the business, ensure every member of the team is committed to establishing objectives for key aspects of service, delivery and quality. All these services are carried out by a very motivated team who worked very hard around the clock to improve the quality of our products.

Research and Development (R&D): The R&D department continuously works on new materials, designs and practices to upgrade the performance of our products and R&D process is upgraded time to time according to the current world standards.

Child Labor: Child labor is strictly prohibited and all the working/production phases are strictly controlled. Our company is a follower of ILO and supports them practically to eliminating the Child labor from the industry.

Social Responsibility and Corporate Citizenship: Our business approach is based on ethical business values and social responsibility as we believe in corporate citizenship. As a progressive organization, we are always watchful to the implementation of best practices in the area of Health, Safety and Environmental objectives.

Forward gear is your bags products specialists. It's time to make your move with forward gear.

Let's join together for a prosperous and ever expanding business!



ABOUT US

ASIAN MINES AND MINERALS, a leading exporter of Different Grades of Pakistani Best Quality Chrome Ore (all mined from Muslim Bagh from our reserved / leased mines) such as:

- Chrome Ore Lumpy
 Chrome Ore Concentrate Fine
 Chrome Ore Natural
 Chrome Ore Refractory and Semi Refractory

Currently Exports to China and enjoying lions share in the market, also working to expand our network to capture other Chrome Markets, Like Europe, Japan and Others.



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504, Landmark Plaza, I.I. Chundrigar 69 Road, Karachi,-Pakistan





BEST EXPORT PERFORMANCE AWARD

ASIAN MINES AND MINERALS

CATEGORY

Karachi Chrome Ore



ASIAN MINES AND MINERALS, a leading exporter of Pakistani Best Quality Chrome ore Lumpy, Concentrate Fines, Natural, Refractory and Semi Refractory Grades (mined from Muslim Bagh) to China, Europe and different Markets, Trusted Since many years.

LEADERSHIP

Asian Mines and Minerals working under the leadership of Mr. AZIAULLAH KAKAR. He is an experienced Chrome and Mining specialist from Mulsim Bagh. 15+ years dedicated to understanding the depths of Chrome and its applications.

HISTORY

ASIAN MINES AND MINERALS, is located in Pakistan and has quickly become one of the leading exporter of Chrome Ore in the country since its establishment in 2018. By the Grace of ALLAH, our export volumes increased significantly and given us the lions share in the market. We are now committed to maintaining and furthering our success.

PRODUCTS

- Chrome ORE Lumpy
- Chrome ORE Concentrate Fine
- Chrome ORE Natural
- Chrome ORE Refractory And Semi Refractory Grade

All materials belong to Muslim Bagh, the most precious area for the mining of Chrome. We have the capacity to ship approx. 10,000 to 12,000 MT per month.

OUR NETWORK

Our warehouses are situated at Muslim Bagh and Karachi as well, extended on more than 44,000 Sq. Yards. Our head office is located in the most popular commercial area of Karachi – Pakistan.







BEST EXPORT PERFORMANCE AWARD

TREET CORPORATION

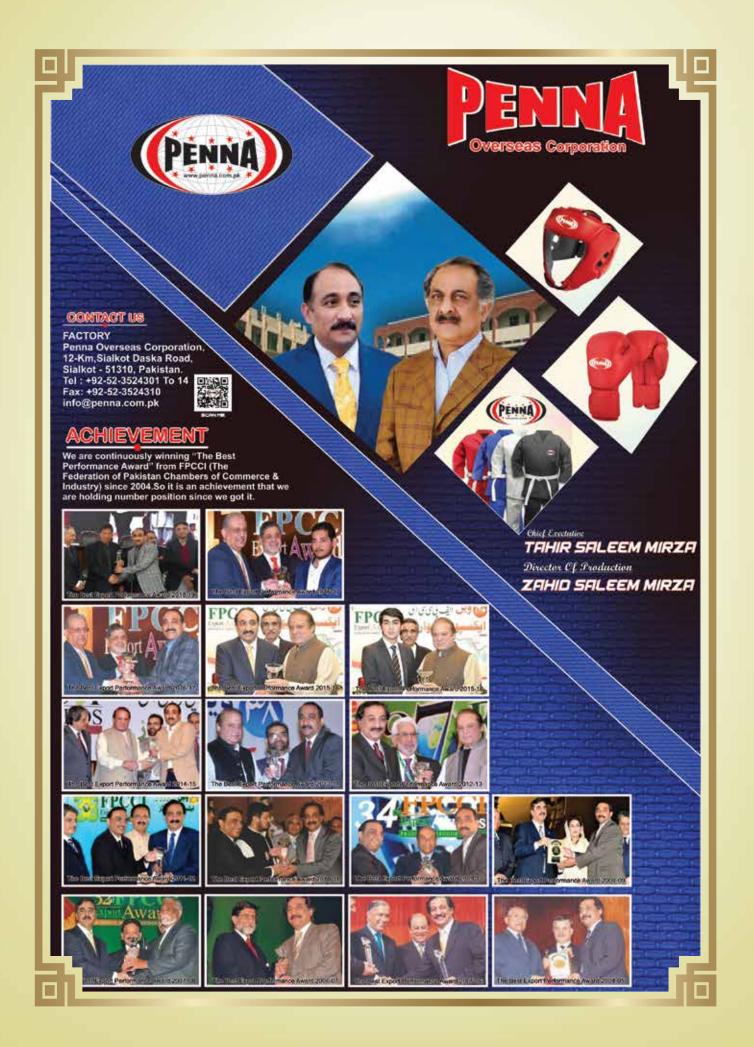
CATEGORY

Lahore Shaving Blades & Bonded Razors



Treet Corporation Limited is a Treet Group company which is the only manufacturer of shaving blades & razors in Pakistan. TCL is best known for its finest quality blades and razors but it is also engaged in manufacturing and selling of Lead Acid Batteries (Daewoo Battery), Soaps, Corrugated Boxes, Bikes & Pharmaceutical products through its subsidiary companies. We are the market leader of blades & razors category in local market and exporting our products to 45+ countries across the globe in 6 continents making Treet a globally trusted brand. Established in the 1950s, Treet has a significant local market share in the double edge blades and razors category.

TCL has two state-of-the-art blades & razors manufacturing plants in Pakistan enabling us to offer a wide product portfolio exceeding 75 SKU's. TCL is an ISO 9001:2015 certified company since 1997 which lists it amongst the first 10 companies to achieve this feat in Pakistan. Treet's blades product range include Carbon Steel Double Edge Blades, Stainless Steel Double Edge Blades, and Super Stainless Steel Double Edge Blades made of highest quality steel. The product range of our disposable razors include Shaving Razors, Body Razors, Straight Barber Razors, and Feminine Body Razors. Treet's shaving razors portfolio offers a wide variety starting from classic single-blade shaving razors which offer the highest value to our premium 3 blades moving head razor which offers nothing but the best shaving experience. Our cutting-edge razors manufacturing facility delivers supreme quality products that are a real treat for your face and body ensuring a comfortable and safe shaving experience every time.







BEST EXPORT PERFORMANCE AWARD

PENNA OVERSEAS CORPORATION

CATEGORY

Sialkot Martial Arts Uniforms



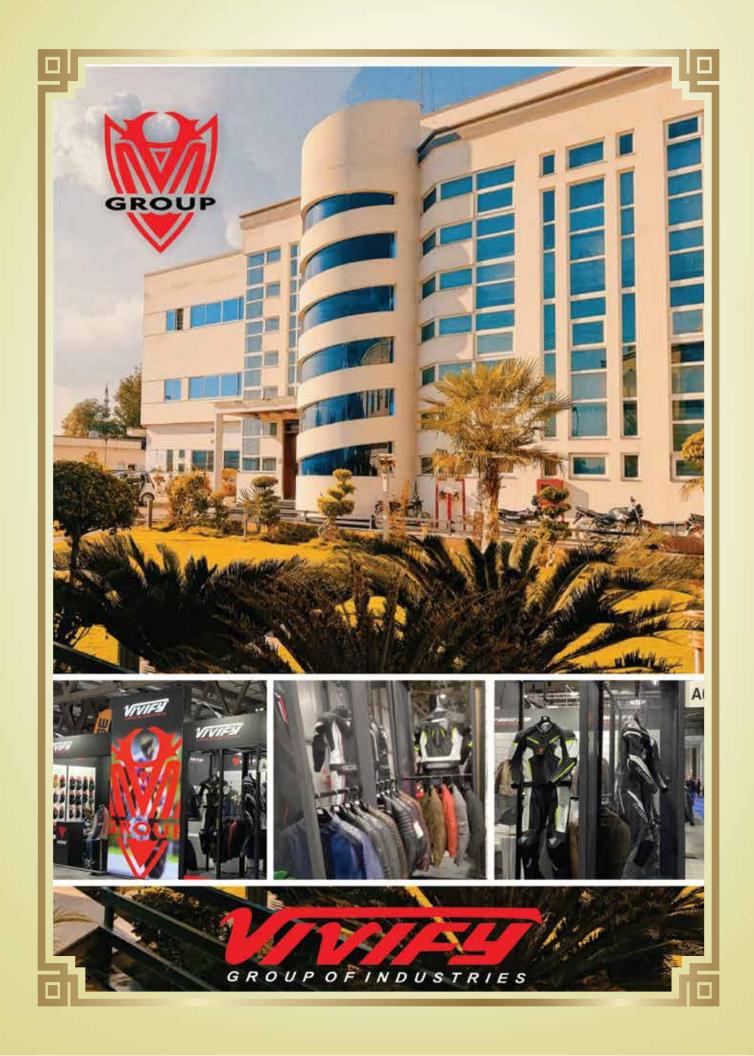
The word "**PENNA**" represents Pakistan's most professional and committed manufacturer & exporter of Martial Arts Uniforms & Boxing Products.

PENNA Overseas Corporation was established by Mr. Mirza Atta Ullah (father of Mr. Tahir Saleem Mirza) in 1970. Later Mr. Tahir Saleem Mirza (Chief Executive) with the help of his younger brother Mr. Zahid Saleem Mirza grown up the company and at the moment company is enjoying biggest share of Martial Arts uniforms from the international market.

Since **PENNA** is a team of highly technical and dedicated professionals who are truly motivated and energized in their commitments to provide their

clients with an enviable level of quality products by following international quality standards. Being certified ISO 9001:2000 (Quality Management System), we worked in a totally document regime, with laid down procedures and practice ensuring transparent working and continual improvements.

PENNA proudly announces themselves the first SA8000 certified company in Pakistan for Martial Arts uniforms. PENNA is totally in compliance with social responsibility & providing all benefits to the workers as per Factory Act-1932, ILO conventions and international code of conducts implemented by their clients.





THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST EXPORT PERFORMANCE AWARD



VIVIFY INTL GROUP has been producing motorbike leather garments, textile garments and gloves for more than 20 years. Vivify Group has always managed to maintain a high level of service to his customers. By constantly achieving and surpassing its goals, the firm has established itself as valued supplier.

ACHIEVEMENTS:

We would like to share some advancements achieved by VIVIFY GROUP in the near past. We are amongst one of the biggest and well established manufacturers in the line of motorbike garments & gloves in Sialkot. Our team is working with Japanese and Korean technicians which are hired by the Brands whom we are supplying our products to.

CAPABILITY:

Having a vast experience with famous Brands and Japanese & Korean technicians who have put time into training our teams thanks to this we have vastly improved in many areas such as designing & development, pattern making our production team is improved to an efficiency level which is to be noticed especially in the present competitive era.

Team is systemized in preparing advanced production planning; to maintain production flow and strong grip on quality control. Our production department is well skilled and experienced in producing REACH / CE standard products in bulk quantities.

LEATHER PRICES:

We start leather buying from wet blue and buy stocks in bigger quantities. That's why our leather costs are under control. So we are in a strong position to offer best prices.

IMPORTS:

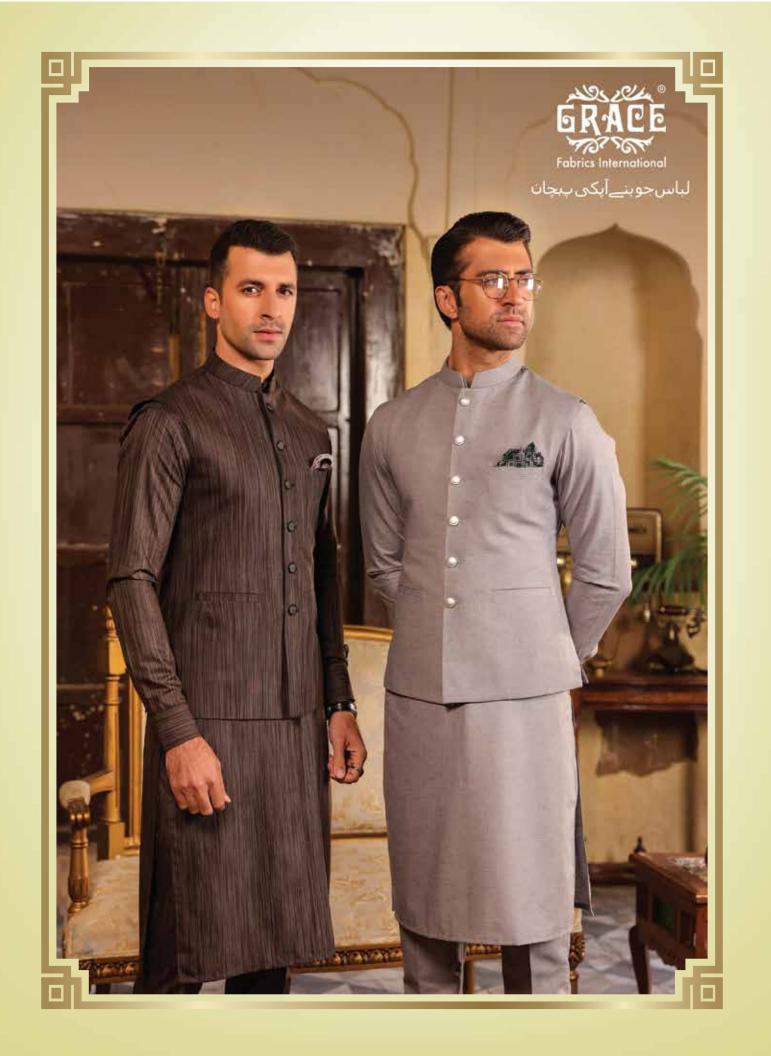
We have a strong sourcing setup from China, Taiwan and Korea. We get developed different trims and source different kind of fabrics from these countries to provide variety and quality to our clients.

SAMPLES:

Our R&D department is very strong in new developments. We have a rich experience in developing REACH/CE standard products. We help our customers to introduce innovative designs in market.

QC TEAM IN PAKISTAN:

It will really be a pleasure for us to establish cooperation with your Pakistani quality control team. Having collaborative efforts with them, we can work more efficiently on your productions. Also with approved garments from your side it will really be helpful for our quality assurance team to be improved and properly understand your product standards.







CATEGORY BEST EXPORT PERFORMANCE AWARD

AHMAD INDUSTRIES

Karachi Poly Viscose Blended Fabric & 100% Polyester Fabric



Grace is a leading name for unstitched premium quality fabric for men. It has paved the way for progress and excellence through cutting-edge industrial technology and with a team of highly skilled and dedicated professionals in the art of fabric manufacturing and designing.

Legacy

Grace has a long history in the unstitched premium quality fabric for men since 1985.

This legacy has paved the way for progress and excellence through cutting-edge industrial technology and a team of highly skilled and dedicated professionals in the art of fabric manufacturing and design.

The fame Grace enjoys has been built over half a century of experience alongside a deep appreciation for the methods and skills that go towards producing superior quality products. Over the years, modern technology has been introduced into the process.

These have always been reflected in our elite fabric and its design, which has always been according to contemporary fashion and never stopped innovating.

Unstitched Fabrics

Grace is a pioneering name known for its best-quality fabric material at competitive prices. Through modernization and using just the right mix of innovation, Grace has left its mark on the fashion industry and created new standards of quality in the market it caters to. With a commitment to deliver nothing but the best, the brand specializes in a range of top-quality unstitched fabrics, including dyed and printed fabrics made of polyester, viscose (rayon), nylon, silk, cotton, and their blends.

The grandiosity and brilliance that Grace's unstitched fabric holds is the dream of every man. Give your personality the opulence and dignified look that it deserves and see your personality evolve with time.

Specialization

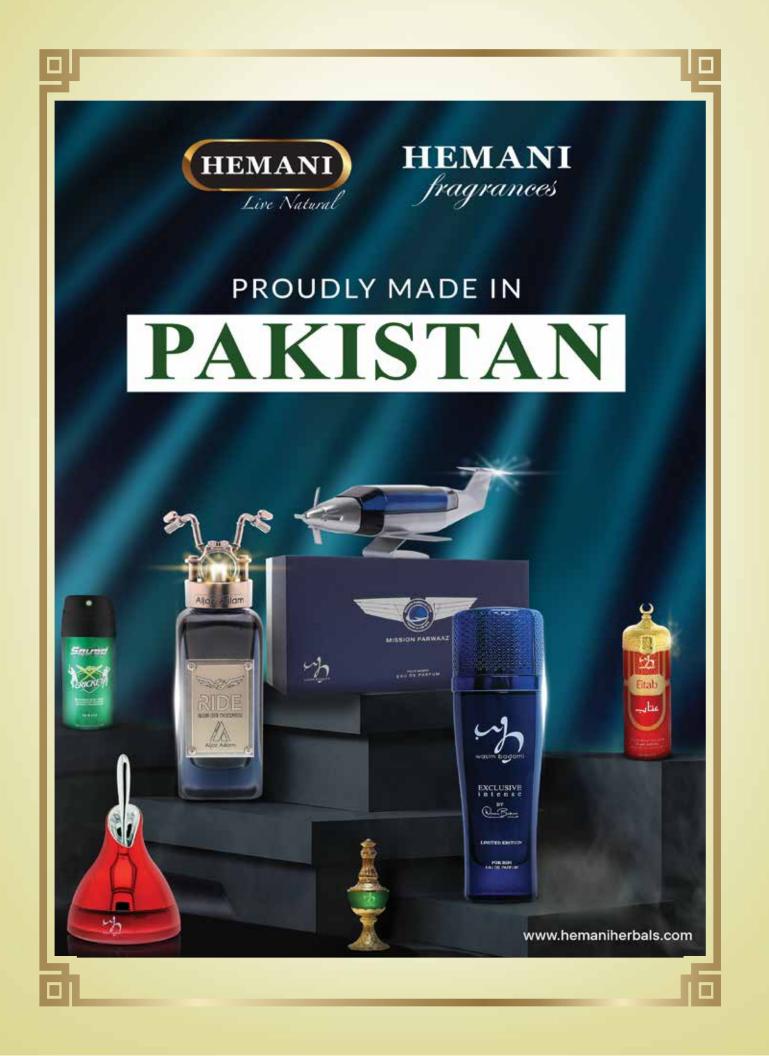
Grace specializes in a wide array of fabric quality, design, embroidery, color, and cut. It also combines tradition and modernity to give out an elegant and regal look.

Housing some of the most elite, fashionable, and top notch fabric, Grace has attracted many expert designers and professionals to be associated with it.

Our Mission

We have little understanding of the impact our work has on the environment and how to mitigate it. We aim to go green in next five years by shifting towards High technology eco friendly machinery which will help us save energy, reduce emissions and ensure sustainable use of resources.

We define this premium experience through our product, our presentation, and our people





THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST EXPORT PERFORMANCE AWARD

HEMANI INTERNATIONAL (PVT) LIMITED

Karachi Herbal Tea, Honey, Perfumes & Cosmetics



Hemani, established since 1949, has a vast experience in the field of herbal trade. This has been transferred in the production of herbal products to benefit the consumers in the most natural way. The production takes place under strong quality control to provide the best quality essential for a healthy living.

Establishing its first factory, in the Export Processing Zone in 2009 currently the company has 05 factories in EPZ. Currently the brand Hemani and its sub brands has over 1200 products being sold in over 83 countries around the world and the products have already earned a huge market reputation in MENA region, USA, Europe, Australia, and other countries around the world.

The company has been acknowledged as the Best Exporter of Herbal Products by the Government of Pakistan on numerous occasions, while Hemani has been awarded as the Brand of the year in 2006, 2007, 2009, 2013, 2015, 2016 and 2020. The company products are ISO 9001,14001,18001 Certified, TDAP, Halal Certified, GMP certified and ESMA Certified. The factory is a state-of-the-art and also remains the only Pakistani company to be EQM certified by the government of UAE

All products are US FDA approved and are also as per the EU, Gulf and Australian standards.

The CEO of Hemani Group, Mr. Mustafa Hemani, was also awarded for Presidential Gold Medal Award of the Businessman of the Year in 2019 by the President of Pakistan, Mr Arif Alvi.

Such has been the quality standards that the factory now also manufacturs products of well-known celebrities of Pakistan and has launched products under the brands of Wasim Badami, Aijaz Aslam and Aiysha Omar.



KHYBER TOBACCO COMPANY LIMITED

MARDAN, PAKISTAN

Pakistan Flue Cured Virginia







CATEGORY BEST EXPORT PERFORMANCE AWARD

KHYBER TOBACCO COMPANY LIMITED

Mardan

Tobacco



Tobacco Production in Pakistan

- Tobacco Cultivation in Pakistan started around 1950.
- Mainly three types of tobacco FCV, Rustica (WP) and DAC are produced and used for cigarettes production.
- Khyber Pakhtun Khwa provience (KPK) Plains, KPK Sub-Mountain and Punjab are the three major geographical regions where FCV tobacco is produced. Total annual production of FCV is 55- 65 M. Kg. Expected production of FCV in 2023 is approximately 85.5 M. Kg
- KPK Plains produce 85.5 %, Punjab 2% and Sub-Mountains 12.5% of FCV. Current tobacco growing area mainly focus in KPK
- Swabi 51.50%
- Mardan 23%
- Charsadda 11.0%
- Buner 8%
- Manshera -4.5 %
- Punjab 2.0%

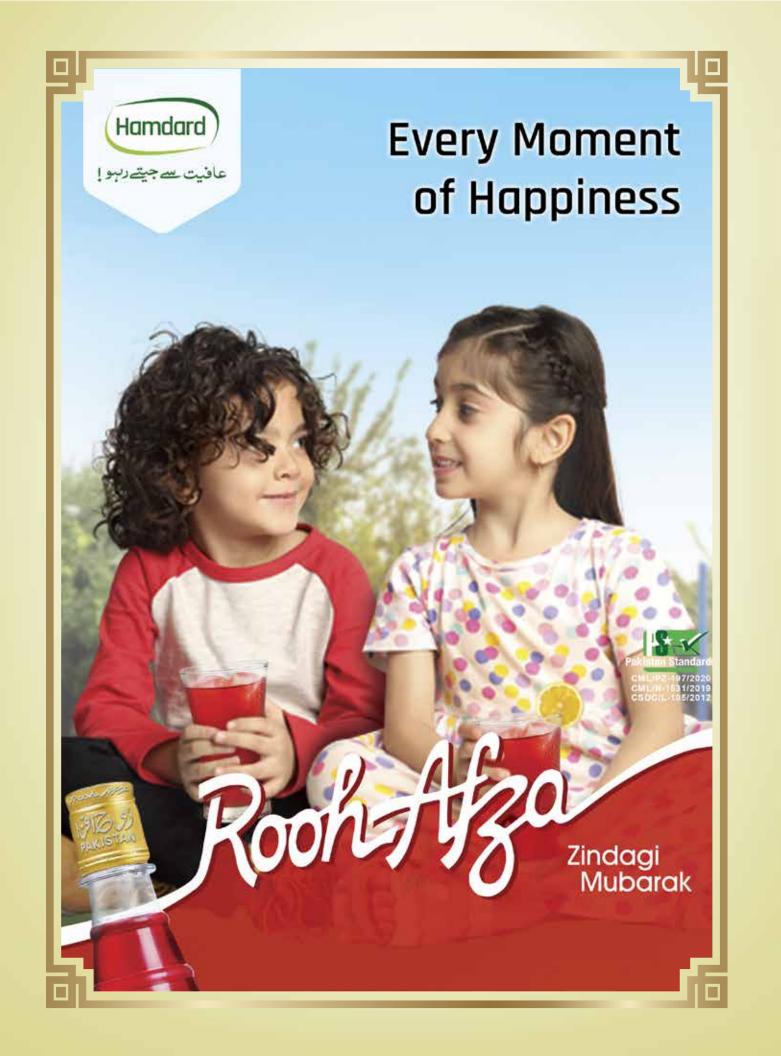
DAC: 100% Punjab

WP (Rustica): 80% KP & 20 % Punjab Jam Pur

KTC- Six Decades of Tobacco

Established in 1954, Khyber Tobacco Company (KTC) is a public limited company renowned in the tobacco and cigarette industry for over 6 decades. KTC is located right in the center of the tobacco growing region and is the largest local tobacco company of Pakistan. Due to hard work and dedication, the company has won various export awards and gold medals from different Chambers of Commerce of Pakistan. KTC is actively engaged in export of threshed strips/re-dried tobacco, cut tobacco blend and manufactured cigarettes to UAE, South Africa, West Africa, Jordan, Turkey, Sri Lanka, Belgium, Egypt, Russia and many more countries.

It is important to point out that Pakistan's ideal environment helps in production of world's best quality FCV tobacco and we at Khyber Tobacco make sure that our clients are always satisfied with a consistent supply of high quality products at the best possible rates. With internationally recognized brands, a fully integrated production facility and a wealth of experience and expertise, KTC is in an ideal position to provide leaf and blended tobacco to its clients. We have high quality brands, private label cigarettes, filter-rods and other non-tobacco materials in our portfolio.





THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST EXPORT PERFORMANCE AWARD

HAMDARD LABORATORIES (WAQF) PAKISTAN

Karachi

Syrup "Rooh Afza"



Hamdard Pakistan in the 21st century Aafiyat Sey Jeetay Raho!

Hakim Mohammed Said started Hamdard Pakistan in a two-room rented clinic of Tibb-i-Unani in 1948. Under his leadership, Hamdard soon became a success story with its respected and well-liked products, especially Rooh Afza syrup and effective Unani medicines. With Allah's help, Shaheed Hakim Mohammed Said's legacy of national services goes on in the shape of Hamdard Laboratories, Madinat al-Hikmah (City of Education, Science and Culture) and Hamdard Foundation Pakistan, under the guidance and leadership of his daughter, Mrs. Sadia Rashid, Chief Mutawallia, Hamdard Laboratories Pakistan, and President, Hamdard Foundation Pakistan.

Hamdard Pakistan strongly values the significance of research and development in the field of Unani medicine. Shaheed Hakim Mohammed Said revitalized the field by having the WHO recognize alternate medicines. Hamdard remains steadfast in playing a defining role in research and development. Hamdard Pakistan's research department is operated by a team of professional researchers and hakims.

Hamdard Pakistan efficiently manages a comprehensive network of free Hamdard clinics across the country. Moreover, Hamdard offers first-of-its-kind free mobile dispensaries to provide health facilities at patients' doorsteps.

Today Hamdard Pakistan is among the few organizations where women are given equal opportunities to assume leadership roles. A number of women lead their own respective departments at Hamdard. Hamdard Pakistan plays an important role in the development and promotion of general health, education, and social welfare. Through its philanthropic organization Hamdard Foundation Pakistan, Hamdard Pakistan also operates schools, colleges, and the largest private sector university in the country - Hamdard University (HU), built in Madinat al- Hikmah (City of Education, Science and Culture) one of the most iconic accomplishments of its founder, Shaheed Hakim Mohammed Said. Hamdard Pakistan strongly believes in serving the people.

Hamdard Pakistan ensures the quality and standard of its products and adheres to the international standards and laws prescribed by ISO and WHO. All of Hamdard's products are duly registered with authorities such as DRAP.

Hamdard Pakistan has a deep relationship with society because of its founder - philanthropist, educationist, and social reformer, Shaheed Hakim Mohammed Said. It spurs the management of Hamdard Pakistan to keep on nurturing and flourishing this Islamic trust as in modern times. Hamdard is not just a corporate entity. It represents a positive mindset and has been a champion of well-being since its inception. The message of the well-being of society is embedded in the core values of Hamdard.

Hamdard Pakistan has a clear vision, strong will, efficient strategy, and an effective administrative system to execute initiatives for the betterment of society. In order to spread the message of Hamdard to the far corners of the country, a need for a new corporate theme representing the essence of Hamdard's objective was felt. Therefore in 2021 Hamdard Pakistan adopted a new Corporate Theme: *Aafiyat Sey Jeetay Raho!*

ELMED INSTRUMENTS (PVT) LTD.

QUALITY - RELIABILITY - SERVICE

Established since 1994, ELMED is proudly inheriting 114 years of manufacturing experience of high quality Surgical and Dental Instruments exporting worldwide. A family owned business with 4th consecutive generation in-charge started back in 1908. Dedicated to the Customer Satisfaction through high quality, been set as the ultimate target to achieve, and being responsive to its customer's feedback and technical assistance, ELMED has become a leading name in the Surgical Industry and known as symbol of QUALITY - RELIABILITY and SERVICE.

Operating from the outskirts of Sialkot capitalizing the highly skilled workforce of 1100 personnel, state of the art equipped machinery and over 508,704 sq.ft. of covered area, ELMED is capable of manufacturing the most sophisticated instruments. By fulfilling customer requirements and earning their trust and satisfaction.

ISO 13485 and CE certified (for Class I & Class IIa devices). It is also FDA registered and Japanese Accreditated Foreign Medical Device Manufacturer, CDFA, Malaysia MDA and Thai FDA To ensure compliance with international standards ELMED imports its raw materials from EUROPE and JAPAN in carefully selected grades necessary to produce different types of high quality surgical instruments.

ACHIEVEMENTS

- *President of Pakistan's Best Achievement Award. (2014-15)
- Prime Minister Award for Best Exporter and Innovation. (2014-15)
- *FPCCI Best Export Performance Award (2017-2018 & 2018-2019)
- *Pakistan France Business Alliance Trade Performance Award (2013,2014,2015 & 2016)
- Contribution in Pakistan Armed Forces Surgical Conference (2014, 2015 & 2016)
- *Pak-France Business Alliance (PFBA) Trade Performance Award (2011-12, 13,14,15,16,17,18,19)

ELMED INSTRUMENTS (PVT)LTD.

Roras Road, Nowl, Sialkot - Pakistan Tell: +92-52-3552944, 3550244, 3557728, 3557729 Fax: +92-52-3557730, 3558830 E-mail: info@elmedinstruments.com URL: www.elmedinst.com



Pekistan France Businesa Aliance Certificate of Achiebement ivening to the ELMED INSTRUMENTS. id they detail adding pr SUBIICAL GOODS De 2* Ernte Bertermaner Brante 2013/3050 Minners Bert, Laure

Prime Minister's Export & Innovation Award 2015.



Best Achievement Award PRESENTED BY HONORABLE PRESIDENT OF PAKISTA Mr.MAMNOON HUSSA



THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST EXPORT PERFORMANCE AWARD

ELMED INSTRUMENTS (PVT) LIMITED

Sialkot Surgical Instruments



Quality – Reliability – Service

Established since 1994, ELMED is proudly inheriting 114 years of manufacturing experience of high quality Surgical and Dental Instrumentsexporting worldwide. A family owned business with 4th consecutive generation in-charge started back in 1908. Dedicated to the Customer Satisfaction through high quality, been set as the prime target to achieve, and being responsive to its customer's feedback and technical assistance, ELMED has become a leading name in the Surgical Industry and known as symbol of QUALITY – RELIABILITY and SERVICE.

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CERTIFICATIONS

- EN ISO 13485:2016
- cGMP
- CE Certified (MDD 93/42/EEC) Class-IIa (Sterile & Non Sterile)
- CE Mark Certified (Class-I)
- FDA Registered # 9614062
- Japanese Accreditation Certificate # BG 12400024

ACHIEVEMENTS

- FPCCI Best Export Performance Award (2015-16, 2016-17, 2017-2018 and 2018-2019-2020)
- Pakistan France Business Alliance Trade Performance Award (2013,2014,2015,2016, 2017, 2018 and 2019)







BEST EXPORT PERFORMANCE AWARD

CANDINO GROUP OF INDUSTRIES

CATEGORY

Sialkot Gloves (Leather)



WHO ARE WE !

We are reliable and professional Manufacturer of Leather Working, Mechanics, PU Leather & Winter Gloves based in Sialkot-Pakistan since 1985. Our knowledge and expertise of 35 years with Highly Qualified and Experienced Supervision makes us trusted leader with in our industry. We have our own Tannery, Production and Packing Department together under one roof, which provides us competitive advantage in terms of maintaining Quality, Low (internal) Transportation costs and providing competitive prices with swift delivery solutions.

Quality & Assurance:

We are an ISO 9001:2015 (Quality Management System), ISO 14001:2015 (Environmental Management System) & SEDEX (Social Compliance) certified company. Our whole production runs through ERP (Enterprise Resource Planning) system through which we can easily trace exact raw materials batch used against each pair. We ensure your comfort and safety as possible as we can in your working environment.

Production Capacity:

With 400 Sewing Machines, 58 Hydraulic Click Cutting Presses, 2 Travel Head Presses, more than 700 Workforce, 2 Silicone Units, 1 Screen Printing Unit and Edge of having Own Tannery makes our capacity to produce 3.5 to 4 Million Pairs Annually.







BEST EXPORT PERFORMANCE AWARD

MOHAMMAD HASHIM TAJIR SURMA

CATEGORY

<u>Karach</u>i

Herbal Eye Preparations & Cosmetics



Hashmi Pakistan is leading company in region with health and personal care products. It started the journey with minimum resources way back in 1794 and introduced Surma (Kohl) in Sub-Continent.

The product has therapeutic and medicinal properties. For the past 200 years, Hashmi Pakistan has been dedicatedly providing nature-based solutions for a healthy lifestyle.

Mission

We understand the consumer needs and develop products accordingly. We believe in promoting and maintaining a healthy culture all across the world by manufacturing products that has healing effects.

Vision

We intend to endeavor in the field of health and personal care as global leaders who serve people through effective research and quality products.

Research & Development

Our products are manufactured from the formulations primarily prepared by our ancestor centuries ago. In

this era of research and development we have introduced inherited formulas of health and personal care with the modern technologies that help in preparing the products in easiest and hygienic ways.

Research and development programs are conducted to ensure accuracy on every step of production. The research helps in enhancing the standards and effectiveness of our products. Eventually providing better and healthy life to our consumers.

OUR PRODUCTS

- Ispaghol (Psyllium Husk)
- Honey
- Joshanda (Instant Herbal Tea)
- Rose Water
- Surma
- Kohl
- Henna
- Hair Oil
- Kajal
- Perfumes







BEST EXPORT PERFORMANCE AWARD

COCO TRADERS (PVT) LIMITED

CATEGORY

Lahore

Sheep Casings



The company with 100 years of family experience started the export of natural sausage casings to all over the world. Mr. Sheikh Muhammad Ramzan's family entered this business during the 2nd world war and is today earning substantial foreign exchange for our country. His grandfather, a butcher by profession. commenced this business about 100 years ago. Back then, the natural sausage casings were exported in raw shape without proper cleaning and grading in different sizes.

In 1972, COCO Traders properly set up cleaning & selecting plant for exports on small scale. COCO Traders (Pvt) Ltd ISO 9001:2015 and HACCP Certified Company. Today COCO Traders (Pvt) Limited is the largest manufacturers and exporters of natural sausage casings from Pakistan. It was upgraded and modernized by today Chief Executive Sheikh Muhammad Ramzan, a highly qualified and experienced entrepreneur.

His is specialist in selecting natural casings and managed the training of company's workmen by himself which he learnt and received training from Italy 1970.

Now under the supervision Mr. Sheikh Muhammad Ramzan (CEO) his son's Mr. Sheikh Muhammad Rizwan, Mr. Sheikh Muhammad Kamran and brother Mr. Sheikh Abdul Waheed are taking this business to new heights.





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Manufacturers and Exporters of SURGICAL & DENTAL Instruments

House Of Surgical

13 Km Daska Road, Sialkot-51310, Pakistan Tel: +92-52-330 8070, 8080, 8090 | Fax: +92-52-330 8066 Email: info@houseofsurgical.com | hos@skt.comsats.net.pk Web: www.houseofsurgical.com



THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST EXPORT PERFORMANCE AWARD

HOUSE OF SURGICAL (PVT) LIMITED

Sialkot Manicure Instruments



House of Surgical (Pvt) Limited was founded in 1953 by Sheikh Saleem Mahmood (late).

His Vision, Hard work and Innovations with time, made HOS leading Manufacturer of Surgical and Manicure Instruments in Pakistan.

House of Surgical (Pvt) Limited has over 60 years of Experience of Exporting Instruments World over.

Manufacturing with Quality is the driving force behind every HOS product and the Company has a high repute of producing finest instruments for Health Industry worldwide and for Consumer Market in Manicure Range. All our Instruments are made of fine Stainless Steel and are controlled by our Specialized Personnel during the whole Production steps.

HOS is in a leading position as a Company which is most Active and Sensitive to the demands of increasing Specialized Market.

Presently working under its Chairman, Sheikh Saqib Saleem, and Most Professional Team its aim is to continue producing High Quality Instruments.



LEADING THE INDUSTRY IN THIS E-REVOLUTION!

On its **3rd E-store anniversary**, Pakistan Cables is proud to expand its online delivery network now up to **650+ cities** of Pakistan. For hassle free delivery of superior quality wires and cables, visit our website and **order now!**

TRUSTED NOT TO COMPROMISE

pakistancables-estore.com





BEST EXPORT PERFORMANCE AWARD

PAKISTAN CABLES LIMITED

CATEGORY

Karachi

Electrical Copper Wires & Cables



Pakistan Cables Ltd., the country's premier and most trusted cable manufacturer, was established in 1953 under the visionary stewardship of the Company's founder, the Mr. Amir Sultan Chinoy. His entrepreneurial endeavours resulted in a joint venture with British Insulated Callender's Cable (BICC), UK to set up Pakistan Cables in Karachi. BICC was one of the leading cable manufacturing companies in the world during the time. Over the years, Pakistan Cables has earned a reputation as a market leader in the country.

The Company is Pakistan's only cable manufacturer listed on the Pakistan Stock Exchange since 1955. During 2010 -2017, Pakistan Cables remained an affiliate of General Cable, a Fortune 500 company with a global presence of 57 plants in 26 countries. Currently, Pakistan Cables has an exclusive technical collaboration with CTC Global Inc., US. The Company is ISO 9001:2015, ISO 14001:2015 and ISO 45001 with certifications from KEMA Netherlands, CNC Germany, Bureau Veritas, TÜV SÜD, TÜV Rheinland, TÜV Austria, UKAS, BSI, USACE, PSQCA and PCSIR. For over 69 years, Pakistan Cables has continued to challenge the status quo, providing end-to-end solutions to its customers by offering a versatile product portfolio of Wires & Cables, Aluminium Sections for Architectural Applications, Copper Rod, PVC compound and Wiring Accessories. It is a member of the Amir S. Chinoy Group (ASC).

The ASC Group has been at the forefront of Pakistan's industrial development for over 69 years. Today, the ASC Group includes two other listed companies, International Industries Limited and International Steels Limited and boasts a collective turnover of USD 844 million, with annual metal tonnage sales in the range of 634,159. Furthermore, the ASC Group reported a combined total export of USD 169

million in 2021-22 and covering over 60 international markets. Exporting to more than 35 countries for over 25 years, Pakistan Cables has stockists across 3 continents. As winners of the prestigious FPCCI Export Trophy consecutively for five years since 2016, Pakistan Cables is leading the wires and cable exporter segment from Pakistan.

In Pakistan, the Company has the largest dealers' network across over 200 cities and towns. The company also created Pakistan's first online e-store anticipating changing consumer needs. The Pakistan Cables e-store has the largest delivery network covering 650 cities and towns nationwide. (www.pakistancables-estore.com).

Recently it has also initiated expansion to a new 42-acre, purpose-built, state of the art manufacturing facility in Nooriabad, Sindh. The transformational move is set to kick-start an aggressive period of growth for the Company. The upcoming manufacturing facility also includes Pakistan's first and largest Miyawaki based urban forest on an industrial estate. Spread over 3 acres, the Pakistan Cables Urban Forest is home to over 40,000 trees of 69 native species. During 2021, the Company was also one of the first 26 local companies to sign the Business Ambition for 1.5°C commitment prior to COP26 in Glasgow, UK. As a signatory of the United Nations Global Compact, all CSR related activities are aligned with the UN's Global SDGs. Pakistan Cables is committed in its journey to investing in lasting relationships with all its stakeholders.

Widely recognized for setting industry benchmarks, the company's pledge to deliver world class solutions, operating responsibly and upholding safety and sustainability is a driving force as the market leader, renowned and trusted by generations across Pakistan.









BEST EXPORT PERFORMANCE AWARD

GOLDEN PEARL COSMETICS PRIVATE LIMITED

Lahore

Cosmetics & Skincare Products



Mr. Sheikh Abid Mehmood (Chairman), with the vision of "Beauty Forever" in his mind, established Golden Pearl Cosmetics (Pvt.) Ltd in 1997. With the realization that perfect and flawless skin improves self-confidence, Golden Pearl has developed its own unique formulations that promise you a skin that you ever desired. We started our journey from Chichawatni and expanded to Lahore for making consistent R&D efforts to manufacture a line of Skin, Hair & Personal Care products with the use of latest potent & active, safe, and reliable ingredients that are gaining oppularity on a global scale and honor clients' needs. We have been successfully accredited by the PSQCA and all of our products are manufactured in accordance with the ISO 22716:2007 (cGMP) requirements. We are offering a wide range of beauty products to fulfill unique needs of our beloved and conscious customers all over the country without considering color, race and gender. Today, Golden Pearl Cosmetics (Pvt.) Ltd is one of the best cosmetic brand in Pakistan and has committed itself to the path of innovation and revolution in the cosmetic industry with a clear slogan: "Beauty Forever".

The manufacturing facility of Golden Pearl Cosmetics is located in a 3-Acre plot of land in Lahore. The facility is equipped with state of the art machinery imported from around the globe. Golden Pearl Cosmetics manufactures 100% of its products in its own facility. Golden Pearl's mission is to provide high gradient within the required timelines and to effect the product high-quality products within the required timelines and at affordable prices. Golden Pearl Cosmetics have Laboratories like Q.C lab, R&D lab and microbiological lab, equipped with scientific equipment and qualified experts who work day and night to bring something new for its consumers and ensure product safety. QC lab conducts analytical tests on raw materials as well as finished products using state of the art instruments like HPLC, UV (Spectrometry) and potentiometer. R&D lab is responsible for stability testing of products using a pilot batch mixer and stability chamber. The microbiological lab is performing all the microbiological tests under the controlled environment of HVAC system and BSL2 standard cabin. QC lab conducts analytical tests on raw materials as well as finished products using state of the art instruments like HPLC, UV (Spectrometry) and potentiometer. R&D lab is responsible for stability testing of products using pilot batch mixer and stability chamber. Microbiological lab is performing all the microbiological tests under controlled environment of HVAC system and BSL2 standard cabin.

Golden Pearl Cosmetics (Pvt) Ltd is committed to achieving quality, health & safety and environmental excellence. This is the responsibility of both the management and employees in all functions. Golden Pearl Cosmetics (Pvt.) Ltd is striving to provide a safe and healthy working environment and to avoid adverse impact to the environment and the communities in which we do business. Our program will combine clear leadership by management, the participation of all employees and functions.

Golden Pearl Cosmetics (Pvt) Limited Is committed to:

- Appropriate to the purpose, its context and supports its strategic 0 direction.
- Achieve utmost customer satisfaction by ensuring safe and reliable 0 products and services. Empower team members through professional and personal
- 0 development.
- Foster a workplace culture where our principal concern is to guarantee 0 the physical integrity of our employees. Identify IMS objectives and training needs by continuous review and
- 0
- monitoring of its processes and activities. Reduce and where possible eliminate waste and prevent pollution at source. Golden Pearl Cosmetics (Pvt.) Ltd leadership is committed to ensure that protection of the environment is firmly embedded in both the company's and all employees' culture and will Endeavour to influence its suppliers and customers in a similar strategic environmental manner.
- Empower all employees to actively report unsafe conditions and take 0 actions to continually improve IMS culture.
- Establish IMS audit system to monitor continual improvement for the development of IMS Culture. 0
- Comply with all applicable quality, environmental and health & safety legal regulations and other requirements.
- This policy is communicated to all employees, interested parties and displayed for information purposes. The policy is reviewed at defined intervals for continuing suitability.

machpart





BEST EXPORT PERFORMANCE AWARD

MACHPART INTERNATIONAL

CATEGORY

Lahore Textile Spinning Machinery Spare Parts



Brief Introduction:

Mr. Qutub-ud-Din (Late) established in 1960 started with manufacture of Coil Spring for Textile Industry and now Muhammad Tahir is looking after the business. M/S Machpart is recognized among the largest companies in Pakistan dealing with Textile Spare Parts, Rubber and Plastic. Our main line of Business is as under:

Working Experience:

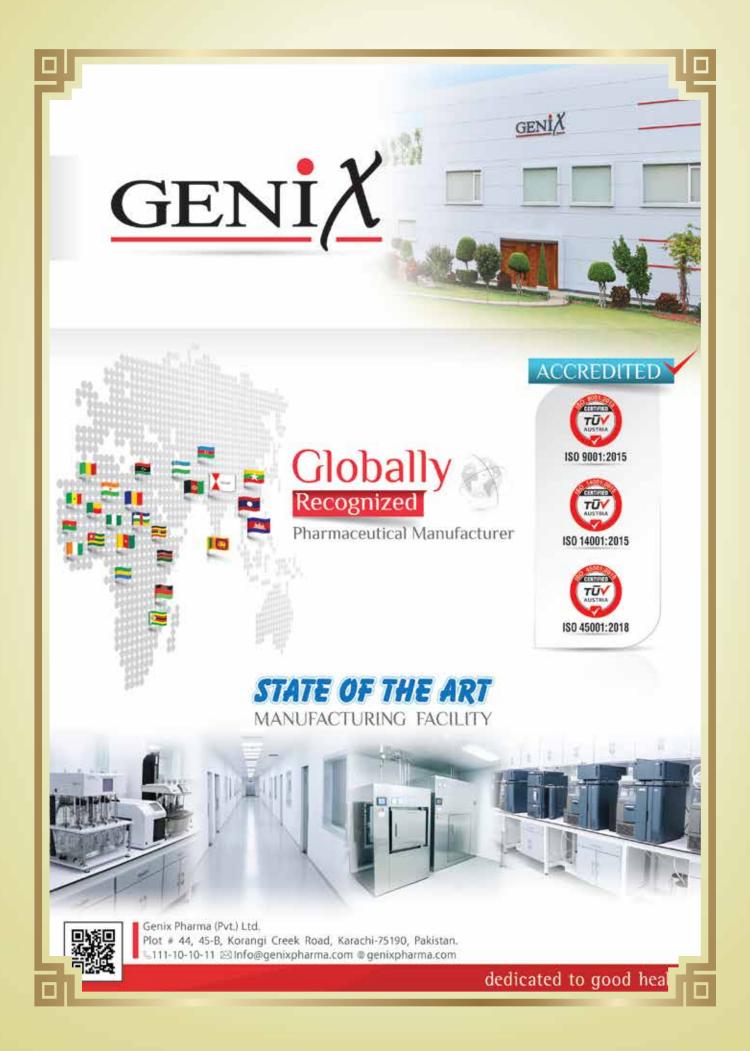
More than four decades. Started with the name of Punjab Spring & Engineering Works, Lahore and then established sister concern firm in 1982 in the name and style as "MACHPART"

Sister Concern:

- 1) PAK INDUSTRIAL SERVICES
- 2) PUNJAB SPRING & ENGG WORKS

3) KHIZRA ENTERPRICES

- 3) T.M.S ENTERPRISES (Servo Module, PC Board ,PLC Repairing Service under supervision of Truetzschler Engineers Mr Gerald Andreas Scherf)
- 4) Truetzschler Card Clothing Service (Wire Mounting, Clipping and Grinding Service) Lahore & Karachi









SPECIAL EXPORTER AWARD

GENIX PHARMA PRIVATE

Karachi Pharmaceutical



Genix Pharma is one of the fastest-growing and expanding branded generic Pharmaceutical companies in Pakistan and International markets.

We initiated our operations in Pakistan in 2004. In Pakistan, as per the latest IMS data, Genix Pharma's rank is 25th, out of approximately 700 National, Multinational, and franchisers companies of pharmaceutical & Nutraceutical products, working.

Genix Pharma has a distinctive product portfolio, which includes established and innovative molecules in the segments of Infectious Diseases, Cardiology, Endocrinology, Gynaecology, Pulmonology, Rheumatology, Gastroenterology, Hepatology, Ophthalmology & Orthopaedics.

We are currently marketing, selling, and providing the opportunity to patients to use high-quality medication at affordable prices in Afghanistan, Sri Lanka, Uzbekistan, Vietnam, Cambodia, Myanmar, Laos, Ghana, Uganda, Nigeria, and 12 states of Francophone West Africa. Genix is also initiating thier operation in East Africa, Southern Africa, Gulf & CIS countries.

Genix Pharma has been declared among the Top 5 Pharmaceutical Exporters in Pakistan.









SPECIAL EXPORTER AWARD

CCL PHARMACEUTICALS (PVT) LIMITED

Lahore

Pharmaceuticals



WHO WE ARE?

CCL is one of the emerging regional multinational healthcare companies. We began our proud history of providing pharmaceutical solutions back in 1965. Since then, we have come a long way and now we have evolved into one of the leading healthcare companies with over 50 years of experience in the pursuit of health and well-being which gives us strength and capability to enable healthy and happy communities.

We offer a vast range of over 200 products in major therapeutic and consumer categories. Throughout our global operations, we make decisions that consider the impact on people, communities and the industry, we incessantly strive to find better pioneering ways to benefit all stakeholders.

We started our operations from Pakistan, and now our global footprint is spread across 23 countries in South Asia, South East Asia, Central Asia, Africa and the Gulf Cooperation Council (GCC). Our regional offices are in UAE, Philippines, Uzbekistan, Vietnam, and Kyrgyzstan.

Every day, our family of nearly 3000 members combines heart, innovation and science to fundamentally change the healthcare landscape of the region. In our pursuit to excellence, we have achieved our place as one of the largest healthcare companies in the region. The intense competition in the global market motivates us to be better than we were yesterday and help millions around the world

OUR BACKBONE

CCL's manufacturing and supply chain operations are where its noble and innovative ideas are put together. Our commitment to the process allows us to align business strategy with the supply network to achieve operational excellence. The expansive industry experience we have, encompasses new product development, inventory management, integrated demand planning, sourcing, manufacturing, logistics and a vast distribution network.

Our manufacturing plants in Lahore (Pakistan) and Ho Chi Minh City (Vietnam) are modern facilities, which comply with the current Good Manufacturing Practices, and are managed by qualified and skilled staff who ensure production as per cGMP standards.

YEARS OF EXCELLENCE



One of the Largest Exporter of MEDICINES in PAKISTAN

With 12 state of the art dedicated facilities, ZAFA earned the Gold Medal for Pharmaceutical Excellence along with a Merit Export Award, Presidential Honor Award and various other outstanding achievement awards in the pharmaceutical industry. The journey that started with a very humble beginning with only 4 products in 1973 has now risen to above 450 products and over 5000 employes. The vision carried forward through the generations at ZAFA remains the same with a strong belief in "Nobody should suffer from want of medications" which simply means,



MEDICINES FOR ALL









SPECIAL EXPORTER AWARD

ZAFA PHARMACEUTICAL LABORATORIES (PRIVATE) LIMITED

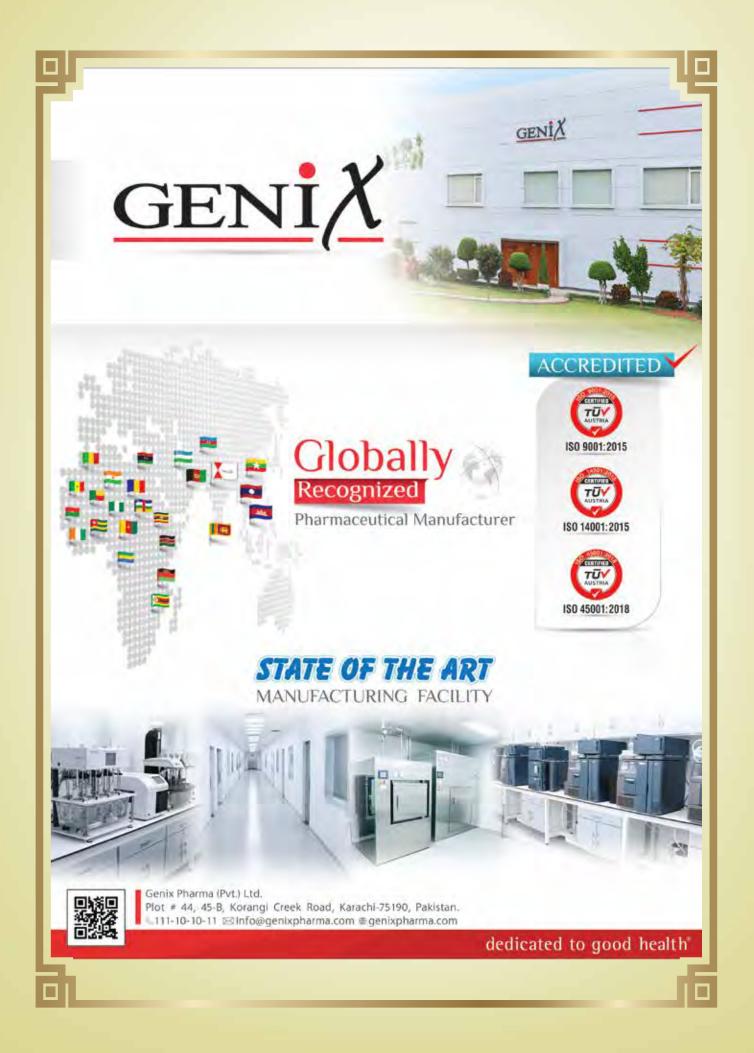
Karachi Pharmaceutical Products



ZAFA Pharmaceuticals Laboratories (Private) Limited was founded in 1973, by its present Chairman Mr. Muhammad Amin Khan. Our founder firmly believes in the theory of "MEDICINES FOR ALL" which plays a key role in setting up the prices.

ZAFA is the 1st Pakistan based Multinational Pharmaceutical manufacturing concern with its own manufacturing facility based in Khartoum Sudan. In addition to this we have presence in various African, Middle Eastern and South American countries. ZAFA is one of the largest exporters of Medicines in Pakistan. A company whose start up fund was Rs 200,000 with 5 products, ZAFA has emerged as a Multi-billion Rupee Enterprise, manufacturing over 450 products with 12 state of the art manufacturing plants and currently providing employment to more than 5,000 people, which includes 50% females.

ZAFA has been lauded with various prestigious awards including Gold Medal for FPCCI Excellence in Pharmaceuticals, Gold Medal for Outstanding Services in Pharmaceuticals, Presidential Honor Award, Outstanding Achievement Awards and FPCCI Merit Export Award. The vision carried forward through the generations at ZAFA remains the same with a strong belief in "Nobody Should Suffer from want of Medicines.







CATEGORY BEST REGIONAL EXPORTER AWARD

GENIX PHARMA PRIVATE LIMITED

Karachi Pharmaceutical (Export to ASEAN, ECO, SAARC & Africa)



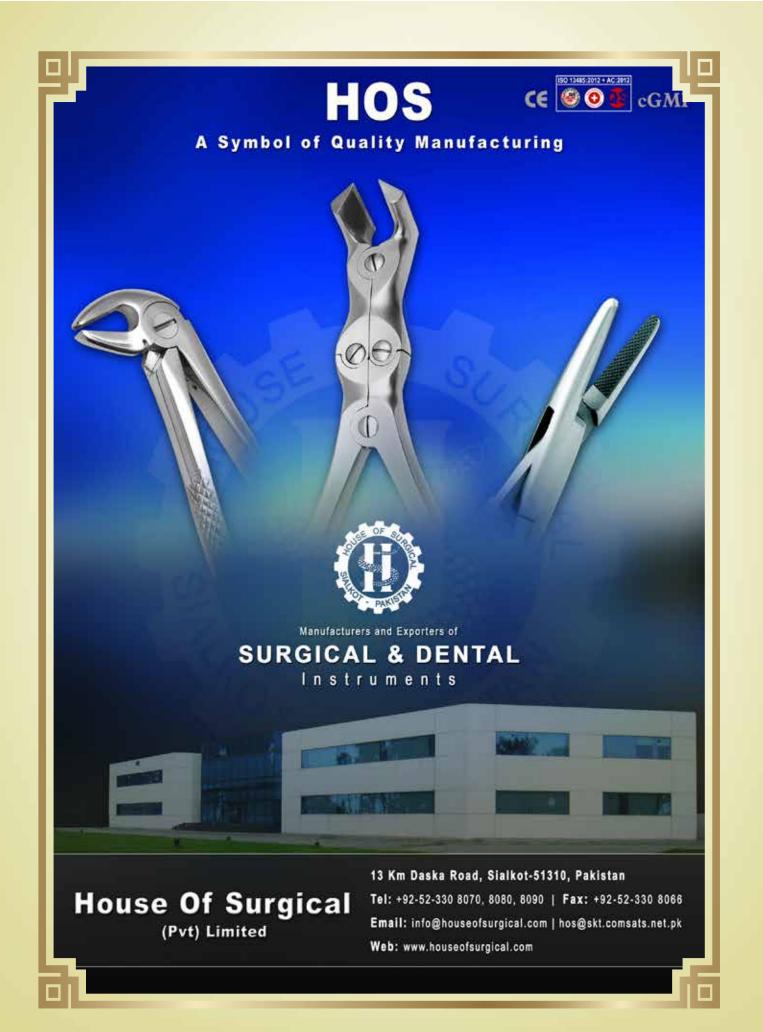
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We initiated our operations in Pakistan in 2004. In Pakistan, as per the latest IMS data, Genix Pharma's rank is 25th, out of approximately 700 National, Multinational, and franchisers companies of pharmaceutical & Nutraceutical products, working.

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We are currently marketing, selling, and providing the opportunity to patients to use high-quality medication at affordable prices in Afghanistan, Sri Lanka, Uzbekistan, Vietnam, Cambodia, Myanmar, Laos, Ghana, Uganda, Nigeria, and 12 states of Francophone West Africa. Genix is also initiating thier operation in East Africa, Southern Africa, Gulf & CIS countries.

Genix Pharma has been declared among the Top 5 Pharmaceutical Exporters in Pakistan.







BEST REGIONAL EXPORTER AWARD

HOUSE OF SURGICAL (PVT) LIMITED

CATEGORY

Sialkot

Manicure Instruments (Export to Australia & New Zealand)



House of Surgical (Pvt) Limited was founded in 1953 by Sheikh Saleem Mahmood (late).

His Vision, Hard work and Innovations with time, made HOS leading Manufacturer of Surgical and Manicure Instruments in Pakistan.

House of Surgical (Pvt) Limited has over 60 years of Experience of Exporting Instruments World over.

Manufacturing with Quality is the driving force behind every HOS product and the Company has a high repute of producing finest instruments for Health Industry worldwide and for Consumer Market in Manicure Range. All our Instruments are made of fine Stainless Steel and are controlled by our Specialized Personnel during the whole Production steps.

HOS is in a leading position as a Company which is most Active and Sensitive to the demands of increasing Specialized Market.

Presently working under its Chairman, Sheikh Saqib Saleem, and Most Professional Team its aim is to continue producing High Quality Instruments.





CATEGORY

THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



BEST REGIONAL EXPORTER AWARD

BRIGHTO PAINTS (PVT) LTD

Lahore

Paints & Varnishes (Export to ASEAN, ECO, SAARC & UAE)



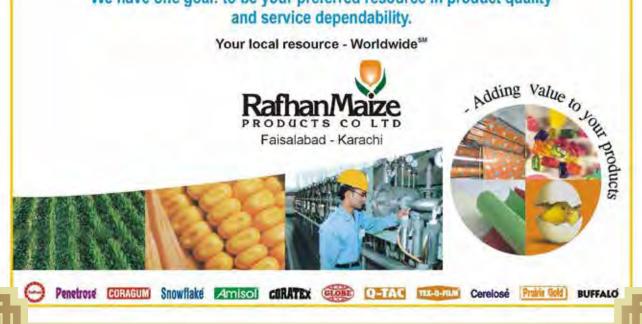
Celebrating 50 Years of Success, Brighto Paints was established in 1973 in Lahore, Pakistan with a vision to go global. Brighto Paints took a giant step towards globalizing its operations by beginning export of paints in 2004. Brighto Paints was the first paint company in Pakistan to achieve International Quality Crown Award in Gold Category by Business Initiative Directions in London. Brighto paints officially launched their first production plant at Ras Al Khaimah in UAE and became Pakistan's First Multinational Paint Company. Currently Brighto Paints is exporting its products to UAE, Qatar, Bahrain, Afghanistan, and multiple countries in Africa.



From the maize farmer to the customer, RafhanMaize brings a new golden age to Pakistan's agro-based industry.

For 70 years, RafhanMaize has been the premier corn refiner in Pakistan and continues to produce high quality food ingredients and industrial products. The diversified range of products includes unmodified, modified, oxidised and cationic starches, dextrins, glucose syrups, high maltose syrup, dextrose, caramel, adhesives, corn gluten feeds/meal, corn oil and germ cake. RafhanMaize products, due to high standard of quality, are being used in more than 50 types of industries in Pakistan and export markets.

We have one goal: to be your preferred resource in product quality and service dependability.









MERIT EXPORT AWARD

RAFHAN MAIZE PRODUCTS COMPANY LIMITED

Faisalabad Corn (Maize) Derived Products



We feel pleasure to inform that Rafhan Maize is the premier corn refiner in Pakistan. This milestone achieved by the Company is attributed to the professional commitment and dedication of our team towards excellence in all spheres of business.

Brief introduction of our company is as - "Ingredion Incorporated (www.ingredion.com) headquartered in Chicago, Illinois (USA) is an innovative, customer-focused company with over 100 years of experience to market starch and starch derivatives products. Ingredion Incorporated is a leading global ingredient solutions provider to the food, beverage, brewing and pharmaceutical industries as well as other industrial sectors like paper, paper converting, corrugation. textile and chemicals etc. Our commitment to innovation, state-of- the-art ingredient development centers and engineering centers, outstanding customer service and unique geographic footprint have been strength of our company. We serve customers in more than 60 diverse markets in over 100 countries and are among FORTUNE 500 companies with net sales of \$7.0 billion in 2021. Ingredion Incorporated is one of the WORLD'S MOST ADMIRED COMPANIES as named by FORTUNE magazine for ten consecutive years (2020-2010) and also one of WORLD'S MOST ETHICAL COMPANY by ETHISPERE INSTUTE - 2020,2019,2018,2017,2016, 2015, 2014.









MERIT EXPORT AWARD

CCL PHARMACEUTICALS (PVT) LIMITED

Lahore

Pharmaceuticals



WHO WE ARE?

CCL is one of the emerging regional multinational healthcare companies. We began our proud history of providing pharmaceutical solutions back in 1965. Since then, we have come a long way and now we have evolved into one of the leading healthcare companies with over 50 years of experience in the pursuit of health and well-being which gives us strength and capability to enable healthy and happy communities.

We offer a vast range of over 200 products in major therapeutic and consumer categories. Throughout our global operations, we make decisions that consider the impact on people, communities and the industry, we incessantly strive to find better pioneering ways to benefit all stakeholders.

We started our operations from Pakistan, and now our global footprint is spread across 23 countries in South Asia, South East Asia, Central Asia, Africa and the Gulf Cooperation Council (GCC). Our regional offices are in UAE, Philippines, Uzbekistan, Vietnam, and Kyrgyzstan. Every day, our family of nearly 3000 members combines heart, innovation and science to fundamentally change the healthcare landscape of the region.

In our pursuit to excellence, we have achieved our place as one of the largest healthcare companies in the region. The intense competition in the global market motivates us to be better than we were yesterday and help millions around the world

OUR BACKBONE

CCL's manufacturing and supply chain operations are where its noble and innovative ideas are put together. Our commitment to the process allows us to align business strategy with the supply network to achieve operational excellence. The expansive industry experience we have, encompasses new product development, inventory management, integrated demand planning, sourcing, manufacturing, logistics and a vast distribution network.

Our manufacturing plants in Lahore (Pakistan) and Ho Chi Minh City (Vietnam) are modern facilities, which comply with the current Good Manufacturing Practices, and are managed by qualified and skilled staff who ensure production as per cGMP standards.

Pakistan's first Pharmaceutical Raw Materials (APIs) Exporter

Focusing Exports

SL

through Premium Quality Microencapsulated/Coated APIs and Branded Generics across the globe MENA

Africa

Fareast & Asia

CIS

EIN P

Eastern Europe

South America

Central & North America

Pakistan's first ICH - Q7 compliant facility at Sheikhupura, near Lahore

surge

www.surgelaboratories.com | api@surgelaboratories.com

10

S O



CATEGORY

THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



MERIT EXPORT AWARD

SURGE LABORTORIES (PVT) LTD.

Karachi

Pharmaceutical Products



Surge Laboratories is among the most promising pharmaceutical from Pakistan, focused to introduce latest technologies in the country to create import substitution and open new avenues for export. The company apart from the traditional branded generics export to Africa, CIS and Far East started its exports of microencapsulated APIs to regulated & semi regulated markets like Brazil, Mexico, Argentina, Chile, Colombia, Peru, Egypt, Tunisia, Iran, Indonesia, Bangladesh, etc. which opened new avenues for pharmaceutical exports from the country to new regions which were inaccessible for the pharmaceutical manufacturers and exporters from Pakistan.

The company's competitive edge over other market players (from India) came through the introduction of latest microencapsulation technology from Germany which produced premium quality value added APIs; which not only resulted in import substitution but also triggered the pharmaceutical manufactures across the globe (including the originator/innovators MNC's) to replace their existing source materials with Surge's premium quality microencapsulated APIs (in form of coated granules and coated pellets) to achieve improved product compliance of their products and branded generics.

The Company apart from the bulk scale granulation and microencapsulation of APSs also manufactures and export branded generics of Large and small volume parenteral in form of ampoules and infusion vials, have dedicated and segregated facility of Cephalosporin injectables at its state of the CGMP compliant manufacturing facility at Sheikhupura (near Lahore) Pakistan.

The company has a State-of-the-Art fully equipped cGMP compliant manufacturing facility declared as the model facility by the ministry of National Health Services and is the first ever Pakistani Pharmaceutical company to achieve compliance with the ICH-Q7 guidelines for manufacturing of APIs.

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MERIT EXPORT AWARD

BLUE ICE INDUSTRIES

CATEGORY

Sialkot

Sportswear Goods



BLUE ICE INDUSTRIES Founded in 2010, we are an established supplier of custom sportswear backed by couple of years of technical apparel expertise and experience. Our philosophy is to create custom apparel that both looks professional and maximizes athletes' comfort, movement and performance. We continually innovate functional fabrics and develop new construction technologies in-house to produce market-leading products

1. Manufacturing Heritage

Apparel manufacturing is at the core of what we do and our unique wholly-owned production facilities enable us to provide absolute assurance of control across all aspects of the customer experience, including research, fabric development, pattern cutting, precision tailoring and on-time delivery. Our dedicated infrastructure supports us to offer robust supply chain capabilities and logistics networks to meet our commitment of 2-3 week standard delivery to all customers anywhere in the world for custom sportswear orders.

2. Leading Innovations

We understand the importance of functional sportswear. Blue Ice only uses genuine performance fabrics from leading mills. We collaborate with institutions, athletes and other partners to develop prototype designs and construction technologies that help athletes to achieve their best performance in maximum comfort.

3. Your Apparel Your Way

Our passionate team of designers will work with you to develop a totally custom kit that portrays your brand values, imagery and spirit. Blue Ice takes pride in creating bespoke designs as well as using templates and patterns. We believe this is the best way to achieve a consistent and professional branding across your entire apparel range both on and off field.

4. Streamlined Systems

Customer experience is very important to us so we have developed distinctive on-line systems that allow you to place orders on-line, approve pre-production samples online, track the progress of your orders online in real-time and even open an on-line shop for your organization.

5. Multi-Sport Capability

We are experienced in over 20 sports. We create sport-specific apparel using differentiated construction, cuts and fabrics based on the exacting requirements of each discipline. From AFL to Volleyball and Xtreme Sports, we've got you covered!







MERIT EXPORT AWARD

ROYAL GROUP

CATEGORY

Karachi Pharmaceuticals



Royal Group (RG) is a leading export oriented Group of Pakistan, known for its exports of non-traditional products to non-traditional markets.

Established in 1977 by the Maker family, Royal Group adopted the difficult path of exporting non-traditional products to non-traditional markets, which were virgin territories for Pakistan. This strategy paid off, and over a period of 31 years Royal Group grew into a leading group with a turnover of over USD ten million, a wide product range along with representative offices/agents and a huge clientele around the globe.

The Group is proud to be the recipient of 21 export merit trophies in the last seven years for its performance in the exports of Pharmaceuticals, and Non-Traditional products.

Always cognizant of the needs of its customers, the Group based its sales strategy on providing "quality products at competitive prices and our products are as diverse as our presence". This became the motto as well as the goal of the Group. Now customers in over 40 countries around the globe recognize Royal Group as a major source. The Group boasts of a professional team who are constantly traveling around the globe identifying new products and markets, thus contributing to the continuous growth of the organization. On the other hand a continuous sourcing ensures that the products offered by the Group are most competitive. Research & Development plays a pivotal role by ensuring continuous enhancements and improvements in quality.

Special emphasis is placed on "Quality" and the products offered by the Group are as per international standards in terms of Product Quality and Packaging.

Pharmaceutical products are manufactured under strict quality control and manufacturing requirements are governed by the Current "Goods Manufacturing Practices" (cGMP) manual set forth by the W.H.O. and regulated by the Health Authorities.

Products are registered by international health authorities after rigorous protocols ascertaining formulation and stability studies. All raw materials used in the manufacturing confirm to the analytical specifications of British Pharmacopoeia (BP) & United States Pharmacopoeia (USP). All Products are manufactured according to the customer's requirements and specifications.







AT YOUR DOOR STEPS



www.gobispaint.com.pk O Gobispaintofficial
 gobispaintsofficial





MERIT EXPORT AWARD

ALLIED PAINT INDUSTRIES LIMITED

CATEGORY

Lahore

Paints (Decorative Premium Quality)



Allied Paint Industries, under the brand name Gobi's paints, has been bringing color to people's life since 1981.

In 1981, Mr. Asif Malik (Late) recognized the vision to bring top-notch quality paint products to the market along with exceptional services. Through our dedication and creativity, we have served generations of customers and now, under the second generation leadership of Mr. Omer Asif Malik, we are recognized throughout the paint industry and our reputation for quality products is unsurpassed in the industry. We continue to consistently provide our customers a gratifying experience by our premium paints.

VISION

To become industry leader by creating value for all stakeholders through our premium quality products.

MISSION

Achieving the highest level of customer satisfaction through innovative premium products and top notch services. Maintaining a mutually beneficial relationship with our customers through instilling stringent quality control programs

QUALITY CONTROL

We have consistently embodied good quality and high performance as we strictly adhere to British Standard

Specifications (UKAS) and PNAC quality control standards. Quality is also ensured throughout our value chain by our specialist technical staff.

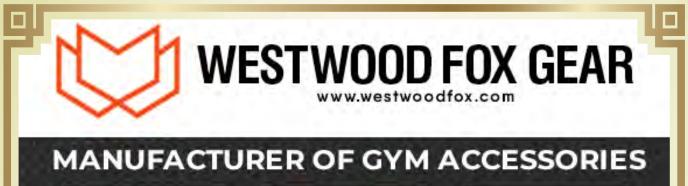
As part of our continuous efforts to improve and standardize our business processes, we have achieved the coveted ISO 9001: (2008) certification and working on to become an ERP enterprise soon.

BUSINESS OPERATIONS

The company has two state-of-the-art manufacturing facilities located at Raiwand road, Lahore. Our distribution network continues to expand with our sales offices located in all the major cities of Pakistan including Lahore, Karachi, Islamabad, Mardan, Gujranwala and Multan to cater to every nook and corner of the country along with a strong dealership network of over 500 touch points.

PRODUCT RANGE

Driven by its strong consumer-focus and innovative spirit, the company established its niche market in the decorative, automotive and industrial segment. We manufacture and sell some of the most technologically advanced paint products with extraordinary application properties, durability, scrub-ability and longevity. Below is the list of our product range:









SPORTSWEAR



GLOVES



9

MIANA PURA, NEAR SABZI MANDI CAPITAL ROAD, Sialkot Sialkot



*92 (0) 52 3242185 +92 (0) 52 456 7012 +92 0321 6107101



info@westwoodfox.com





MERIT EXPORT AWARD

WESTWOOD FOX GEAR

Sialkot

Sports Goods & Gloves

CATEGORY



INTRODUCTION:

Since 1990, the year of establishment, "Westwood Fox" stands apart for producing & supplying the Quality Boxing, Sports Wear, Sports Goods, Gloves, Cycling Wear & Work Wear. Through sheer determination & hard working, Westwood Fox has attained a perfect combination of Quality Materials & Workmanship to fulfill the requirements of its valued clients. That's why we have a number of satisfied & ever increasing valued clients around the globe.

QUALITY:

To achieve the high quality standards & to company with the requirements of our valued clients, we have in-house production processes of Textile & Boxing Equipments that includes Cutting, Stitching, Inspection & Packing. The rest of the product range we purchased from our approved vendors.

PRODUCTION PROCESS: INCOMING RECEIVING OF MATERIAL:

The first step of our production process is to receive the material (Cloth) and the Accessories. The strict measures are taken during the inspection to ensure that the material conforms with the specifications, even though it is purchased from the approved vendors. The defective material is rejected.

CUTTING:

Only the approved material is brought into the cutting process. The cutting is done in the following steps;

- a) To obtain the approval of the quality assurance department before using a pattern to ensure that the perfect pattern is being used.
- b) To draw the panels of the garment with the help of these patterns on the specific material.

c) Marking on the different panels / parts of the garment to avoid the mixing of the panels of different shades.

STITCHING:

The stitching department is provided with the Cuttings of the garments according to the marking assigned by the cutting department. The stitching is carried out under strict measures. The stitching of garments starts after the production & the approval of a single garment.

The quality assurance department performs the In-Process inspection at regular intervals to ensure that the product is being stitched/produced as per the provided instructions and specifications.

INSPECTION:

The stitched garment is then passed to the inspection department where the thorough inspection (which includes the inspection of Stitching, Labeling, Sizing, Style etc) is carried out by the well-trained & experienced personals. The garment is sent for rework if any non-conformance found.

PACKING:

The Inspected garments are advanced for packing. The packing department packs the garments according to the provided directions.

RANDOM CHECKING:

Before shipping, the quality assurance department performs the random checking of the products to make certain that the quality of the products being dispatched is as per the required standards.

DRIVEN WITH PASSION, POWERED BY EXCELLENCE

Premier Cables

Manufacturers of all kinds of Fiber Optic Cables, Copper Telephone Cables, HDPE Duct Pipes and Fiber Optic Joint Closures.

Equipped with latest 'State of the Art' facilities and geared with the spirit of providing the quality products, spreading the light of communication technology throughout the nation and beyond.



OPTICAL FIBER | CABLES

- Direct Buried (Metallic/Non-Metallic)
- Duct (Metallic/Non-Metallic) Up to 576 Fibers
- All Dielectric Self-Supporting Cable (ADSS Cable)
- Aerial Figure-8 (Armored/Un-Armored)
- FTTH Drop Cables (Indoor/Outdoor)
- Air Blown Mini/Micro Duct Cables

COPPER TELEPHONE | CABLES

- Underground Jelly Filled Telephone Cable
- (Primary / Secondary Up to 2400 pairs)
- Self- Supporting Aerial Cables
- Drop Wire / Twisted Pair Drop Wire
- PVC Terminating Cable & Intercom Cables
- Lead-in Cable
- Jumper wire

43-E, Block 6, P.E.C.H.S., Behind FedEx, Off Razi Road, Shahrah-e-Faisal, rachi - 75400 - Pakistan. HDPE | DUCTS

All Standard Sizes from 20mm to 110mm

For Quality You Can Trust Since 1964

Ribbed (Spiral/Straight) & Silicone Coated

OPTICAL FIBER | JOINT ENCLOSURES



..premiercables.net

T: +92-21-34397771-5 F: +92-21-34397779 E: sales@premiercables.net info@premiercables.net



CATEGORY

THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



MERIT EXPORT AWARD

PREMIER CABLES (PVT) LIMITED

Karachi

Optical Fiber Services



Company History, Background.

- Premier Cables (Pvt) Limited is one of the leading manufacturers of Optical Fiber Cables and Copper Telephone Cables & Wires since 1964.
- We are having latest state of the art machineries and test equipment to manufacture Optical Fiber Cables, Copper Telephone Cables & Wires, HDPE Ducts and Joint Enclosures as per International Specifications. Besides, we have complete in-house testing facilities for all required tests needed to be performed on incoming raw materials, product in process and on finished product.
- We are a quality conscious company with a vision to be ranked best in cable manufacturing- following the path of continuous improvement and innovation- are actively inclined for new product development required for the industry.
- We had already executed various contracts successfully and well before the timeline for Optical Fiber Cables with different customers like Pakistan Telecommunication Company Limited (PTCL), Etisalat UAE, Saudi Telecom Company (STC), and many others.

Unique Strengths & Capabilities

Over 55 years of experience in cable manufacturing. High Speed State of the Art Facility for the Manufacturing of Optical Fiber Cables, Copper Telephone Cables & Wires, HDPE Ducts and Joint Enclosures as per International Standards.

- Dedicated design and development team to address all kinds of requirements related to Telecommunication Technology.
- Complete In-House Testing Facilities that includes Optical Fiber Cable Physical, Environmental and Optical Testing.
- Tier-3 Power Supply (i.e. National Grid, Gas Generated, Diesel Generated) for uninterrupted Production.
- Lean & Effective Operation.
- Reliable suppliers Strong base of reliable supplier of raw material thus enabling the company to overcome any supply chain bottlenecks.
- Successful track record of developing new products – product innovation.
- Superb Performance in New Markets Premier Cables has built expertise at entering new markets and making success of them.
- Highly skilled workforce through successful training and learning programs. Premier Cables is investing huge resources in training and development of its employees resulting in a workforce that is not only highly skilled but also motivated to achieve more.







MERIT EXPORT AWARD

CROWN GROUP

CATEGORY

Karachi Engineering Products (Motorcycle Spare Parts, Tyres & Tubes)



Crown Group is one of the most prominent two and three-wheeler Automotive Group of Companies in Pakistan since the last two decades. The group specializes over manufacturing of parts pertaining to motorcycles, rickshaws, and generators. Whichever motorcycle brand that exists in Pakistan, the aftermarket spare parts specialists recommend consumers to install Crown Lifan Parts. Owing to its enormous experience in parts solutions, Crown Group established its own plant of producing motorcycles ranging in 70cc, 100cc, 125cc and 150cc displacements along with cargo loaders equipped with premium Crown genuine parts. Moreover, the group also established a tyre production plant catering a vast range of motorcycle displacements in the market.

The sky was the limit and Crown Group grew year after year, exploring, manufacturing and introducing new products to the Pakistani market. The group entered the business of local motorcycle body parts, motorcycle assembly, CNG rickshaw parts, lubricants, tyres and ultimately moved towards an industrial park for motorcycle parts makers.

The Group now stands at a position where it aims to localize 100% parts in Pakistan by creating enormous employment opportunities and establish the ground of better trade in Pakistan. With a stupendous land area of 26 acres in the heart of Port Qasim, Karachi, Crown Holdings Limited – a hub of manufacturing plants – has created several joint ventures and acts as an OEM partner in manufacturing auto parts for its prestigious clients across Pakistan.









MERIT EXPORT AWARD

DR. MASOOD Homoeopathic Pharmaceutical (PVT) LTD.

Lahore Alternative Medicine (Pharmaceutical)



Founded in 1922 by Dr. Muhammad Masood Qureshi, one of the leading Homoeopaths and pioneers of Homoeopathic System of Medicine in South Asian sub continent, the company enjoys the novel credit of completing a century.

Manufacturing the entire range of Homeopathic and Biochemic Products on most modern sophisticated and latest machinery under the supervision of highly trained and experienced personnel, having a state of the art quality control laboratory which is also accredited for ISO 17025 by PNAC, Dr. Masood Homoeopathic Pharmaceuticals is known internationally for quality and efficacy of its products. The company is exporting to more than twelve countries of the world. It has the credit of being the first Homoeopathic and Biochemic Medicine manufacturing company approved by Drug Regulatory Authority of Pakistan.

Awarded XVII International Trophy for Quality in 1989 at Paris, France.

Winner of The Federation of Pakistan Chamber of Commerce & Industry Export Merit Trophy Awards for the years 1995-96, 1996-97, 1997-98, 2002-03, 2004-05, 2005-06, 2007-08, 2008-09, 2009-10 and 2010-11.





CATEGORY

THE FEDERATION OF PAKISTAN CHAMBERS OF COMMERCE & INDUSTRY



MERIT EXPORT AWARD

AK BRANDS BY AMNA KHURAM

Faisalabad

Formal & Semi-Formal Suiting, Bridal Bedding, Handmade Cushions, Leather Accessories & Trollies



Amna Khurram is the CEO AK BRANDS of women's wear and leather goods. She has won many awards. In 2014 Ms. Zahra Shahnawaz (the Welfare Minister at that time), also gave her an award. She has won a Presidential Award from President Arif Alvi. She has received "The Women of the Year Award" in 2019, she has received this same award from the Chamber of Commerce. Various events in her life motivated her never to give up. Aside from her own hard work, her husband has been a great motivation for her, he is the one who encouraged her to keep moving forward and never give up on her dreams.







CATEGORY

YOUNG ENTREPRENEUR EXPORTER AWARD



Kasur

Canvas Tents



OUR HISTROY:

The Asia Enterprises Tent Industry was established in 2015 to produce quality Tents and Accessories for hot and cold situations of life like survival, wars, disaster, pleasure, etc. From the first day of our working in this industry to till date our main focus is to bring revolution with innovative ideas and functionalities.

For this purpose our whole team is always worked with loyalty to their profession and its requirements. That is why we have created an unmatchable image in the industry by facilitating our customers without compromising the standard quality and commitment of in time delivery of our products. Our company has remarkable history of achievements in this field and hope to continue the progress in future in the same manner.

COMPANY VISION:

We established Asia Enterprises Tent Industry with the main objective to serve the society through our durable and standard products. That is why our complete focus is in building trust and satisfaction of honourable stakeholders at any cost. Hence, we strive to fulfil their needs and deliver our quality services beyond their expectations.

COMPANY MISSION:

Since the establishment of Asia Enterprises Tent Industry in 2015 every member of this corporation is working very hard to achieve the aim behind this mega project which is to make it one of the top producer and exporter of best quality Tents, Tarpaulins, Cotton Canvas and Accessories in the industry. We serve the clients all over the globe by competing with high quality, therefore, our mission is to make the corporation largest exporter of Pakistan. All in all, we are eager to build a trustworthy relationship with our buyers & suppliers.



APPAREL MANUFACTURER-AND EXPORTER



We custom manufacture sports wear, industrial wear, safety apparel and all your needs.

EXPERTISE

Our well trained and experienced staff fulfils customer's demands in timely matter and ensures producing quality products for your satisfaction.

WHY US?

CONTACT US



+92-300-7121431 +1-909-8164870



info@ stitchapparels.com

Stitch Apparels, 98V6+H6R, Kahna Kacha Rd, opposite to Soneri bank, Kana Kacha, Lahore, Pakistan

www.stitchapparels.com



THE PROCESS



3000mm200000,000

YOUR VISIONS INTO REALITY





CATEGORY

YOUNG ENTREPRENEUR EXPORTER AWARD

STITCH APPARELS

Lahore Sport Goods, Outfits (Clothing)



In 2017, Stitch Apparels was established as a new entrant in the dynamic world of clothing manufacturing. The company was founded by experienced professionals in the fashion industry, who were driven by a shared vision of creating high-quality and stylish clothing that would resonate with customers worldwide.

In its initial stages, Stitch Apparels made significant investments in infrastructure and human resources. The company acquired cutting-edge equipment, facilities and put together a team of highly skilled designers, production experts and support staff. This helped Stitch Apparels to quickly establish a reputation for delivering superior quality products that were delivered on time and within budget. As Stitch Apparels grew, it continued to diversify its product offerings to cater to a wider range of customers. From casual wear to industrial wear, the company's product line covered a broad spectrum of clothing styles. Stitch Apparels' strict adherence to using only premium materials and an unwavering focus on detail helped the company to secure a loyal customer base and expand its operations both domestically and internationally.

Today, Stitch Apparels is a well-established global clothing manufacturer, renowned for delivering exceptional quality products to customers around the world. The company remains dedicated to staying ahead of industry trends and continues to invest in new technologies, processes, and designs to maintain its position as a leading player in the clothing manufacturing industry

SKYCLAN GLOBAL

Moving Mountains for You



46th FPCCI EXPORT AWARDS YOUNG ENTREPRENEURS EXPORTER AWARDS ONYX & MARBLE

SKYCLAN GLOBAL (PVT) LTD is a growing multi-dimensional stone quarrying operation in Pakistan and amongst the few, elite Onyx Marble producing and quarrying operations in the world.



Corporate Office: Unit 401, 58-C, Street 12, Badar Commercial Area, DHA Phase V (Ext.), Karachi. Ph: +92 21 35840259 Email: info@skyclanglobal.com Factory Office: Plot No. D-18, S.No. 32, Deh Mangopir Road, Karachi







YOUNG ENTREPRENEUR EXPORTER AWARD

SKYCLAN GLOBAL (PVT) LIMITED

Karachi Onyx & Marble



SKYCLAN GLOBAL is one of the leading natural stone companies in Pakistan, supplying high-quality and unparalleled variety of Pakistani marble and onyx to client all over the world. SKYCLAN GLOBAL's activity covers all aspects from quarrying, cutting, processing, and finishing to packing and distribution of finished as well as blocks.

SKYCLAN GLOBAL is exporting high-quality products to different Asian and EU countries and leveraging our local contacts and existing profile in major markets to develop new customers.

Our clients benefit from our record in exporting quality stone products matching global standards. **SKYCLAN GLOBAL** has more than 15 years of experience in mining, processing, and marketing of Pakistani natural stone products in international markets.

The company's constant endeavor is to promote new varieties of world-class Natural Stone products from time to time and its ability in having fine-tuned concept of customer satisfaction to understand its client's needs. SKYCLAN GLOBAL is part of the SKYCLAN GROUP of enterprises with interests in mining, manufacturing, and real estate development.



FPCCI EXPORT AWARDS PROGRESS THROUGH EXPORTS

1976-2022





FPCCI EXPORT AWARDS PROGRESS THROUGH EXPORTS

MACRO-ECONOMIC INDICATORS

	FY18	FY19	FY20	FY21	FY22
Inflation (Calendar Year Average, YoY)	5.1	9.4	9.5	9.5	19.7
Budget Deficit (PKR Billion)	-2,260.4	-3,444.9	-3,376.3	-3,437.0	-4,739
Budget Deficit (% of GDP)	-5.8	-7.9	-7.1	-6.1	-7.1
Tax to GDP ratio (%)	10.8	9.7	9.3	9.4	12.0
Current Account Balance (US\$ Billion)	-19.2	-13.4	-4.4	-2.8	-17.4
Real GDP Growth (%)	6.1	3.12	-0.94	5.74	5.97
Gross Domestic Product (Market Value on 2015-16 base) (PKR in Billion)	39,189.8	43,798.4	47,540.4	55,795.5	66,949.9
	FY18	FY19	FY20	FY21	FY22
Exports of goods FOB	23.2	23.0	21.4	25.3	31.8
Imports of goods FOB	60.8	54.8	44.6	56.4	80.1
Balance of trade in goods	-37.6	-31.8	-23.2	-31.1	-48.4
Exports of services	5.2	4.9	5.1	5.4	7.0
Imports of services	10.4	8.8	7.8	6.9	12.1
Balance of trade in services	-5.2	-3.9	-2.7	-1.5	-5.2
Balance of trade in goods and services	-42.8	-35.7	-25.9	-32.6	-53.5
Debt Profile					
Total Debt and Liabilities (PKR Billion)	29,879.4	40,223.1	44,591.5	47,844.0	59,698.9
Gross Public Debt (PKR Billion)	24,952.9	32,707.9	36,398.6	39,866.0	49,194.0
Domestic Debt (PKR Billion)	16,416.3	20,731.8	23,282.5	26,265.4	31,037.5
Total External Debt & Liabilities (PKR Billion)	11,575.2	17,340.7	19,005.0	19,237.8	26,609.2
% of GDP					
Total Debt and Liabilities (% of GDP)	76.2	91.8	93.8	85.7	89.2
Gross Public Debt (% of GDP)	63.7	74.7	76.6	71.5	73.5
Government Domestic Debt (% of GDP)	41.9	47.3	49.0	47.1	46.4
Total External Debt & Liabilities(% of GDP)	29.5	39.6	40.0	34.5	39.7
	1000				



PRODUCT-WISE IMPORTS OF PAKISTAN

					(U.S DOL	LARS IN THO) USAND)					-	_	
			JULY-JUNE	, 2017-2018			JULY-JUNE, 2019-2020		JULY-JUNE, 2020-2021		JULY-JUNE, 2021-2022		JULY-JUNE	, 2022-2023
SL.	COMMODITIES	UNIT	(FY	,		(19)		20)	(FY	(21)	(F)	(22)	(FY	23)
NO			QUANTITY	VALUE (\$)	QUANTITY	VALUE (\$)	QUANTITY	VALUE (\$)	QUANTITY	VALUE (\$)	QUANTITY	VALUE (\$)	QUANTITY	VALUE (\$)
	GRAND TOTAL			60,794,729		54,762,982		44,552,896		56,379,890		80,176,511		36,093,227
Α.	FOOD GROUP	-	6,184,219	5,668,013		8,347,897	9,015,912	5,983,624						
	1. MILK,CREAM & MILK FOOD FOR 2. WHEAT UNMILLED	MT MT	99,769 0	276,125	94,805	230,187	59,354 0	162,932	58,370 3,612,638	191,509 983,326	46,310 2,206,880	162,153 795,285	29,187 1,938,542	94,114 774,759
	3. DRY FRUITS & NUTS	MT	70,219	99,709	24,960	43,035	22,226	34,247	77,582	78,403	93,416	65,250	30,726	24,747
	4. TEA	MT	181,853	551,879	222,732	571,690	221,337	532,778	258,490	580,546	251,151	626,197	145,718	363,820
	5. SPICES	MT	135,755	167,126	136,863	162,490	139,883	173,802	185,028	224,747	139,261	216,184	92,546	92,366
	6. SOYABEAN OIL 7. PALM OIL	MT MT	156,718 2,843,351	136,000 2,039,715	150,912 3,147,549	107,388 1,844,593	84,316 2,970,775	57,550 1.841.526	116,638 3,197,748	95,516 2,668,609	143,530 2,802,019	197,156 3,549,305	136,870 1.927.570	199,386 2,446,500
	8. SUGAR	MT	8,713	5,067	7,852	3,920	7,609	3,822	281,328	128,654	312,393	191,719	4,325	3,673
	9. PULSES (LEGUMINOUS VEGET	MT	788,088	534,851	976,889	505,957	1,211,437	614,579	1,266,287	709,733	897,352	611,338	793,884	588,543
	10. ALL OTHERS FOOD ITEMS	-	2,373,747	2,198,753		2,686,854	2,601,325	1,395,717						
B.	MACHINERY GROUP 11. POWER GENERATING MACHIN	-	11,568,329 2,663,000	8,921,721 1,262,633	8,787,153 1,372,928	1,912,444	10,920,408	3,734,929 332,225						
	12. OFFICE MACHINE INCL.DATA P	-	496,465	432,064	376,436	460,162	589,231	194,098						
	13. TEXTILE MACHINERY	-	543,778	537,989	437,426	591,980	764,441	257,137						
	14. CONSTRUCTION & MINING MA 15. ELECTRICAL MACHINERY & AP	-	353,898 2,184,303	211,573 1,777,611	192,280 2,251,260	141,259 1,664,283	174,869 1,930,443	52,710 1,008,929						
	16. TELE COM	-	1,534,086	1,379,565		2,593,356		644,127						
	A. MOBILE PHONE	-	847,654	755,548	1,369,943	2,065,166	1,978,654	414,801						
	B. OTHER APPARATUS	-	686,432	624,017	491,163	528,190	705,945	229,326						
<u> </u>	17. AGRICULTURAL MACHINERY & 18. OTHER MACHINERY	-	<u>124,449</u> 3,668,350	135,336 3,184,950	93,796 2,201,921	94,679 2,688,401	112,025 3.193.335	23,926						
C.	TRANSPORT GROUP	4,383,270	3,085,872	1,545,938		4,457,323		1,221,777						
	19. ROAD MOTOR VEH. (BUILD UN	-	2,892,208	2,306,281	1,279,050	2,458,217	3,685,127	1,145,725						
		-	696,490	382,174	217,915	386,951	616,394	118,313						
<u> </u>	A.BUSES, TRUCKS & OTH. HEAVY B.MOTOR CARS	-	234,584 456,180	155,980 221,992	117,745 98,985	127,250 256,197	<u>301,815</u> 310,411	79,763						
	C.MOTOR CYCLES	-	5,726	4,202	1,185	3,504	4,168	1,145						
	19.2 CKD/SKD	-	1,321,497	1,246,414	727,522	1,582,734		800,337						
<u> </u>	A.BUSES,TRUCKS & OTH. HEAVY	-	406,084 809,035	340,827 818,277	186,162 478,141	387,888	662,988	218,919 550,515						
<u> </u>	B.MOTOR CARS C. MOTOR CYCLES	-	106,378	87,310	63,219	1,119,821 75,025	<u>1,698,982</u> 76,766	30,903						
-	19.3 PARTS & ACCESSORIES	-	603,275	513,649	263,308	405,925	526,645	209,131						
	19.4 OTHERS	-	270,946	164,044	70,305	82,607	103,352	17,943						
<u> </u>	20.AIRCRAFTS, SHIPS AND BOATS 21.OTHERS TRANSPORT EQUIPME	-	1,141,523 349,539	694,026 85,565	250,967 15,921	513,625 15,540	761,317 10,880	114,698 44,906						
D.	PETROLEUM GROUP	-		14,441,427			23,318,722							
	22. PETROLEUM PRODUCTS	MT	15,082,243	7,476,088	10,422,799	6,283,874	10,938,344	4,732,799				12,069,436		4,889,800
	23. PETROLEUM CRUDE	MT	10,404,500	4,229,409			6,677,363	2,722,025	8,815,377	3,107,314	9,279,380	5,598,674	4,543,208	3,100,482
<u> </u>	24.NATURAL GAS, LIQUIFIED 25. PETROLEUM GAS, LIQUIFIED	-	2,453,965 270,518	3,336,534 250,182	2,662,206 294,287	2,617,127 472,931	4,989,650 660,682	2,192,489 428,687						
	26. OTHERS	-	203	263	230	343	281	282						
E.	TEXTILE GROUP	-	3,664,079	3,221,416		3,866,096		2,465,222						
	27. RAW COTTON 28. SYNTHETIC FIBRE	MT MT	598,647 258,896	1,077,919 543,022	415,027 304,317	767,500 585,367	536,707 292,972	880,110 427,399	857,373 447,373	1,479,685 629,097	776,394 372,523	1,828,460 742,802	447,143 143,950	1,115,103 301,468
	29. SYNTHETIC & ARTIFICIAL SILK	MT	316,314	663,606	308,277	689,668	248,834	427,399 503,573	392,152	655,730	361,752	878,756	143,930	373,939
	30. WORN CLOTHING	MT	442,920	161,578	464,267	181,042	386,320	168,764	732,791	309,571	978,699	433,430	444,054	235,488
-	31. OTHR TEXTILE ITEMS	-	1,217,954	997,839	549,596	792,013	902,504	439,224						
F.	AGRICULTURAL AND OTHER CHE 32. FERTILIZER MANUFACTURED	- MT	8,918,171	8,754,602	7,353,685		14,082,809		1.779.679	718 756	1 /00 813	8/15 530	772.167	507,870
	33. INSECTICIDES	MT	26,488	173,744	29,135	189,550	32,115		37,606		35,875	201,740	22,212	114,522
	34. PLASTIC MATERIALS	MT	1,524,942	2,347,222	1,548,839	2,221,025	1,559,176	1,907,336	1,868,884	2,472,798	1,928,804	3,135,682	1,009,179	1,492,029
	35. MEDICINAL PRODUCTS	MT	22,394	1,072,070 4,451,997	23,279	1,093,367	21,413	997,427	21,348	1,390,126	52,231	4,063,133	21,286	838,580
G.	36. OTHERS METAL GROUP	-	4,492,378 5,356,563	4,451,997		4,528,951 4,897,098								
0.	37. GOLD	KG	512	20,712	335	13,214	275	11,627	148	8,973	363	22,624	191	18,358
	38. IRON AND STEEL SCRAP	MT	5,283,114	1,583,474		1,461,023		1,521,958	4,720,052		3,833,036	2,305,296	1,560,152	818,234
	39. IRON AND STEEL 40. ALUMINIUM WROUGHT & WOR	MT -	3,688,293 234,461	2,440,000 193,863	3,287,916 143,124	2,229,227 175,220	2,436,594 260,705	1,537,973 151,567	3,035,834	1,959,984	3,597,475	2,936,897	1,510,290	1,243,440
	41. ALL OTHER METALS & ARTICA	-	1,077,916	1,076,530	842,874	895,250	999.672	561,777						
H.	MISCELLANEOUS GROUP	-	1,294,802	1,024,498	809,298	1,218,094		581,143						
	42. RUBBER CRUDE INCL. SYNTH/	MT	112,109	214,500	99,091	171,977	98,081	159,200	258,033	230,499	405,257	254,560	224,153	126,388
	43. RUBBER TYRES & TUBES 44. WOOD & CORK	NO	6,253,506 140,168	313,831 142,057	3,313,139 118,734	139,415 117,195	2,503,270	107,963 59,513	7,133,168	374,800	5,475,504	235,471	1,945,447	72,975
	45. JUTE	MT	87,991	50,935	68,866	35,364	49,638	30,791	62,614	53,275	59,053	58,458	38,189	36,065
	46. PAPER & PAPER BOARD & MA	MT	626,659	575,368	558,209	535,685	435,016		479,978	442,325	453,159	504,609	240,588	286,201
	ALL OTHERS ITEMS	4,995,113	4,671,576	3,634,338	4,259,287	5,882,530	2,791,677							



FPCCI EXPORT AWARDS PROGRESS THROUGH EXPORTS

PRODUCT-WISE EXPORTS OF PAKISTAN

					(U.S DOL	LARS IN THO) USAND)					-		
			JULY-JUNE	, 2017-2018			JULY-JUNE	, 2019-2020	JULY-JUNE	, 2020-2021	JULY-JUNE	, 2021-2022	JULY-JUNE	, 2022-2023
SL.	COMMODITIES	UNIT	(FY18) (FY19)		(FY20)		(FY21)		(FY22)		(FY23)			
NO			QUANTITY	VALUE (\$)	QUANTITY	VALUE (\$)	QUANTITY	VALUE (\$)	QUANTITY	VALUE (\$)	QUANTITY	VALUE (\$)	QUANTITY	VALUE (\$)
	GRAND TOTAL			23,212,007		22,958,322		21,393,689		25,304,144	-	31,791,804	-	16,499,425
A	FOOD GROUP	-	1.00/ 11/	4,797,696	4 100 107	4,607,399	4 1 40 105	4,361,180	0.404.007	4,392,116	4.077.404	5,418,604	1011007	2,708,552
	1.RICE a) BASMATI	M.T M.T	4,096,446 560,959	2,035,591 581,847	4,120,137 659,571	2,069,618 634,532	4,149,185 865,949	2,175,512 783,277	3,684,937 619,428	2,041,736 569,493	4,877,191 750,517	2,511,417 695,318	1,944,887 316,055	1,083,296 335,914
	b) OTHERS	M.T	3,535,487	1,453,744	3,460,566	1,435,086	3,283,236	1,392,235	3,065,509	1,472,243	4,126,674	1,816,099	1,628,832	747,382
	2.FISH & FISH PREPARATIONS	M.T	196,927	451,021	196,460	438,709	177,884	406,654	184,543	414,606	166,267	430,654	107,908	261,645
	3.FRUITS 4.VEGETABLES	M.T M.T	696,648 880,848	399,515 240,400	755,678	415,497 233,910	798,279 825,457	431,727 298.554	975,167 950,369	480,031 319,506	618,949 937,203	477,087 310,130	443,380 663,804	192,809 166,703
	5.LEGUMINOUS VEGETABLES	M.T	000,040	240,400	1,022,070	233,710	023,437	270,004	930,309	7	737,203	68	48	47
	6.TOBACCO	M.T	7,299	26,066	9,851	24,217	12,801	35,786	12,757	35,959	19,641	54,384	13,318	37,878
	7.WHEAT 8.SPICES	<u>M.T</u> M.T	1,189,604 20,760	236,336 79,487	683,518 22,120	153,248 88,545	48,083 20,238	11,443 88,285	0 23,502	92,984	27,470	0 106,680	0	0 56,895
	9.0IL SEEDS, NUTS AND KERN	M.T	20,700	37,260	51,701	74,361	20,230	30,203	87,176	92,964	141.697	192,861	74,395	114,012
	10.SUGAR	M.T	1,469,802	508,337	691,994	222,857	181,447	70,657	0	0	0	0	0	0
	11.MEAT AND MEAT PREPARA	M.T	61,811	225,633 558,050	65,831	242,668 643,769	83,749	304,174 508,274	95,648	331,639 581,515	77,480	342,788 992,535	50,759	228,121 567,146
B	12.ALL OTHER FOOD ITEMS TEXTILE GROUP			13,520,842		13,327,727		12,526,537		15,399,083		19,329,985		10,039,743
	13.RAW COTTON	M.T	35,262	58,227	12,992	20,396	12,776	17,002	594	807	2,752	6,577	10,135	12,286
	14.COTTON YARN	M.T	522,396		433,978		412,559	984,901	390,565		335,647		143,875	449,419
	15.COTTON CLOTH 16.COTTON CARDED OR COM	TH.SQM M.T	2,369,361 13	<u>2,203,577</u> 5	2,827,064 319	2,101,763 253	<u>391,610</u> 66	1,829,901 63	428,225 49	1,921,000 64	444,537	2,437,875 1,632	203,820	1,225,348 947
	17.YARN OTHER THAN COTTO	M.T	11,556	33,358	11,975	33,836	10,365	25,743	14,358	33,369	21,160	66,188	7,596	26,154
	18.KNITWEAR	TH.DOZ	105,606	2,711,201	117,673	2,899,827	106,027	2,794,363	177,287	3,815,000	167,630		103,985	2,803,298
	19.BED WEAR 20.TOWELS	<u>M.T</u> M.T	376,996 203,169	2,261,069 797,381	414,845 190,855	786,120	405,184 172,903	2,150,833 711,265	464,916 213,150	2,771,786 937,533	516,042 221,489	3,292,880 1,111,334	241,340 112,151	1,639,103 582,833
	21.TENTS, CANVAS & TARPULI	M.T	28,842	85,281	29,924	82,420	37,748	98,472	40,263	110,389	35,155	110,413	21,840	74,122
	22.READYMADE GARMENTS	TH.DOZ	40,027	2,577,198	55,665	2,653,340	155.00/	2,552,246	37,247	3,032,812	55,657	3,904,658	45,157	2,125,698
	23.ART,SILK & SYNTHETIC TE 24.MADEUP ARTICLES(EXCL.T	TH.SQM	308,959	309,563 684,771	385,710	297,087 679,971	455,986	314,772 590,507	147,056	370,417 756,444	102,326	460,061 849,120	41,849	239,208 435,050
	25.0THER TEXTILE MATERIAL			427,292		385,511		456,469		632,492		761,438		435,050
С	PETROLEUM GROUP & COAL	-		393,651		477,139		273,225		182,303		333,816		169,735
	26.PETROLEUM CRUDE 27.PETROLEUM PRODUCTS(E	<u>M.T</u> M.T	412,188 228.343	190,382 147,480	572,156 177,457	285,435 127,844	473,739 80,962	185,886 40,740	280,221 72,500	106,773 42,617	401,831 102,548	259,005 74,810	183,760 45,270	142,053 27,677
	28.PETROLEUM TOP NAPHTA	M.T	121,965	55,789	118,713	63,812	100,902	46,475	97,121	32,901	102,346	74,010	43,270	27,077
	29.SOLID FUELS (COAL)	M.T	0	0	208	48	484	124	150	12	0		25	5
D	OTHER MANUFACTURES GRO 30.CARPETS, RUGS & MATS	- TH.SQM	1.709	3,399,229 75.853	1.561	3,361,621	1.417	3,036,007 54,204	1.536	3,466,664	2.310	4,104,467 83,319	1.497	2,316,962 46,091
	31.SPORTS GOODS	-	1,709	341,820	1,001	<u>67,197</u> 308,552	1,417	262,368	1,030	74,204 278,481	2,310	364,899	1,497	242,074
	a) FOOTBALLS	TH.DOZ	3,467	166,881	3,380	160,580	3,069	144,234	2,544	131,645	3,643	190,671	2,632	139,296
	b) GLOVES	TH.DOZ	2,536	120,913	1,868	96,560	1,337	71,003	1,813	72,962	3,217	76,261	1,399	43,466
	c) OTHERS 32.LEATHER TANNED	TH.SQM	26,179	54,026 330,210	21,333	51,412 252,245	16.921	<u>47,131</u> 184,107	11.992	73,874 161,938	16,077	97,968 208,092	6,856	<u>59,312</u> 101,285
	33.LEATHER MANUFACTURES	-	20,117	522,908	21,000	485,646	10,721	473,975	11,772	562,428	10,077	621,081		362,947
	a) LEATHER GARMENTS	TH.DOZ	861	294,399	1,007	256,268	1,003	250,920	1,321	286,153	1,776	315,200	979	182,448
	b) LEATHER GLOVES c) OTHER LEATHER MANUFA	TH.DOZ	6,032	215,882 12,627	5,487	217,942 11,436	5,064	212,767 10,288	7,249	259,710 16,565	10,696	287,227 18,654	5,541	<u>170,729</u> 9,771
	34.FOOTWEAR	TH.Pairs	10,081	108,125	13,162	122,433	13,611	125,939	16,532	131,898	19,002	156,984	13,857	108,357
	a) LEATHER FOOTWEAR	TH.Pairs	6,020	95,150	7,010	106,466	6,588	107,173	7,275	108,458	8,173	124,536	6,398	88,935
	b) CANVAS FOOTWEAR c) OTHER FOOTWEAR	TH.Pairs TH.Pairs	59 4,002	230 12,745	145 6,007	370 15,597	<u>50</u> 6,973	386 18,380	<u>187</u> 9,070	506 22,934	174 10,655	1,414 31,034	<u>63</u> 7,396	<u>384</u> 19,038
	35.SURGICAL GOODS & MEDI	-	4,002	378,846	0,007	388,362	0,773	355,617	7,010	428,142	10,033	422,623	1,370	263,461
	36.CUTLERY	-	4.005	89,773	4.055	91,205	4.505	82,637	0.075	119,268	0.44	95,982	0.17	36,102
	37.ONYX MANUFACTURED 38.CHEMICALS AND PHARM.P	M.T	1,988	5,312 1,042,525	1,859	4,953 1,136,273	1,598	<u>4,074</u> 1.008.407	2,272	<u>6,366</u> 1,149,084	3,134	6,307 1,569,032	847	2,346 847,827
	a) FERTILIZER MANUFACTU	M.T	233,145	51,318	0	0	0	0	0	0	0	0	0	0
	b) PLASTIC MATERIALS	M.T	207,863	238,010	252,879	318,563	288,460	295,970	299,104	322,709	248,581	428,424	98,028	139,922
	c) PHARMACEUTICAL PROD d) OTHER CHEMICALS	M.T	10,189	<u>194,910</u> 558,287	13,963	211,696 606,014	15,571	210,299 502,138	25,008	270,265 556,110	28,252	268,942 871,666	34,217	205,138 502,767
	39.ENGINEERING GOODS			207.550		172,742		172.651		225.914		237.750		147.608
	a) ELECTRIC FANS	TH.NOS	1,414	26,311	1,661	28,791	1,383	23,579	2,071	32,446	1,801	32,322	699	13,031
	b) TRANSPORT EQUIPMENT	-		8,672		6,932		12,096		14,176		11,741		6,466
	c) OTHER ELECTRICAL MAC d) MACHINERY SPECIALIZED FOR	-		45,433		33443		32,419		41,749		34,700		28,590
	PARTICULAR INDUSTRIES			45,409		43,536		44,539		66,229		63,117		22,778
	e) AUTO PARTS & ACCESSO	-		16,774		17,226		15,405		20,035		27,292		13,634
	f) OTHER MACHINERY 40.GEMS	- M.T	5	<u>64,951</u> 4,045	4	<u>42,814</u> 3,567	3,584	<u>44,613</u> 3,594	4,870	51,279 6,684	5.939	<u>68,577</u> 7,626	4,357	<u>63,110</u> 5,240
	40.GEMS 41.JEWELLARY		5	<u>4,045</u> 5.907	4	4.911	3,304	3,394	4,070	13.735	3,739	14.361	4,337	5,240
	42.FURNITURE	TH.NOS	188	3,862	235	3,714		3,524	393	5,208	1,101	9,361	654	8,474
	43.MOLASSES	M.T	168,962	19,252	117,909	12,785	36,532	5,292	835	78	212,836	33,505	155,708	14,512
	44.HANDICRAFTS 45.CEMENT	M.T	4,562,634	<u>4,009</u> 222.841	6,411,359	127 271.728	7.119.834	259.441	7,815,153	0 267.910	5,733,396	223.994	2.061.712	612 100,636
	46.GUAR AND GUAR PRODUC	M.T	23,852	36,391	22,806	35,181	28,096	36,934		35,326	27,744	49,549	13,920	24,072
	ALL OTHERS ITEMS	4,995,113	4,671,576	3,634,338	4,259,287	5,882,530	2,791,677							



COUNTRY-WISE EXPORTS OF PAKISTAN

Values in US\$ Thousands										
JULY-JUNE, 2017-2018 (FY18)		JULY-JUNE, 2018-2019 (FY19)		JULY-JUNE, 20 (FY20)		JULY-JUNE, 20 (FY21)	20-2021	JULY-JUNE, 2021-2022 (FY22)		
Countries	Value (\$)	Share in Total Exports (%)								
Grand Total	22765589.69	100	22638215.93	100	21583238.5	100	25348613.39	100	31745203.13	100
United States	3688765.795	16.20%	3938225.436	17.40%	3748829.745	17.37%	5183079.357	20.45%	6801834.925	21.43%
China	1732230.637	7.61%	1848404.751	8.16%	1708857.602	7.92%	2354246.38	9.29%	3094869.288	9.75%
United Kingdom	1708003.95	7.50%	1692911.716	7.48%	1547107.243	7.17%	2076363.844	8.19%	2173438.845	6.85%
Germany	1338985.05	5.88%	1289672.765	5.70%	1284715.719	5.95%	1514218.687	5.97%	1747453.96	5.50%
Netherlands	879066.9262	3.86%	981944.1945	4.34%	1031751.005	4.78%	1252936.163	4.94%	1734604.385	5.46%
United Arab Emirates	789994.7428	3.47%	799591.4155	3.53%	1060606.411	4.91%	1017421.973	4.01%	1369831.116	4.32%
Spain	958874.6564	4.21%	938988.1214	4.15%	819549.351	3.80%	885118.3787	3.49%	1278950.841	4.03%
Italy	773784.901	3.40%	791387.9679	3.50%	723023.2442	3.35%	798270.0386	3.15%	1150576.135	3.62%
Bangladesh	734005.1632	3.22%	742199.8313	3.28%	648044.4253	3.00%	667570.2298	2.63%	947378.2296	2.98%
Belgium	718485.3416	3.16%	631850.9793	2.79%	559945.0086	2.59%	648658.1385	2.56%	789974.8295	2.49%
Afghanistan	1074980.319	4.72%	1141603.658	5.04%	711535.2333	3.30%	945273.9161	3.73%	716982.6341	2.26%
France	418296.5435	1.84%	398670.5127	1.76%	368382.0209	1.71%	417531.3569	1.65%	509724.7598	1.61%
Canada	295414.4957	1.30%	275101.0984	1.22%	273672.457	1.27%	329468.306	1.30%	462396.4543	1.46%
Malaysia	143595.8786	0.63%	148110.395	0.65%	225211.8259	1.04%	242850.6261	0.96%	459631.3094	1.45%
Saudi Arabia	305088.3998	1.34%	336416.1453	1.49%	446141.93	2.07%	410715.3483	1.62%	429229.6177	1.35%

COUNTRY-WISE IMPORTS OF PAKISTAN

Values in US\$ Thousands										
JULY-JUNE, 2 (FY18				JULY-JUNE, 2018-2019 (FY19)		JULY-JUNE, 2019-2020 (FY20))20-2021	JULY-JUNE, 2021-2022 (FY22)	
Countries	Value (\$)	Share in Total Exports (%)	Value (\$)	Share in Total Exports (%)						
Grand Total	59,746,917.7	100.0%	53,541,612.6	100.0%	44,092,246.7	100.0%	54,110,698.9	100.0%	78,846,596.2	100.0%
China	15,693,387.2	26.3%	12,751,817.7	23.8%	12,005,588.6	27.2%	15,297,109.2	28.3%	20,839,028.4	26.4%
United Arab Emirates	7,270,572.9	12.2%	6,292,158.5	11.8%	5,086,778.8	11.5%	5,317,991.6	9.8%	8,689,257.4	11.0%
Saudi Arabia	3,213,526.9	5.4%	2,961,576.1	5.5%	1,735,806.3	3.9%	2,649,519.1	4.9%	5,147,907.1	6.5%
Indonesia	2,526,578.0	4.2%	2,418,315.5	4.5%	2,114,715.4	4.8%	3,057,252.0	5.6%	4,625,222.9	5.9%
United States	2,848,556.3	4.8%	2,673,162.7	5.0%	2,476,856.8	5.6%	2,735,777.3	5.1%	3,764,036.1	4.8%
Qatar	1,878,760.1	3.1%	2,505,261.4	4.7%	1,679,803.9	3.8%	1,962,599.9	3.6%	3,581,565.3	4.5%
Kuwait	1,456,499.7	2.4%	1,368,398.0	2.6%	1,125,340.4	2.6%	1,543,016.1	2.9%	3,080,915.9	3.9%
Japan	2,405,734.5	4.0%	1,782,724.8	3.3%	977,232.7	2.2%	1,142,138.7	2.1%	2,194,239.5	2.8%
South Africa	1,175,081.9	2.0%	1,131,295.0	2.1%	1,003,483.5	2.3%	1,184,813.8	2.2%	1,835,898.1	2.3%
Thailand	1,380,686.4	2.3%	1,342,564.5	2.5%	715,749.3	1.6%	699,601.9	1.3%	1,797,955.4	2.3%
Brazil	679,762.6	1.1%	458,184.5	0.9%	752,383.0	1.7%	1,269,486.7	2.3%	1,516,373.0	1.9%
Malaysia	1,202,734.4	2.0%	1,071,331.3	2.0%	934,540.8	2.1%	1,066,911.6	2.0%	1,302,043.9	1.7%
Germany	1,301,059.1	2.2%	1,055,984.7	2.0%	777,510.8	1.8%	992,890.8	1.8%	1,029,647.5	1.3%
Korea (South)	914,772.4	1.5%	818,788.5	1.5%	698,652.0	1.6%	889,174.1	1.6%	957,183.3	1.2%
Singapore	944,813.0	1.6%	756,903.2	1.4%	629,895.0	1.4%	556,020.9	1.0%	903,642.3	1.1%

Save for Pakistan Invest in Pakistan



"We ... in general and young men in particular do not know the value of money. A paisa saved today is two paisa tomorrow, four paisa after that and so on and so forth. Because of our addiction to living beyond means and borrowing money we lost our sovereignty over this Sub-continent."

> Mohammad Ali Jinnah Founder of Pakistan (Ziarat, 1948)



Bank AL Habib Limited



Bank AL Habib Ltd.

Bronze Category

46th FPCCI Export Awards



1976-2022 FROME STANDARD STATES STAT



The Federation of Pakistan Chambers of Commerce & Industry

(The apex body representing Country's Trade, Industry & Service Sectors)



ROLE OF FPCCI

Since its inception, the FPCCI has advocated and voiced the collective opinion, concern and aspiration of the private sector and offered helpful advice and solid assistance to the Government in its efforts to promote exports, encourage foreign investment and stimulate economic activities in the country. The FPCCI has its fingers on the pulse of the economy and serves as a bridge between the private sector and the Government.

The FPCCI is playing an active role in promoting economic activities as well as identifying problems of trade, industry, services, investments, environment and safeguarding the interest of the private sector through constant dialogue with the Government

OFFICE BEARERS OF FPCCI (2022-2023)

01Mr. Irfan Iqbal SheikhPresident02Mr. Muhammad Suleman ChawlaSr. Vice President03Mr. Shabbir Hassan ManshaVice President04Mr. Muhammad Nadeem QureshiVice President05Engr. M. A. JabbarVice President06Mr. Shaukat Ali OmersonVice President07Qazi Muhammad AkbarVice President08Mr. Umar Masood ur RehmanVice President09Mr. Amin Ullah BaigVice President10Mr. Jamal ud DinVice President11Ms. Riffat MalikVice President12Mr. Mohsin Maqbool SheikhVice President13Haji Muhammad YaqoobVice President			
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08 Mr. Umar Masood ur Rehman Vice President 09 Mr. Amin Ullah Baig Vice President 10 Mr. Jamal ud Din Vice President 11 Ms. Riffat Malik Vice President 12 Mr. Mohsin Maqbool Sheikh Vice President	06	Mr. Shaukat Ali Omerson	Vice President
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10 Mr. Jamal ud Din Vice President 11 Ms. Riffat Malik Vice President 12 Mr. Mohsin Maqbool Sheikh Vice President	08	Mr. Umar Masood ur Rehman	Vice President
11 Ms. Riffat Malik Vice President 12 Mr. Mohsin Maqbool Sheikh Vice President	09	Mr. Amin Ullah Baig	Vice President
12 Mr. Mohsin Maqbool Sheikh Vice President	10	Mr. Jamal ud Din	Vice President
	11	Ms. Riffat Malik	Vice President
13 Haji Muhammad Yaqoob Vice President	12	Mr. Mohsin Maqbool Sheikh	Vice President
	13	Haji Muhammad Yaqoob	Vice President

COMMITTEES / COUNCILS

The activities of FPCCI are conducted through following Committees / Councils:

- **Executive Committee**
- General Body
- Business Councils & Joint Chambers of Commerce
- Standing Committees
- Pakistan Shippers Council
- Pakistan National Committees on CACCI, ECO CCI, SAARC CCI, Islamic CCI, D-8 CCI, Commonwealth, SCO Business Council.
- Budget Advisory Council.
- FPCCI Specialized Committee on Budget
- **FPCCI Specialized Committee on CPEC**
- FPCCI Specialized Committee on Broadening of Tax
- FPCCI Specialized Committee on FBR Affairs

FOREIGN AFFILIATIONS

- 1. Confederation of Asia Pacific Chambers of Commerce & Industry (CACCI)
- 2 Islamic Chamber of Commerce, Industry & Agriculture (ICCIA).
- ECO Chamber of Commerce & Industry (ECO CCI) 3.
- SAARC Chamber of Commerce & Industry (SAARC CCI) 4
- D-8 Chambers of Commerce & Industry (D-8 CCI) 5
- 6. SCO Business Council

MEMBERSHIPS

FPCCI has under its umbrella, **255 Trade Bodies** (66 Chambers of Commerce and Industry, 26 Women's Chambers of Commerce & Industry, 13 Chambers of Small Traders, 4 Joint Chambers of Commerce & Industry, 146 all Pakistan Associations, representing Industry, Trade and Service sectors).

ACTIVITIES

The FPCCI performs a number of economic activities and functions on National and International level, which are summarized as under:

- 1. Organize general and specialized business & investment delegations to foreign countries.
- 2. Organize Pakistan's participation in international fairs & exhibitions and local exhibitions. 3.
- Maintaining constant liaison with Pakistan Diplomatic Missions and Commercial Sections abroad. 4.
- Exchanging information relating to trade, industry and economy with foreign Chambers and Institutions. 5. Encourage and infuse competition among leading exporters of the country by giving
- them Export Awards every year. To encourage economy and socio-economic activities, FPCCI organize Achievement Awards. 6.
- **FPCCI Brand Awards**
- 7
- Present Policy advice to the Government. Mediating in the resolution of commercial disputes between the Pakistani and 9. foreign businessmen.
- Organize Joint Business Councils meetings with foreign Counterparts. Participate in JMC & JEC. Organize B2B meetings. 10
- 11
- 12
- 13 Conduct Research & Development activities on economic issues.
- 14. Participate in Business & Economic Forums.

SECRETARIAT

In order to perform the above functions, there is a Secretariat, which has different Departments and Staff. The Secretariat is headed by the Secretary General.

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The Federation of Pakistan Chambers of Commerce & Industry

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