



Zubair Baweja
Managing Director

Profile

With a progressive and pragmatic approach and an aspiration to develop better business environment, particularly in Tourism, Hospitality, and in general all segments of Trade and Industry, Mr. Zubair Baweja has 27 years of opulent and intensive experience in business with the sound background of a prominent business family of Pakistan.

Education: MBA

Work History

Mr. Zubair Baweja, earlier in his career in 1990's was assigned as a Management Trainee at the house of Baweja Group and remained there for two years till 1992. He had a unique opportunity as Director Operations to manage the entire operations including Sales and Marketing of 250 bedded General Hospital by the name of Taj Medical Complex for five years till 1997. He became Director Food and Beverages in Holiday Inn Crowne Plaza Karachi, which was the largest Hotel complex in Karachi at the time, and he also successfully managed the operations of F&B Department for three years till 2000. He was promoted as Executive Director of Regent Plaza Hotel & Convention Center, where he directly managed the hotel operations, projects, renovations, marketing, and developments in culinary art and hospitality. Mr. Zubair Baweja performed these multifaceted roles for fifteen years and on the basis of exemplary performance and was further promoted as Managing Director in 2016, a designation he still holds to this day.

Mr. Zubair Baweja had a very valuable experience of the construction business being an active member of the Baweja Sons Construction Company which dealt with Real Estate, Construction and Trading. He has successfully established and operated select eatery ventures, managed and operated a design house providing a one window solution of designing, animation and related services. With his team under the banner of Deep Root Creatives he has also worked for the Broadcast and film industry, and for various other Brands. Their portfolio also encompasses successfully finishing feature films animation, 3D animated TV Series, various hi-end TV commercials, visual effects for films, Channel branding, Architectural Pre-Visualization, and Brand design services for clients from Middle east, US, UK and the Local Market.





Business Associations:

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|------------------------|-----------------------------------|-------------|
| ❖ Vice President | FPCCI | 2020 |
| ❖ Chairman | Pakistan Hotels Association | 2019 - 2020 |
| ❖ Member General Body | FPCCI | 2019 |
| ❖ Member | MAP | 2012 - 2019 |
| ❖ Senior Vice Chairman | Pakistan Hotels Association | 2017 - 2018 |
| ❖ Executive Committee | FPCCI | 2017 |
| ❖ Member | Marketing Association of Pakistan | |
| ❖ Member | Karachi Chamber of Commerce & Ind | |

Social Association:

- ❖ Member of Karachi Gymkhana
- ❖ Member of Friends of Shaukat Khanum Memorial Hospital.
- ❖ Member of Children Health & Education Foundation.
- ❖ Member of Karachi Vocational Training Institute.
- ❖ Member of Rotary Club International
- ❖ Member of Mutual Aid Society

Philanthropic Work:

Mr. Zubair Baweja is also running and managing a School in the Name of Roshni Public School.

The School is located in slump Area of Qayumabad. The School is providing education to over three hundred under privileged, children of the area, free of cost.