



THE FEDERATION OF PAKISTAN  
CHAMBERS OF COMMERCE & INDUSTRY  
وفاق ایران هائے تجارت و صنعت - پاکستان

FPCCI/10<sup>th</sup> AA.2021/2022  
12<sup>th</sup> October 2022 (Reminder)



**EXCELLENT OPPORTUNITY TO PROJECT YOUR ORGANIZATION**  
**Through Advertisements in 10<sup>th</sup> FPCCI Achievement Awards Souvenir (e-Version)**

Dear Sir / Madam,

The Federation of Pakistan Chambers of Commerce & Industry (FPCCI), which is the apex body of trade and industry of Pakistan, is promoting the interests of Pakistan's Commercial and Industrial community as well as socio-economic activities. FPCCI's corporate strategy is to focus on activities that help develop a competitive economy and promote sustainable trade and industrial development for enhancement of economic activities. FPCCI is leaving no stone unturned in projecting Pakistan as the land of opportunities having unique talent pool and blessed with hardworking and creative people. **FPCCI Achievement Awards** Function is the most prestigious event of the Private Sector, which is attended by leading businessmen, parliamentarians, Bureaucrats and foreign Dignitaries. VVIP of Pakistan will be the Chief Guest on the occasion. The event is planned in the 4<sup>th</sup> Week of October 2022.

On the occasion, FPCCI is bringing out an impressive, informative e-Souvenir of quality on the occasion of Awards. The e-Souvenir will contain vital information about the Award Winners, Messages of President, Prime Minister of Pakistan, Federal Ministers, Provincial Ministers, Governors and Chief Ministers, Articles on Trade, Industry, Services, Economy, Import and Export Statistics. The e-Souvenir will be widely distributed to Foreign Chambers abroad, foreign Diplomats and trade Missions in Pakistan and the Foreign Delegates visiting FPCCI as well. Hence this e-Souvenir will provide you an excellent opportunity to project your organization amongst the concerned quarters.

If you want to release the advertisement of your Company/Organization in 10<sup>th</sup> FPCCI Achievement Awards e-Souvenir, kindly let us have your Release Order, on or before **THURSDAY, 20<sup>TH</sup> OCTOBER 2022** along with advertisement fee and Color Advertisement material (Size 8x11"), Hard Copy with USB/e-Mail. The **TARIFF** is given hereunder (back cover, front inside & back inside will be given on first come first serve basis):

BACK COVER (Color)	FRONT INSIDE (Color)	BACK INSIDE (Color)	CENTER FOLDER (Color)	ORDINARY PAGE (Color)
RS. 300,000/=	RS. 200,000/=	RS. 150,000/=	Rs. 100,000	Rs. 60,000

(The above rates are the net amount payable to FPCCI. Advertising Agency's Commission will be payable by the Advertisers themselves. The advertisement Fee is non-refundable. FPCCI is Tax Exempted).

For further queries, please contact **Mr. Irfan Hussain**, Manager (Coordination Wing) or **Ms. Sumaira Behram**, Assistant Manager (Coordination) FPCCI on 021-35873691-94, info@fpcci.org.pk

We look forward to your kind consideration in publishing your Advertisement in the **e-Souvenir**.

Best Regards,

**Brig Iftikhar Opel, SI (M), Retd**  
Secretary General

**FPCCI Head Office, Karachi**

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