

#### THE FEDERATION OF PAKISTAN **CHAMBERS OF COMMERCE & INDUSTRY** وفاق ایسوان منائے تجارت وصنعت - پاکستان

FPCCI/AWARDS-45/2020-21/2022 - ( 3 5 ) 20<sup>th</sup> April 2022



#### **FPCCI WELCOMES SPONSORS**

45<sup>th</sup> FPCCI EXPORT AWARDS FUNCTION (Last date of Confirmations: 20<sup>th</sup> May 2022)

We are pleased to inform you that the Federation of Pakistan Chambers of Commerce & Industry (FPCCI) is organizing 45th edition of Export Awards, which is expected to be held in the month of June 2022. The event will be graced by the VIP of Pakistan as the Chief Guest. The Export Awards Function is the most prestigious event of the Private Sector which is attended by Parliamentarians, Diplomats, Bureaucrats, Business elite, etc. It goes without saying that FPCCI Export Awards Function is highly projected by Press and Electronic Media by bringing Special Supplements and direct coverage of the event. FPCCI's preparations are underway to organize 45th FPCCI Export Awards Function in a most dignified and befitting manner with your kind support and cooperation.

FPCCI Export Award Function also provides opportunities to your esteemed organization to participate in the prestigious function through sponsorship against which FPCCI offers you great benefits in terms of publicity and projection of your organization. If you are interested in any of the categories of sponsorship you are requested to kindly send us your confirmation at the earliest, or preferably by Friday, 20th May 2022 indicating the category of sponsorship, so that we may make necessary arrangements accordingly. Please note that the payment of sponsorship is to be made in advance, under account title "The Federation of Pakistan Chambers of Commerce & Industry". .

For further details of sponsorships, please visit us at www.fpcci.org.pk or contact FPCCI Head Office Karachi, Mr. Faiz UI Haq, Head of P&M & Marketing on 0313-2757929 (Voice/WhatsApp) or 021-35873691-94 (Ext. 246) or head media marketing@fpcci.org.pk or at the following authorized Officers of FPCCI Capital & Regional Offices:

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We look forward to have valued cooperation to make this mega event a success

With regards.

Brig Iftikhar M.A. Opel, SI (M), Retd Secretary General

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## 45<sup>™</sup> FPCCI EXPORT AWARDS

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# Sponsorship Packages Platinum, Gold, Silver, Bronze



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### Sponsorship packages

www. W		T	T	I
	Platinum	Gold	Silver	Bronze
Digital Wall on SMDs	10 x 10	10 x 10	10 x 10	10 x 10
Number of possible sponsors	2	2	4	4
Event complimentary invitation Cards	10 Persons	10 Persons	5 Persons	5 Persons
Color Advertisement in the Export Awards Souvenir (on availability)	Back Page (on availability)	Front Inside (on availability)	Back Inside (on availability)	Ordinary (on availability)
Electronic Stands at entrance area	<b>√</b> 6	<b>√</b> 4	<b>√</b> 3	<b>√</b> 2
Logo in event Awards Souvenir		No. 15 who is	<b>✓</b>	✓
Sponsor logo on event advertising	✓	✓	-	-
Logo on the event Homepage / Website	✓	✓	<b>✓</b>	✓
Sponsor's Profile distribution for visitors	✓	<i>x</i> , , , , , , , , , , , , , , , , , , ,	✓	✓
Table of 10 persons will be reserved during the event	<b>√</b> 1	<b>√</b> 1	-	
Recognition in welcome speech during the event.	✓	✓	✓	✓
Banner / logo on official Social media.	<b>√</b> 2 * 2 × 2	<sup>1</sup> √	-	-
Company Promo played during the event	√ 1m	√ 30s	-	-
Lounge at the entrance area of the event to publicize the activities of the company	✓	-	-	-
Distribution of gift items by the Sponsor	✓	✓	✓	✓
Distribution of information of Sponsoring organization.	<b>✓</b>	✓	✓	✓

For further details, you may please contact **Mr. Faiz UI Haq**, Head of P&M & Marketing on 0313-2757929 (Voice/WhatsApp) or 021-35873691-94 (Ext. 246) or head.media.marketing@fpcci.org.pk



## 45<sup>th</sup> FPCCI EXPORT AWARDS Sponsorship packages

#### Please mark your preferred sponsoring package

Platinum Package	if	25 Lac.				
Gold Package	a , 2 a	20 Lac.				
Silver Package		15 Lac.				
Bronze Package		10 Lac.				
☐ We would like to give our consent on the above marked sponsorship package. Please get in touch with us.						
Registration:						
Company name:						
Address:						
City:						
Telephone:						
Contact Person: Designation:						
Cell number:	Cell number: Email:					
We herewith confirmed by our signature the above chosen sponsoring package:						
Confirmed and authorized by:	Na	me, Signature, Comp	any Stamp			
44						