



Sponsorship Packages 2018 **Platinum, Gold, Silver, Bronze**

42ND FPCCI EXPORT AWARDS
www.fpcci.org.pk

The Federation of Pakistan Chambers of Commerce & Industry
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Tentative Event Date:

1st Week of December 2018, either at Karachi or in Islamabad.

FPCCI Introduction:

Since its inception in 1950, the FPCCI has advocated and voiced the collective opinion, concern and aspiration of the private sector and offered helpful advice and solid assistance to the Government in its efforts to promote exports, encourage foreign investment and stimulate economic activities in the country. The FPCCI has its fingers on the pulse of the economy and serves as a bridge between the private sector and the Government.

The FPCCI is playing an active role in promoting economic activities as well as identifying problems of trade, industry, services, investments, environment and safeguarding the interest of the private sector through constant dialogue with the Government.

Office Bearers of FPCCI

1	MR. GHAZANFAR BILOUR	PRESIDENT
2	SYED MAZHAR ALI NASIR	SENIOR VICE PRESIDENT
3	MR. TARIQ HALEEM	VICE PRESIDENT
4	MR. KARIM AZIZ MALIK	VICE PRESIDENT & INCHARGE CAPITAL HOUSE ISLAMABAD
5	MR. ZAHID SAEED	VICE PRESIDENT
6	MR. WAHEED AHMED	VICE PRESIDENT
7	MR. ARFAN YOUSAF	VICE PRESIDENT & INCHARGE REGIONAL OFFICE LAHORE
8	MR. ATIF IKRAM SHEIKH	VICE PRESIDENT INCHARGE REGIONAL OFFICE PESHAWAR
9	MRS. SHABNAM ZAFAR	VICE PRESIDENT
10	CHODHRY JAVED IQBAL	VICE PRESIDENT
11	MR. MUHAMMAD SHAFIQUE ANJUM	VICE PRESIDENT
12	SYEDA SAEEDA BANO	VICE PRESIDENT
13	HAJI ABDULLAH	VICE PRESIDENT

Memberships

FPCCI has under its umbrella, **215 Trade Bodies** (57 Chambers of Commerce and Industry, 12 Women's Chambers of Commerce & Industry, 9 Chambers of Small Traders, 5 Joint Chambers of Commerce & Industry, 132 all Pakistan Associations, representing Industry, Trade and Service sectors).

Committees / Councils

The activities of FPCCI are conducted through following Committees / Councils:

- Executive Committee
- General Body
- Business Councils & Joint Chambers of Commerce
- Standing Committees
- Pakistan Shippers Council
- Pakistan National Committees on CACCI, ECO CCI, SAARC & ICCI, Commonwealth, SCO Business Council.
- Budget Advisory Council.
- FPCCI specialized Committee on Budget
- FPCCI specialized Committee on CPEC
- FPCCI Specialized Committee on Broadening of Tax
- FPCCI Specialized Committee on FBR Affairs

Activities

The FPCCI performs a number of economic activities and functions on National and International level, which are summarized as follows:

1. Organize general and specialized business & investment delegations to foreign countries.
2. Organize Pakistan's participation in international fairs & exhibitions and local exhibitions.
3. Maintaining constant liaison with Pakistan Diplomatic Missions and Commercial Sections abroad.
4. Exchanging information relating to trade, industry and economy with foreign Chambers and Institutions.
5. Encourage and infuse competition among leading exporters of the country by giving them Export Awards every year.
6. To encourage economy and socio-economic activities, FPCCI organize Achievement Awards.
7. FPCCI Brand Awards.
8. Present Policy advice to the Government.
9. Mediating in the resolution of commercial disputes between the Pakistani and foreign businessmen.
10. Organize Joint Business Councils meetings with foreign Counterparts.
11. Participate in JMC & JEC.
12. Organize B2B meetings.
13. Conduct Research & Development activities on economic issues.
14. Participate in Business & Economic Forums.

Foreign Affiliations

1. Confederation of Asia Pacific Chambers of Commerce & Industry (CACCI)
2. Islamic Chamber of Commerce, Industry & Agriculture (ICCIA).
3. ECO Chamber of Commerce & Industry (ECO CCI)
4. SAARC Chamber of Commerce & Industry (SAARC CCI)
5. D-8 Chambers of Commerce & Industry (D-8 FCCI)

Secretariat

In order to perform the above functions, there is a Secretariat, which has different Departments and Staff. The Secretariat is headed by the Secretary General.

About 42nd FPCCI Export Awards:

This will be the **42nd FPCCI Export Awards** Ceremony. These awards are considered highly prestigious at home and abroad and the recipients of FPCCI Awards enjoy an exalted position in international markets and are recognized as solid ambassadors of the country.

As per tradition, the FPCCI Export Awards will be presented by the VVIP Personality of Pakistan at a usually impressive function attended by Federal and Provincial Ministers, Parliamentarians, Bureaucrats, Foreign Diplomats, Leading Businessmen and the Social Elite.

For further details, please contact at Head Office Karachi Mr. Mahmood Ahmed, Dy. Manager (Marketing) FPCCI on 021-35873691-94, 0300-8284415, Email: dm.iam@fpcci.org.pk; info@fpcci.org.pk

Benefits of Sponsorship:

Sponsors accrue several benefits through this participation.

- Enhancing the visibility and reputation.
- Interacting with key Business Leaders.
- Gaining access to the people who influence in the current trends of Businesses.
- Inclusion in the permanent mailing list of FPCCI.
- Recognition of the firms representatives at the event, with the opportunity to meet and interact with nationally and internationally recognized figures.
- A private reception at the event exclusively for sponsors and members of Awards committee.

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	Platinum	Gold	Silver	Bronze
Digital Wall on SMDs	10 x 10	10 x 10	10 x 10	10 x 10
Number of possible sponsors	2	2	4	4
Event complimentary invitation Cards	25 Persons	20 Persons	15 Persons	10 Persons
Color Advertisement in the Export Awards Souvenir	Back Page	Back Inside	Ordinary	Ordinary
Roll up stands at entrance area (3 x 7)	✓ 8	✓ 6	✓ 4	✓ 2
Logo in event Awards Souvenir	✓	✓	✓	✓
Sponsor logo on event advertising & circulars	✓	✓	-	-
Logo on the event homepage	✓	✓	✓	✓
Sponsor's logo on the Handout Hall Plan for visitors	✓	✓	✓	✓
Table of 10 persons will be reserved during the event.	✓ 2	✓ 1	-	-
Recognition in welcome speech during the event.	✓	✓	✓	✓
Banner / logo on official social media.	✓	✓	-	-
Company Promo played during the event	✓ 1m	✓ 30s	-	-
Lounge at the entrance area of the event to publicize the activities of the companies	✓	-	-	-
Sponsor may give event items such as mugs, wallet, gifts items with their printed name during the event	✓	✓	✓	✓
Distribution of information of Sponsoring organization.	✓	✓	✓	✓

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Please mark your preferred sponsoring package

Platinum Sponsoring Package		25 Lac.	
Gold Sponsoring Package		20 Lac.	
Silver Sponsoring Package		15 Lac.	
Bronze Sponsoring Package		10 Lac.	

- We would like to give our consent on the above marked sponsorship package.
Please get in touch with us.

Registration:

Company name:

Address:

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City:

Telephone:

Fax:

Contact Person: Designation:

Cell number: Email:

We herewith confirmed by our signature the above chosen sponsoring package:

Confirmed and authorized by: _____
Name, Signature, Company Stamp